A decorative graphic is present on the page. It features a large, thin, light-colored arc that starts near the top right and curves down towards the bottom right. Additionally, there are two small yellow squares: one at the bottom right corner of a green rectangular area on the left side of the page, and another at the intersection of a horizontal and vertical line in the lower right quadrant.

**Iowa Voters 2008:
Concerned, Worried,
but Hopeful**

November 2008



Iowa Voters 2008: Concerned, Worried, but Hopeful

Written by

**Jeffrey Love, Ph.D.
Director, AARP Strategic Issues Research**

Data Collected by Woelfel Research, Inc.

**Copyright © 2008
AARP
Knowledge Management
601 E Street NW
Washington, DC 20049
<http://www.aarp.org/research>**

Reprinting with Permission

AARP is a nonprofit, nonpartisan membership organization that helps people 50+ have independence, choice and control in ways that are beneficial and affordable to them and society as a whole. AARP does not endorse candidates for public office or make contributions to either political campaigns or candidates. We produce *AARP The Magazine*, the definitive voice for 50+ Americans and the world's largest-circulation magazine with over 33 million readers; *AARP Bulletin*, the go-to news source for AARP's 40 million members and Americans 50+; *AARP Segunda Juventud*, the only bilingual U.S. publication dedicated exclusively to the 50+ Hispanic community; and our website, AARP.org. AARP Foundation is an affiliated charity that provides security, protection, and empowerment to older persons in need with support from thousands of volunteers, donors, and sponsors. We have staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands.

Acknowledgements

Special thanks go to Bruce Koepl and Ann Black of AARP Iowa State Office. For more information on this report or survey, please contact Jeff Love at (202) 434-6279.

