

A decorative graphic is present on the page. It features a large, thin, light-brown arc that starts near the top right and curves down towards the bottom right. A horizontal line and a vertical line intersect at the end of this arc in the bottom right quadrant. A small yellow square is placed at the intersection point. Another small yellow square is located at the bottom right corner of a green rectangular area in the top left corner of the page.

Iowa Election Issues Survey: December, 2007

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**Report prepared by Gretchen Straw and Jeff Love
Data collected by Woelfel Research, Inc.**

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For more information, contact Gretchen Straw at (202) 434-6334 or Jeff Love at (202) 434-6279.

Iowa Election Issues Survey

AARP commissioned this election issues survey of 501 Iowa AARP members who report that they will absolutely, very likely, or possibly attend the 2008 Republican presidential caucus and 506 Iowa AARP members who say they will absolutely, very likely, or possibly attend the 2008 Democratic presidential caucus¹. The telephone survey was conducted between November 26 and December 3, 2007 by Woelfel Research, Inc. It replicates a survey of AARP members likely to attend the caucuses that was conducted from July 24 to August 16, 2007². The margin of error for potential participants in each caucus is ± 4.4 percent.

Key Findings

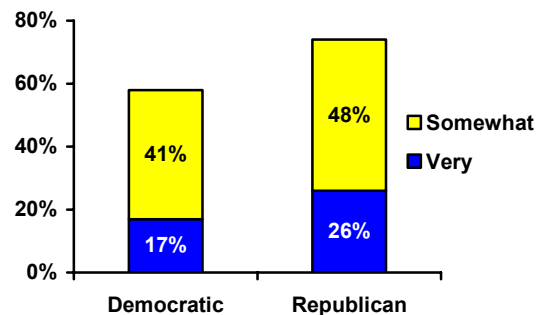
Attentiveness to the Campaigns

At this point in the election cycle, virtually all potential caucus participants are following the candidate coverage at least somewhat closely (96% Democratic; 91% Republican). Those who may attend the Democratic caucus are more likely to say they are following coverage very closely than those who may attend the Republican caucus (59% vs. 41%). The proportion of potential caucus participants who say they are following the coverage very closely has increased significantly since mid-summer when just 42% of Democrats and 33% of Republicans were following it very closely³.

Solidity of Candidate Preference

AARP members are not yet settled in their candidate preferences. Among potential Democratic participants, 58% say they are at least somewhat likely to change their candidate preference as they learn more about the issues between now and the election. The figure is higher among potential Republican participants, where three-quarters are at least somewhat likely to change their preference. In mid-summer, 77% of potential Democratic and 84% of potential Republican participants said they were at least somewhat likely to change their preferences.

Likelihood of Changing Candidate Preference
As Respondents Learn More About the Issues



¹ Surveys were conducted with a random sample of members drawn from AARP's member database. Members were screened on both self-reported voter registration and intention to attend their party's presidential caucus for 2008. To qualify, a member needed to indicate that he/she was a currently registered voter who was possibly, very likely, or absolutely certain to participate in Iowa's 2008 presidential caucuses.

² Surveys of members who had attended past caucuses were conducted in the fall; those are not included in this comparison because of the difference in the samples.

³ All changes highlighted in the report are statistically significant at a 95% confidence level.

Mood of the Country

AARP members differ in their assessment of whether the country is headed in the right direction or off on the wrong track depending upon which party's caucus they plan to attend. Nine in ten potential participants (90%) in the Democratic caucus believe the country is on the wrong track, and six percent say it is on the right track. In contrast, 44% of potential participants in the Republican caucus say the country is headed in the right direction, and 40% say it is on the wrong track. These figures have not changed significantly since summer.

Issue Landscape

When asked in an open-ended question to identify the most important issue facing the country, Iowa AARP members of both parties cite Iraq most often. Among likely participants in the Democratic caucus, health care is the second most cited problem, followed by the economy/jobs. Among likely participants in the Republican caucus, immigration has pulled into a tie with the Iraq war, followed by the economy/jobs and health care as the next most often cited problems.