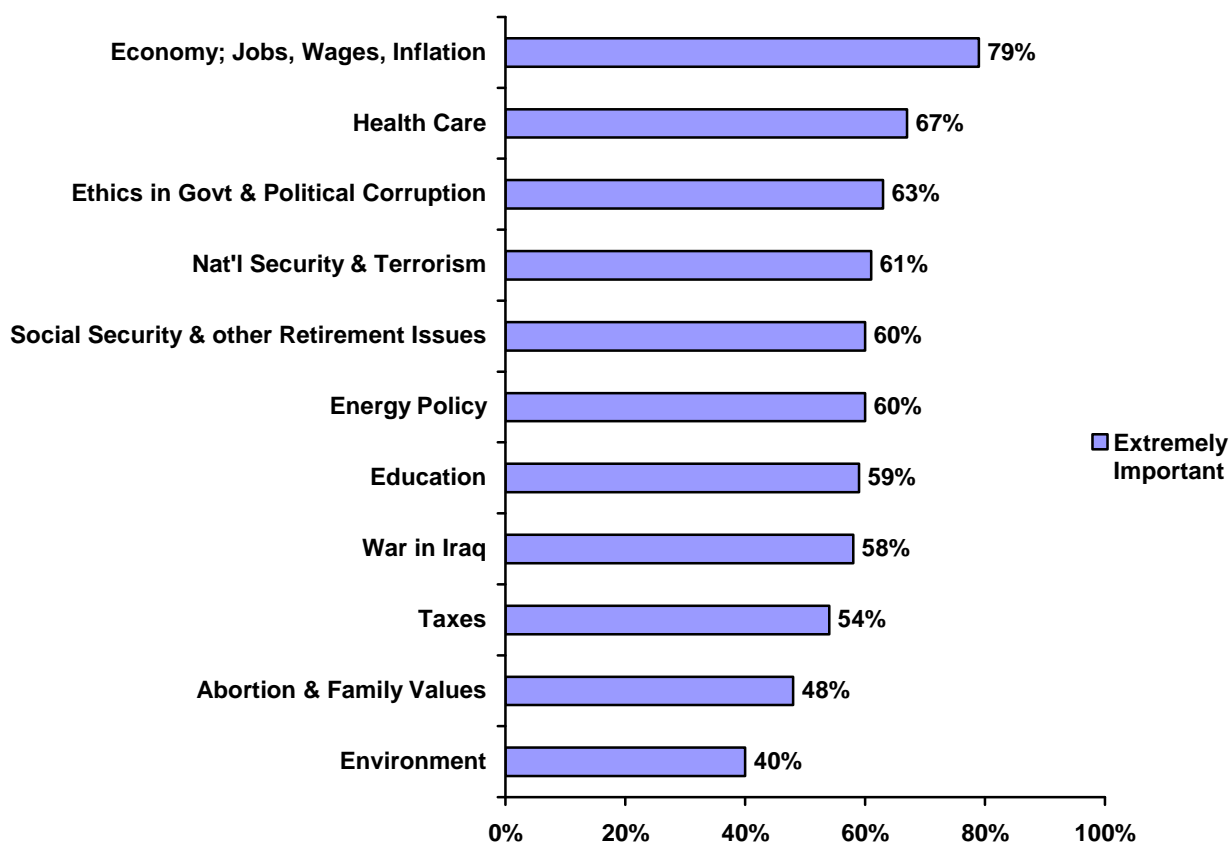
Background

In order to understand better Iowans' concerns as the new administration and Congress take office, AARP Iowa commissioned a survey of 700 Iowans who voted on November 4. The survey was fielded between November 10 and 14, 2008. The margin of error is 3.7 percentage points.

Iowa Voters and the Issues

When Iowans headed to the polls on November 4, many issues were on their minds. While the economy (79%) and health care (67%) were the most important issues to Iowans' Presidential choice, 6 in 10 voters also said government ethics, national security, Social Security, energy and education were extremely important to their choice for President. (Chart 1)

Chart 1: Issues Considered Extremely Important to Iowans' Votes (n=700)



Even though Iowans' concerns about the economy and health care are strong, there are some differences among the population. Specifically, women are significantly more concerned than men about the economy, health care, the war in Iraq, family values, education, taxes, and Social Security.

Income level also influences how lowans feel about many issues. For all the issues mentioned above, concern for each as a voting issue declines as income rises. For example, while the economy is important to a majority of lowans in every income group, it is more important as a voting issue to those with household incomes less than \$75,000 (82%) than it is to those with household incomes of more than \$75,000 (75%). Similarly, health care is a voting issue to 77% of those with household incomes of \$30,000 or less, while 57% of those with household incomes of more than \$75,000 consider it important to their vote.

Only for the issues of ethics in government, Social Security, and the war in Iraq are there pronounced age differences. For each of these issues, concern rises as age increases. For example, while 47% of lowans aged 18 to 49 years consider Social Security to be a voting issue, 62% of those aged 50 to 64 years and 69% of those aged 65 and over say it is a reason for their voting decisions.

Looking to the Future

Regardless of their choice for President, 7 in 10 lowans consider the country to be on the wrong track, and 83% feel things in Washington are broken. When asked to rate how broken Washington is, 54% gave it a rating of extremely broken.

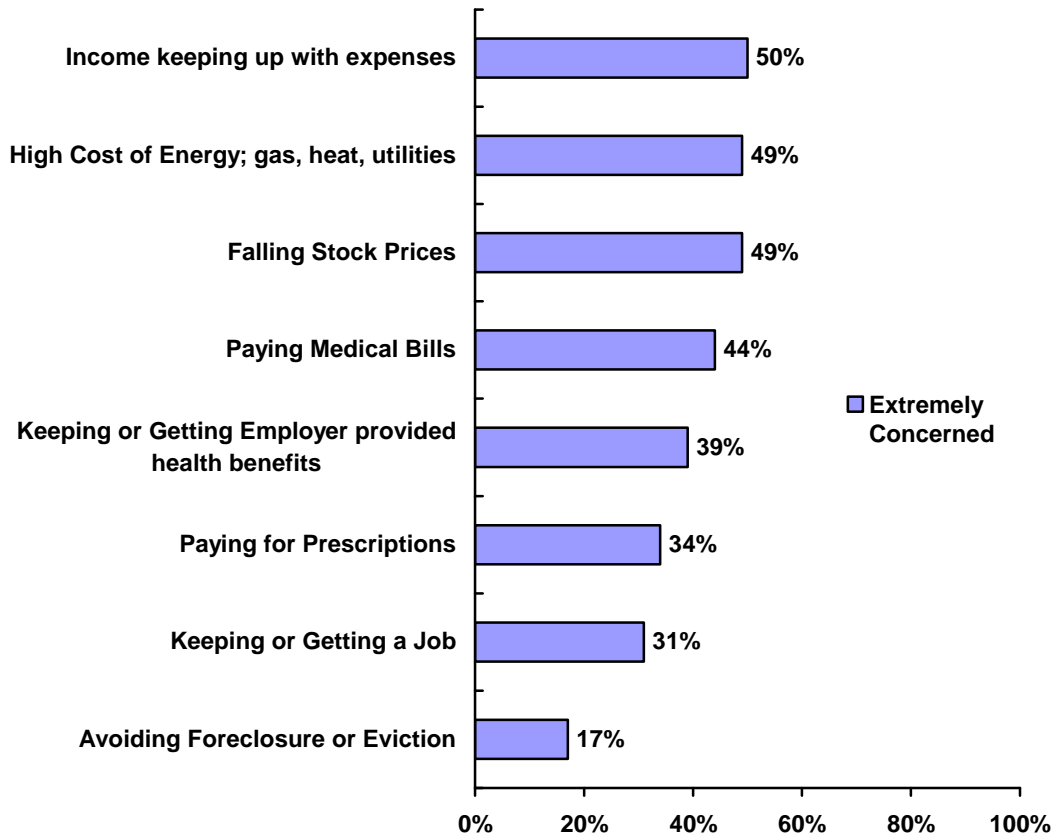
Despite this grim assessment, lowans express hope for the future. Sixty-seven percent expect the country to be somewhat or much better off in four years, and 68% feel things in Washington will be somewhat or much better off in the next year or so.

While expectations of positive change in Washington is related to income –80% of lower income lowans (< \$30,000) are much more optimistic than 55% of those with household incomes of \$75,000 and over, the real differences in expectation of positive change can be seen in political party identification and ideological preference. As one might expect given the outcome of the election, Democrats (92%) and Liberals (92%) are much more likely than Republicans (42%) and Conservatives (53%) to think things in Washington will get better in the next year.

This optimism is mixed with a desire to break the gridlock and make real progress addressing the nation's problems. Eight-five percent of lowans think President Obama should work in a bipartisan manner to get things done even if that means compromise will be necessary. Similarly, very large majorities want Republicans and Democrats in Congress to also work in a bipartisan manner to get things done (87% and 91%, respectively).

This desire for results is reflective of lowans' concerns about their futures. Significant proportions of lowans are concerned about keeping up with expenses, the high cost of energy, the falling value of stocks, paying medical bills and prescriptions and keeping or getting employer-provided benefits. (see Chart 2).

Chart 2: Iowans' Concerns about Their Financial Futures (n=700)



It probably goes without saying that household income level is very influential of Iowans' concerns about their financial futures. Specifically, for concerns such as getting and keeping a job, keeping up with expenses, the cost of energy, keeping or getting employer-provided health benefits, and paying medical bills, Iowans with household incomes of \$75,000 and over are much less concerned than those with household incomes below \$30,000. For example, while 37% of Iowans with household incomes of \$75,000 and over are concerned with "keeping up with expenses," 60% of those with household incomes less than \$30,000 are concerned with this.

For many of these concerns about the financial future, older Iowans are less concerned than people under age 50. The only area where older Iowans are more concerned is the fear that they will not be able to pay for needed prescription drugs (under age 50 27%; age 50+ 36%).

Goals for President Obama

It is clear that Iowans want the new President and Congress to address some long overdue problems such as Social Security, retirement savings, and health care. When asked if strengthening Social Security or helping people save for retirement should be delayed because of the economic crisis or the wars in Iraq and Afghanistan, about half said despite these pressing issues, Social Security and saving should be accorded the same importance.

Health care also is a prime concern for Iowans. Seventy percent think enacting affordable healthcare should be a goal for President Obama's first term, and about half (49%) say action on affordable health care cannot wait because of other issues such as the wars and the economic crisis.

Nevertheless, Iowans recognize the enormous challenge of reforming the American health care system. Sixty-eight percent support delaying overall health care reform and addressing incremental changes first such as greater health care coverage for children and better health care efficiency.

Iowans are very supportive of specific reforms to the health care system, but wary of the possibility of any of them being enacted. Specifically, large majorities agree that health insurance should cover pre-existing conditions (84%), support a national health insurance purchasing exchange (77%), and support health information technology (87%).

Perhaps reflecting Iowans' recognition of the difficulty of passing reforms, less than a majority think reforms that prohibit issuing insurance based on pre-existing conditions will be enacted (48%), or that an insurance exchange will be established (44%). But 62% do think that greater use of health information technology will be enacted. (See Table 3 for all responses)

Table 3: Iowans' Agreement with Possible Health Care Reforms (n=700)

Now, I am going to read you some specific health care policies proposed by the Presidential candidates. After you hear each of the policies please tell me whether you agree with the proposal and whether you think it will actually be enacted....