Most Important Issue Facing the Country
(cited by 5% or more)

	Potential Democratic caucus participants	Potential Republican caucus participants
Iraq	40%	16%
Health care	24%	9%
Immigration	3%	16%
Economy/jobs	6%	10%

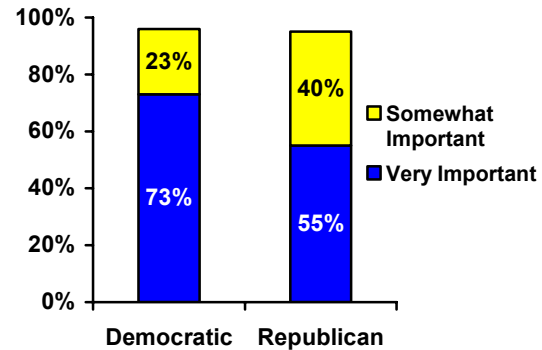
These issues were also the most frequently cited issues in the mid-summer poll. However, the frequency with which Iraq was cited has dropped in both parties, from 51% among potential Democratic caucus participants and from 25% among potential Republican participants. Among potential Democratic participants, both health care (previously 18%) and the economy/jobs (previously 4%) are increasingly mentioned. Among potential Republican participants, immigration (previously 11%) and the economy/jobs (previously 6%) are more frequently mentioned. In addition, the responses of a large number of participants in both parties (14% of Democrats and 22% of Republicans) are classified as "other," either because they did not fall into the coding scheme or because the respondent could not choose a single item.⁴

⁴ Examples of items falling into the "other" category are: too many to name one, balance of trade, overpopulation, making good choices.

Financial Security

Financial security is an important issue in making voting decisions. Over nine in ten potential caucus participants from each party say that issues related to financial security such as Social Security, incentives for savings and investment, and pension protection will be important to their voting decisions. This issue is *very* important to 73% of potential participants in the Democratic caucus and to 55% of potential participants in the Republican caucus. Among potential Democratic participants, the proportion rating this very important has increased since summer, when 66% said it was very important.

Importance of Financial Security Issues to Voting Decision



How Well Candidates Address Financial Security

Potential participants were asked to rate how well each candidate in their party's presidential caucus had addressed the issue of ensuring that all Americans can build financial security for their entire lifetimes. More than half of potential caucus participants didn't know enough about three of eight Republican candidates' positions on financial security to rate them. And half or more could not rate the positions of four of the eight Democratic candidates.

Some shifts have occurred since the August survey. More participants are now able to rate candidate positions on lifetime financial security. The percent who said they did not know enough about the candidates on the issues to rate them decreased significantly for 14 of the 16 candidates. The proportion of potential caucus participants who said the candidates had addressed financial security at least somewhat well increased for 15 of the 16 candidates. At this point in the race, one Republican and four Democratic candidates are rated as addressing the issue at least somewhat well by 50% or more of respondents.

Given the importance of this issue to potential participants in both primaries, it is encouraging that more participants are beginning to feel that they know enough about candidates to form opinions on their positions.

**Rating of Candidates on How Well They Have Addressed the Issue of Ensuring
that all Americans Can Build Financial Security for Their Entire Lifetimes**

	Very or Somewhat well		Don't Know enough about candidate on this issue ⁵	
	Dec	Aug ⁶	Dec	Aug ⁶
Republican Candidates⁷				
Former Mayor Rudolph Giuliani	43%	32%	36%	53%
Former Gov. Mike Huckabee	46%	17%	42%	70%
Rep. Duncan Hunter	11%	6%	73%	82%
Sen. John McCain	41%	25%	39%	57%
Rep. Ron Paul	22%	7%	59%	80%
Former Gov. Mitt Romney	57%	41%	31%	50%
Rep. Tom Tancredo	14%	9%	68%	78%
Former Sen. Fred Thompson	34%	16%	48%	72%
Democratic Candidates⁸				
Sen. Joseph R. Biden Jr	37%	21%	50%	61%
Sen. Hillary Rodham Clinton	68%	55%	20%	29%
Sen. Christopher J. Dodd	32%	20%	53%	65%
Former Sen. John Edwards	69%	59%	23%	30%
Former Sen. Mike Gravel	6%		79%	
Rep. Dennis J. Kucinich	22%	16%	62%	
Sen. Barack Obama	66%	49%	23%	33%
Gov. Bill Richardson	50%	33%	38%	52%

Who Best Addresses Financial Security

When potential participants in the Republican caucus are asked which one candidate best addressed financial security issues, 61% say they do not know enough about their positions to make a judgment (compared to 72% in August). Two candidates were named by at least five percent of respondents: Romney (15%) and Huckabee (7%). Huckabee was named more frequently in December than he had been in August when only 2% identified him as best able to address financial security.