	Agreement with Proposed Policy	Believe Policy will be Enacted
Require insurance companies to cover pre-existing conditions	84%	48%
Create a new Small Business Health Tax Credit to help small businesses provide affordable health insurance to their employees	86%	58%
Help employers pay for catastrophic health costs in exchange for lower premiums for employees.....	68%	42%
Let individuals and small businesses buy affordable private health insurance through a National Health Insurance Exchange similar to the health plan available to federal employees and Members of Congress.....	77%	44%
Require employers who do not offer health insurance to contribute a percentage of their payroll toward the cost of their employee health care.....	67%	46%
Allow the re-importation of drugs so American can take advantage of lower drug prices in other countries	71%	46%
Invest in better health information technology, greater prevention and wellness efforts, and quality improvements to reduce health care costs in the long run.....	87%	62%
Give all individuals a \$2500 tax credit and all families a \$5000 tax credit to help buy health insurance in exchange for taxing employer provided health benefits.....	51%	34%

Conclusions

Like the majority of the American public, Iowans are concerned about the direction of the country, but optimistic about the prospects of the new administration and Congress. While they are concerned about the economic crisis, they also understand that many issues need attention. While hopeful about solutions to these issues, Iowans understand that the political process is often slow and progress incremental. For that reason, Iowans are very supportive of a bipartisan approach to legislation – they understand that President Obama and Democrats and Republicans in Congress must compromise to get things done.

Annotated Questionnaire

2008 IOWA VOTERS SURVEY

N=700, 18+, RDD Sampling Error =±3.7%.

Hello, my name is _____, and I'm calling from Woelfel Research, a national research firm. This is not a telemarketing call, and we're not selling anything. We are conducting a survey about important issues facing Iowa and would like to include your opinions. Your views are important and we appreciate your participation.

Are you at least 18 years of age or older?

- 1 YES (SKIP TO Q1)
- 2 NO

May I please speak to someone in the household who is age 18 or older?

- 1 YES, PRESS "1" WHEN CORRECT PERSON IS ON THE PHONE
- 2 NO, NOT AVAILABLE [ARRANGE CALLBACK]

Ballot Decision

- 1. Omitted
- 2. Who did you vote for in the presidential election?

N=700	Base: Total Respondents
%	
53	Barack Obama
43	John McCain
4	Another Candidate
-	Refused/Didn't Vote/Don't know /* TERMINATE */

Mood of the Electorate

- 3. Overall, do you think things in the country are generally headed in the right direction or are they off on the wrong track?

N=700	Base: Total Respondents
%	
19	Right direction
70	Wrong track
11	Don't know

4. Looking ahead, do you expect the country to be better or worse off in 4 years?

N=700	Base: Total Respondents
%	
27	Much better
40	Somewhat better
13	Somewhat worse
11	Much worse
10	Don't know

5. Thinking about your vote for President, how important were the following issues in your decision? **METRIC: On a scale of 1 to 7, where 1 means not important at all, and 7 means extremely important.**

HEALTH CARE

N=700	Base: Total Respondents
%	
46	7 – extremely important
21	6
14	5
7	4
5	3
3	2
3	1 – not important
1	Don't know

THE ECONOMY (Jobs, Wages, Inflation)

N=700	Base: Total Respondents
%	
61	7 – extremely important
18	6
10	5
4	4
3	3
1	2
2	1 – not important
1	Don't know

THE WAR IN IRAQ

N=700	Base: Total Respondents
%	
41	7 – extremely important
17	6
20	5
8	4
5	3
4	2
5	1 – not important
1	Don't know

NATIONAL SECURITY AND TERRORISM

N=700	Base: Total Respondents
%	
43	7 – extremely important
18	6
21	5
8	4
4	3
3	2
3	1 – not important
1	Don't know

ETHICS IN GOVERNMENT AND POLITICAL CORRUPTION

N=700	Base: Total Respondents
%	
43	7 – extremely important
20	6
19	5
7	4
4	3
3	2
3	1 – not important
1	Don't know

TAXES

N=700	Base: Total Respondents
%	
35	7 – extremely important
19	6
23	5
10	4
6	3
4	2
3	1 – not important
1	Don't know

ABORTION AND FAMILY VALUES

N=700	Base: Total Respondents
%	
33	7 – extremely important
15	6
14	5
8	4
8	3
7	2
13	1 – not important
2	Don't know

SOCIAL SECURITY AND OTHER RETIREMENT ISSUES

N=700	Base: Total Respondents
%	
42	7 – extremely important
18	6
20	5
10	4
5	3
1	2
3	1 – not important
1	Don't know

ENERGY POLICY

N=700	Base: Total Respondents
%	
36	7 – extremely important
24	6
24	5
8	4
3	3
3	2
2	1 – not important
2	Don't know

ENVIRONMENTAL ISSUES

N=700	Base: Total Respondents
%	
22	7 – extremely important
18	6
26	5
13	4
8	3
6	2
6	1 – not important
1	Don't know

EDUCATION

N=700	Base: Total Respondents
%	
39	7 – extremely important
20	6
19	5
10	4
7	3
2	2
2	1 – not important
<0.5	Don't know

6. Which of the following issue areas do you tend to be most interested in?

N=700	Base: Total Respondents
%	
43	Economic issues like taxes, jobs, and the budget
11	Foreign affairs issues like national defense and terrorism
24	Social issues like education, health care, and the environment
6	Local issues like crime, immigration, and welfare reform
12	Moral issues like right to life, and pornography
4	Don't know

Washington Gridlock

7. Do you feel that things in Washington are broken?

N=700	Base: Total Respondents
%	
83	Yes
13	No
4	Don't know

8. On a scale of 1-7, where 1 means that Washington DC is not broken, and 7 means that Washington DC is completely broken, please tell me how broken you think things in Washington are?