About half of potential participants in the Democratic caucus (52%) also feel that they do not know enough to make a judgment (compared to 65% in August). Those candidates named by five percent or more of respondents were Edwards (14%), Clinton

⁵ Percent in this and subsequent questions refers to those who answered “do not know enough to judge.” In addition, a small percent fell into a general don't know or refused category.

⁶ August data are reported only if they are significantly different from the December data at the 95% confidence interval. A blank in this column indicates that there was no significant change.

⁷ Asked only of those who may vote in the Republican primary election.

⁸ Asked only of those who may vote in the Democratic primary election.

(14%), and Obama (10%). The proportion naming Edwards had increased from 9% in August, and the proportion naming Obama had increased from 5%.

Who Can Break Through Gridlock to Make Progress on Financial Security

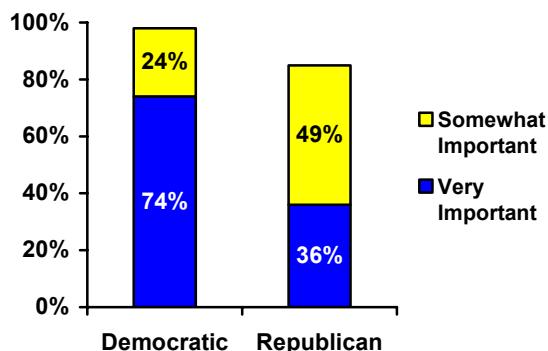
Slightly over two-fifths of potential participants in the Republican caucus (44%) do not know enough to choose which candidate is best able to break through special interest and partisan gridlock to make real progress on ensuring that all Americans can build financial security for their entire lifetime. This is down from the 57% who could not make a choice in August. Two candidates were named by five percent or more as able to deal with special interests and partisan gridlock to make progress in the area: Romney (19%) and Huckabee (12%). The proportion naming Huckabee had increased from 3% in August.

On the Democratic side, about one-third (32%) say they do not know enough to make a choice, down from 41% in August. Four candidates were named by over five percent of potential caucus participants as best able to break through special interest and partisan gridlock to make real progress on financial security: Obama (17%), Clinton (17%), Edwards (17%), and Richardson (7%).

Health Care

Large majorities of likely caucus participants say that health care will be important to their 2008 voting decision. The issue is especially salient among those who may attend the Democratic caucus where almost all say it is at least somewhat important and 74% rate it as very important. More than eight in ten potential participants in the Republican caucus also say that health care will be important to their voting decisions, with more than a third reporting the issue will be very important.

Importance of Health Care Issues to Voting Decision



How Well Candidates Address Health Care

Potential participants were asked to rate each candidate in their party's caucus on how well he or she has addressed the issue of ensuring that all Americans have access to affordable, quality health care. As was the case in ratings of the candidates' positions on financial security, potential caucus participants continue to report that they are unable to rate some of the candidates' positions on health care because they don't know enough about them. More than half are unable to rate three of the eight

Republican candidates on this issue. And more than half are unable to rate two of the eight Democratic candidates.

Rating of Candidates on How Well They Have Addressed the Issue of Ensuring that all Americans Have Access to Affordable, Quality Health Care

	Very or Somewhat well		Don't Know enough about candidate on this issue	
	Dec	Aug ⁹	Dec	Aug ⁹
Republican Candidates¹⁰				
Former Mayor Rudolph Giuliani	40%		32%	40%
Former Gov. Mike Huckabee	50%	26%	38%	62%
Rep. Duncan Hunter	8%		75%	
Sen. John McCain	42%	33%	35%	43%
Rep. Ron Paul	24%	12%	55%	74%
Former Gov. Mitt Romney	61%	53%	24%	36%
Rep. Tom Tancredo	13%		69%	
Former Sen. Fred Thompson	37%	18%	43%	70%
Democratic Candidates¹¹				
Sen. Joseph R. Biden Jr	40%	26%	46%	58%
Sen. Hillary Rodham Clinton	84%	75%	6%	11%
Sen. Christopher J. Dodd	39%	23%	46%	61%
Former Sen. John Edwards	83%	76%	8%	16%
Former Sen. Mike Gravel	5%		83%	
Rep. Dennis J. Kucinich	23%		65%	
Sen. Barack Obama	77%	69%	12%	19%
Gov. Bill Richardson	56%	49%	32%	40%