N=700	Base: Total Respondents
%	
31	7 – Washington is completely broken
23	6
26	5
9	4
5	3
2	2
2	1 – Washington is not broken
2	Don't know

9. In the next year or so, do you think things in Washington are likely to get much better, somewhat better, somewhat worse, or much worse?

N=700	Base: Total Respondents
%	
10	Much better
58	Somewhat better
16	Somewhat worse
12	Much worse
3	Don't know

10. Regardless of who you voted for, do you think the next President should

N=700	Base: Total Respondents
%	
12	Fight for what's he thinks is right, and <u>NOT</u> compromise with the other political party, even if that means things don't get done.
85	Work in a bipartisan manner to get things done, even if that means some compromise will be necessary.
3	Don't know [DO NOT READ]
<0.5	Refused [DO NOT READ]

11. Do you think Republicans in Congress should

N=700	Base: Total Respondents
%	
11	Fight for what's he thinks is right, and <u>NOT</u> compromise with the other political party, even if that means things don't get done.
87	Work in a bipartisan manner to get things done, even if that means some compromise will be necessary.
2	Don't know [DO NOT READ]
<0.5	Refused [DO NOT READ]

12. Do you think Democrats in Congress should

N=700	Base: Total Respondents
%	
7	Fight for what's he thinks is right, and <u>NOT</u> compromise with the other political party, even if that means things don't get done.
91	Work in a bipartisan manner to get things done, even if that means some compromise will be necessary.
2	Don't know [DO NOT READ]
<0.5	Refused [DO NOT READ]

Issues Landscape

FINANCIAL SECURITY

13. Thinking about your own personal financial situation, how concerned are you about the following affecting you or your family: **METRIC: On a scale of 1 to 7, where 1 means not worried at all, and 7 means extremely worried.**

KEEPING OR GETTING A JOB

N=700	Base: Total Respondents
%	
20	7 – extremely worried
11	6
16	5
8	4
7	3
7	2
30	1 – not worried at all
1	Don't know

YOUR INCOME KEEPING UP WITH EXPENSES

N=700	Base: Total Respondents
%	
34	7 – extremely worried
16	6
17	5
10	4
7	3
6	2
11	1 – not worried at all
<0.5	Don't know

AVOIDING FORECLOSURE OR EVICTION

N=700	Base: Total Respondents
%	
12	7 – extremely worried
5	6
9	5
8	4
9	3
10	2
46	1 – not worried at all
<0.5	Don't know

THE HIGH COST OF ENERGY
(Gasoline/Heating/Electricity/Utilities)

N=700	Base: Total Respondents
%	
29	7 – extremely worried
20	6
21	5
12	4
9	3
4	2
4	1 – not worried at all
<0.5	Don't know

KEEPING OR GETTING EMPLOYER-PROVIDED HEALTH BENEFITS

N=700	Base: Total Respondents
%	
26	7 – extremely worried
13	6
16	5
8	4
8	3
7	2
21	1 – not worried at all
1	Don't know

PAYING MEDICAL BILLS

(If you or someone in your family gets sick)

N=700	Base: Total Respondents
%	
28	7 – extremely worried
16	6
17	5
8	4
11	3
8	2
12	1 – not worried at all
<0.5	Don't know

PAYING FOR NEEDED PRESCRIPTIONS

N=700	Base: Total Respondents
%	
23	7 – extremely worried
11	6
19	5
8	4
10	3
10	2
19	1 – not worried at all
<0.5	Don't know

FALLING STOCK PRICES

(Reducing the value of your retirement saving/401K)

N=700	Base: Total Respondents
%	
34	7 – extremely worried
15	6
16	5
8	4
6	3
6	2
14	1 – not worried at all
1	Don't know

14. In the current economic situation, is it more important to cut back on your spending to save for future needs like buying a home, sending the kids to college, and retirement OR is it more important to keep up your current standard of living?

N=700	Base: Total Respondents
%	
62	Cut back spending to save for the future needs
34	Keep up your current standard of living
3	Don't know [DO NOT READ]
1	Refused [DO NOT READ]

15. More than half of all workers have no way to set aside money for retirement at work. Some have proposed to change this by requiring those employers who do not offer retirement plans to automatically enroll their employees in an individual retirement account and process their deposits along with payroll. Do you support this proposal?

N=700	Base: Total Respondents
%	
22	Strongly support
29	Support
25	Oppose
14	Strongly oppose
10	Don't know

16. Do you think the next President can strengthen Social Security with the support of one political party or will it take cooperation between both parties?

N=700	Base: Total Respondents
%	
4	One political party can do it
93	Requires both parties working together
2	Don't know [DO NOT READ]
1	Refused [DO NOT READ]

17. Some people say that steps to reform Social Security should wait a few years because of the current economic crisis and ongoing wars in Iraq and Afghanistan. Do you think reforming Social Security should be more important than strengthening the economy and the wars, less important than strengthening the economy and the wars, or the same importance as strengthening the economy and the wars.

N=700 Base: Total Respondents
%
19 More important
23 Less important
54 The same importance
3 Don't know

18. Some people say that government steps to help people save more for their retirement should wait a few years because of the current economic crisis and ongoing wars in Iraq and Afghanistan. Do you think helping people save more for their retirement should be more important than strengthening the economy and the wars, less important than strengthening the economy and the wars, or the same importance as strengthening the economy and the wars

N=700 Base: Total Respondents
%
22 More important
28 Less important
46 The same importance
4 Don't know

19. Which do you think is the best approach for the next President to take to strengthen Social Security? **(ROTATE OPTIONS)**

N=700 Base: Total Respondents
%
32 Increasing the payroll tax on people earning over \$250,000, but not changing benefits for current or future retirees
5 Reducing promised benefits for future generations, but not changing payroll taxes.
26 A compromise between both Democrats and Republicans that includes some tax increases and some future benefit reductions
13 Offer younger workers private Social Security accounts, so rather than receiving a guaranteed benefit, their benefits will vary depending on individual investment choices and stock market performance.
11 No changes are needed now.
14 Don't know [DO NOT READ]
1 Refused [DO NOT READ]

20. Regardless of who you voted for, do you think the next President should have a mandate to enact the Social Security plan he proposed during the campaign or should he negotiate with the other political party?

N=700 Base: Total Respondents
%
13 Mandate to enact his plan
80 Should negotiate with the other political party
6 Don't know [DO NOT READ]
<0.5 Refused [DO NOT READ]

21. To encourage middle-class families to save more, some have proposed a savers' credit to provide a 50 percent match on the first \$1,000 of retirement savings for families that earn under \$75,000. The savings match would be automatically deposited into individual retirement accounts. Do you support this proposal?

N=700 Base: Total Respondents
%
15 Strongly support
35 Support
25 Oppose
13 Strongly oppose
12 Don't know

22. Some have proposed to exempt seniors from paying federal income taxes on their first \$50,000 of income. Others argue that this would be unfair to other taxpayers. Do you support this proposal?

N=700 Base: Total Respondents
%
25 Strongly support
30 Support
29 Oppose
9 Strongly oppose
7 Don't know

HEALTH CARE

23. Do you think enacting affordable health care for all should be a goal for the next President during his first term in office?

N=700 Base: Total Respondents
%
70 Yes
26 No
4 Don't know

24. Do you think the next President can improve our healthcare system with the support of one political party or will it require both parties working together?

N=700 Base: Total Respondents
%
3 One political party can do it
94 Requires both parties working together
2 Don't know [DO NOT READ]
1 Refused [DO NOT READ]

25. Some people say that action on affordable health care for all should wait for a few years because of the current economic crisis and ongoing wars in Iraq and Afghanistan. Do you think that waiting a few years to take action on affordable health care for all means moving too slowly, too quickly, or about the right speed in reforming health care?

N=700 Base: Total Respondents
%
49 Too slow
34 About right
9 Too fast
7 Don't know

26. Rather than trying to enact affordable health care for all next year, some argue that it would be better for the next President to **first** make sure all children have health coverage and improve efficiency in the health care system and **delay** action on affordable health care for all. Would you support this approach?

N=700 Base: Total Respondents
%
23 Strongly support
45 Support
17 Oppose
9 Strongly oppose
5 Don't know

27. Regardless of who you voted for, do you think the next President should have a mandate to enact his health reform plan or should he negotiate with the other political party?