In spite of relatively large proportions who cannot rate some of the candidates on health care, the proportion of potential caucus participants who say that they do not know enough about candidate positions on health care to rate them has decreased significantly since August for twelve of the candidates. Eleven candidates have seen increases in the proportion of potential participants who say that they address health care at least somewhat well. Two Republican candidates and four Democratic candidates are now rated as addressing health care well by half or more of respondents.

⁹ August data are reported only if they are significantly different from the October data at the 95% confidence interval. A blank in this column indicates that there was no significant change.

¹⁰ Asked only of those planning to vote in the Republican primary election.

¹¹ Asked only of those planning to vote in the Democratic primary election.

In the last few months, it is clear that more participants are beginning to feel that they know enough about candidate positions on health care to assess them. However, large numbers are still not familiar with many of the candidates' positions on this key voting issue.

Who Best Addresses Health Care

Potential caucus participants were asked which candidate has best addressed health care. About six in ten potential participants in the Republican caucus (58%) do not know enough about candidate positions to say who best addresses health care; this is down from 70% who said they did not know enough to make an assessment in August. Romney (15%) and Huckabee (9%) are the only Republican candidates named by five percent or more as best addressing health care. The proportion of potential Republican participants saying that Huckabee best addresses health care has increased significantly since August when he was named by 3%.

About three in ten potential participants in the Democratic caucus (31%) also do not know enough about candidate positions to name someone as best addressing the issue. The proportion of potential Democratic participants who say they do not know enough to make a selection has decreased from 43% in August. Three candidates are named by five percent or more: Clinton (27%), Edwards (22%) and Obama (8%).

Who Can Break Through Gridlock to Make Progress on Health Care

When asked which candidate could best break through special interest and partisan gridlock to make real progress in ensuring all Americans have access to affordable, quality health care, about two in five potential participants in the Republican caucus (42%) and about one in five potential participants in the Democratic caucus (21%) don't know enough about candidate positions on health care to make that assessment. Three Republicans are named by five percent or more (Romney (21%), Huckabee (14%), and Giuliani (5%)), as are four Democrats (Clinton (25%), Edwards (20%), Obama (18%), and Richardson (7%)). The proportion saying that Huckabee is best able to break through gridlock to make progress on health care has increased significantly from 5% in August, as has the proportion naming Obama (13% in August).

Conclusions

AARP members who may attend the Iowa caucuses are following candidate coverage more closely now than they were in August. Although fewer say that they may change their preference as they learn more about the candidates' positions on the issues than had expressed a likelihood of changing in August, majorities of both parties are still likely to shift preferences. Two domestic issues – financial security and health care – were explored in depth. Both of these issues continue to be important to AARP members as they decide on their votes. More members can now rate candidates on these issues, yet many potential caucus participants continue to tell us that they do not know enough about candidate positions on financial security and health care to be able to assess them or choose which candidate would best address the issues.

AARP/DWF Issues poll

Samples: 506 AARP members – likely Democratic caucus participants

501 AARP members – likely Republican caucus participants

Sampling error = $\pm 4.4\%$ for each sample.

* denotes statistical significance at the 90% confidence interval

1. Are you currently registered to vote in Iowa?

Dem N=506 %	Rep N=501 %		
100	100	1.	Yes
-	-	2.	No (TERMINATE)
-	-	3.	Don't Know (TERMINATE)

2. Even though the Iowa presidential caucus is next year, how closely have you been following the coverage of your party's presidential candidates?

Dem N=506 %	Rep N=501 %		
59*	41	1.	Very closely
37	50*	2.	Somewhat closely
3	7*	3.	Not too closely
<0.5	1	4.	Not at all closely
<0.5	-	9.	DK/Refused [VOLUNTEERED]

3. In 2008, Iowa will hold statewide caucuses so that each party can select its own candidate for President. How likely are you to attend one of these caucuses?