N=700 Base: Total Respondents
%
13 Mandate to enact his plan
83 Should negotiate with the other political party
3 Don't know [DO NOT READ]
1 Refused [DO NOT READ]

28/29. Now I am going to read you some specific health care policies proposed by the Presidential candidates. After you hear each of the policies please tell me whether you agree with the proposal and whether you think it will actually be enacted

/* METRIC A */ Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the proposed policy?

- 1) Strongly agree
- 2) Somewhat agree
- 3) Somewhat disagree
- 4) Strongly disagree
- 5) Don't know

/* METRIC B */ How likely do you think the policy will actually be enacted?

- 1) Very likely
- 2) Somewhat likely
- 3) Somewhat unlikely
- 4) Very unlikely
- 5) Don't know

Require insurance companies to cover pre-existing conditions

<u>Agreement with Proposed Policy</u>		<u>Likelihood Policy will be Enacted</u>	
N=700	Base: Total Respondents	N=700	Base: Total Respondents
%		%	
56	Strongly agree	10	Very likely
28	Somewhat agree	38	Somewhat likely
8	Somewhat disagree	24	Somewhat unlikely
6	Strongly disagree	24	Very unlikely
3	Don't know	5	Don't know

Create a new Small Business Health Tax Credit to help small businesses provide affordable health insurance to their employees

<u>Agreement with Proposed Policy</u>		<u>Likelihood Policy will be Enacted</u>	
N=700	Base: Total Respondents	N=700	Base: Total Respondents
%		%	
44	Strongly agree	10	Very likely
42	Somewhat agree	48	Somewhat likely
6	Somewhat disagree	24	Somewhat unlikely
5	Strongly disagree	13	Very unlikely
3	Don't know	5	Don't know

Help employers pay for catastrophic health costs in exchange for lower premiums for employees

<u>Agreement with Proposed Policy</u>		<u>Likelihood Policy will be Enacted</u>	
N=700	Base: Total Respondents	N=700	Base: Total Respondents
%		%	
25	Strongly agree	6	Very likely
43	Somewhat agree	36	Somewhat likely
16	Somewhat disagree	32	Somewhat unlikely
9	Strongly disagree	19	Very unlikely
7	Don't know	8	Don't know

Let individuals and small businesses buy affordable private health insurance through a National Health Insurance Exchange similar to the health plan available to federal employees and Members of Congress

<u>Agreement with Proposed Policy</u>		<u>Likelihood Policy will be Enacted</u>	
N=700	Base: Total Respondents	N=700	Base: Total Respondents
%		%	
37	Strongly agree	8	Very likely
40	Somewhat agree	36	Somewhat likely
8	Somewhat disagree	28	Somewhat unlikely
9	Strongly disagree	22	Very unlikely
6	Don't know	6	Don't know

Require employers who do not offer health insurance to contribute a percentage of their payroll toward the cost of their employee health care

<u>Agreement with Proposed Policy</u>		<u>Likelihood Policy will be Enacted</u>	
N=700	Base: Total Respondents	N=700	Base: Total Respondents
%		%	
24	Strongly agree	7	Very likely
43	Somewhat agree	39	Somewhat likely
15	Somewhat disagree	30	Somewhat unlikely
15	Strongly disagree	19	Very unlikely
4	Don't know	5	Don't know

Allow the re-importation of drugs so Americans can take advantage of lower drug prices in other countries

<u>Agreement with Proposed Policy</u>		<u>Likelihood Policy will be Enacted</u>	
N=700	Base: Total Respondents	N=700	Base: Total Respondents
%		%	
41	Strongly agree	10	Very likely
30	Somewhat agree	36	Somewhat likely
14	Somewhat disagree	25	Somewhat unlikely
11	Strongly disagree	22	Very unlikely
5	Don't know	7	Don't know

Invest in better health information technology, greater prevention and wellness efforts, and quality improvements to reduce health care costs in the long run

<u>Agreement with Proposed Policy</u>		<u>Likelihood Policy will be Enacted</u>	
N=700	Base: Total Respondents	N=700	Base: Total Respondents
%		%	
42	Strongly agree	13	Very likely
45	Somewhat agree	49	Somewhat likely
6	Somewhat disagree	21	Somewhat unlikely
2	Strongly disagree	10	Very unlikely
5	Don't know	7	Don't know

Give all individuals a \$2500 tax credit and all families a \$5000 tax credit to help buy health insurance in exchange for taxing employer provided health benefits

<u>Agreement with Proposed Policy</u>		<u>Likelihood Policy will be Enacted</u>	
N=700	Base: Total Respondents	N=700	Base: Total Respondents
%		%	
17	Strongly agree	5	Very likely
34	Somewhat agree	29	Somewhat likely
19	Somewhat disagree	29	Somewhat unlikely
23	Strongly disagree	30	Very unlikely
7	Don't know	7	Don't know

30. Did you see any advertising by AARP or Divided We Fail concerning health and financial security during the presidential campaign?

N=700	Base: Total Respondents
%	
44	Yes
50	No
6	Don't know

31. Which is closer to your view? AARP is interested in:

N=700	Base: Total Respondents
%	
21	Only the needs of current retirees and those currently over age 50
63	Finding solutions to aging and retirement for this generation and future generations
15	Don't know [DO NOT READ]
1	Refused [DO NOT READ]

32. Are you a member of AARP?

N=700	Base: Total Respondents
%	
31	Yes
67	No
2	Don't know

- D1. What is your age as of your last birthday? [RECORD IN YEARS] _____
- | | |
|-------|-------------------------|
| N=700 | Base: Total Respondents |
| % | |
| 9 | 18-34 |
| 22 | 35-49 |
| 32 | 50-64 |
| 33 | 65+ |
| 6 | Refused [DO NOT READ] |
- D2. What is your marital status? Are you currently....
- | | |
|-------|-----------------------------------|
| N=700 | Base: Total Respondents |
| % | |
| 69 | Married |
| 10 | Divorced |
| 1 | Separated |
| 11 | Widowed |
| 7 | Or have you never been married? |
| 1 | Living with partner [DO NOT READ] |
| - | Don't know [DO NOT READ] |
| 2 | Refused [DO NOT READ] |
- D3. What is the highest level of education you have completed? [READ LIST]
- | | |
|-------|---|
| N=700 | Base: Total Respondents |
| % | |
| 3 | Less than high school |
| 29 | High school graduate or equivalent |
| 27 | Some college or technical training beyond high school |
| 29 | College graduate |
| 9 | Or, Post-graduate or professional degree |
| <0.5 | Don't know [DO NOT READ] |
| 3 | Refused [DO NOT READ] |
- D4. Which of the following best describes your current employment status? Are you currently....[READ LIST]
- | | |
|-------|------------------------------------|
| N=700 | Base: Total Respondents |
| % | |
| 32 | Employed full-time |
| 10 | Employed part-time |
| 9 | Self-employed |
| 34 | Retired and not working |
| 3 | Unemployed and looking for work |
| 5 | Homemaker |
| 3 | Disabled |
| 1 | Student |
| <0.5 | Or something else [Specify: _____] |
| - | Don't Know [DO NOT READ] |
| 2 | Refused [DO NOT READ] |

D5. Would you say that you always vote in presidential elections, usually vote, sometimes vote, rarely vote, or never vote?

N=700 Base: Total Respondents

%

82 Always

10 Usually

3 Sometimes

3 Rarely

- Never

2 Refused [DO NOT READ]

D6. For statistical purposes only, please stop me when I get to the category That includes your household's income before taxes in 2007 Was it... [READ LIST]

N=700 Base: Total Respondents

%

4 Less than \$10,000

9 \$10,000 but less than \$20,000

11 \$20,000 but less than \$30,000

11 \$30,000 but less than \$40,000

11 \$40,000 but less than \$50,000

18 \$50,000 but less than \$75,000

10 \$75,000 but less than \$100,000

11 \$100,000 or more

2 Don't know [DO NOT READ]

13 Refused [DO NOT READ]

D7. Are you Spanish, Latino, or Hispanic?

N=700 Base: Total Respondents

%

1 Yes

97 No

<0.5 Don't know

1 Refused

D8. Which of the following groups best describes your race? [READ LIST]

N=700 Base: Total Respondents

%

96 White

1 Black or African-American

<0.5 Asian

- Native Hawaiian or Pacific Islander

<0.5 American Indian or Alaska Native

1 Other

- Don't know

1 Refused

D9. Regardless of how you might have voted in the past, what do you usually consider yourself – a Democrat, a Republican, or some other party?

N=700	Base: Total Respondents
%	
30	A Republican
38	A Democrat
25	An Independent
4	Other [DO NOT READ]
<0.5	Don't know [DO NOT READ]
2	Refused [DO NOT READ]

D10. Thinking politically and socially, how would you describe your own general outlook--as being very conservative, somewhat conservative, moderate, somewhat liberal, or very liberal?

N=700	Base: Total Respondents
%	
16	Very conservative
32	Somewhat conservative
29	Moderate
15	Somewhat liberal
5	Very liberal
1	Don't know [DO NOT READ]
2	Refused [DO NOT READ]

D11. What is your gender?

N=700	Base: Total Respondents
%	
48	Male
52	Female

D12. Finally, what is your 5-digit zip code? _____