Dem N=506 %	Rep N=501 %		
36*	18	1.	Absolutely certain
37	35	2.	Very likely
27	48*	3.	Possibly
-	-	4.	Not very likely TERMINATE
-	-	5.	Not at all likely TERMINATE
-	-	6.	Don't know TERMINATE

4. If you were to attend one of your state's political caucuses, would you attend a Democrat caucus or a Republican caucus?

Dem N=506 %	Rep N=501 %	
100	-	1. Democrat CODE AS DEM PRIMARY VOTER
-	100	2. Republican CODE AS REPUBLICAN PRIMARY VOTER
-	-	3. Don't know / no plan to vote (DO NOT READ TERMINATE

ASK ALL

5. What do you believe is the most important issue facing the country? **OPEN END WITH PRE CODES**

Dem N=506 %	Rep N=501 %	
40*	16	1. Iraq
24*	9	2. Healthcare
3	16*	3. Immigration
6	10*	4. Economy/jobs
3	3	5. War (not specific to war in Iraq)
1	4*	6. Terrorism
1	4*	7. National Security/Homeland Security
-	3	8. Abortion
1	1	9. Protecting Social Security
1	1	10. Balance the Budget
1*	<0.5	11. Education
<0.5	1	12. Morality/family values
<0.5	1	13. Taxes
<0.5	<0.5	14. Medicare
<0.5	<0.5	15. Guns – too much regulation
<0.5	-	16. The environment
<0.5	<0.5	17. Politics as usual
<0.5	<0.5	18. Homelessness
-	<0.5	19. Drugs
-	<0.5	20. Budget cuts
<0.5	-	21. Guns/gun violence-need gun control
<0.5	-	22. Prescription drugs
14	22*	23. Other
2	7*	24. Don't know

6. Overall, do you think things in the country are generally headed in the right direction or are they off on the wrong track?

Dem N=506 %	Rep N=501 %	
6	44*	1. Right direction
90*	40	2. Wrong track
4	16*	9. Don't know [VOLUNTEERED]

7a. In making your decision about who to vote for in 2008, will the issue of health care be very important, somewhat important, not too important or not at all important?

Dem N=506 %	Rep N=501 %	
74*	36	1. Very important
24	49*	2. Somewhat important
2	9*	3. Not too important
<0.5	5*	4. Not at all important
-	<0.5	9. Don't know [VOLUNTEERED]

7b. Based on what you know about the democratic/republican presidential candidates, how would you rate (INSERT CANDIDATE NAME FROM APPROPRIATE PARTY LIST) in terms of how well (he/she) has addressed the issue of ensuring that all Americans have access to affordable, quality healthcare? (PRESENT RANDOMLY)

<u>Ask for Republican likely caucus attenders</u>	<u>Ask for Democratic likely caucus attenders</u>
Former Mayor Rudolph Giuliani Former Gov. Mike Huckabee Rep. Duncan Hunter Sen. John McCain Rep. Ron Paul Former Gov. Mitt Romney Rep. Tom Tancredo Former Sen. Fred Thompson	Sen. Christopher J. Dodd Sen. Hillary Rodham Clinton Former Sen. John Edwards Gov. Bill Richardson Sen. Joseph R. Biden Jr Rep. Dennis J. Kucinich Former Sen. Mike Gravel Sen. Barack Obama

Would you say (INSERT CANDIDATE NAME FROM APPROPRIATE PARTY LIST) has addressed this issue very well, somewhat well, not too well, not at all well, or do you not know enough about (CANDIDATE NAME) on this issue?

Republicans N=501

Giuliani	Huckabee	Hunter	McCain	
7	18	2	9	Very well
33	31	5	33	Somewhat well
18	5	7	13	Not too well
7	5	6	6	Not at all well
32	38	75	35	Don't know enough about candidate on this issue
3	3	5	4	DK/Refused [VOLUNTEERED]

Republicans N=501

Paul	Romney	Tancredo	Fred Thompson	
6	19	2	8	Very well
18	42	11	29	Somewhat well
7	8	8	10	Not too well
9	4	7	7	Not at all well
55	24	69	43	Don't know enough about candidate on this issue
5	3	4	3	DK/Refused [VOLUNTEERED]

Democrats N=506

Dodd	Clinton	Edwards	Richardson	
10	47	51	21	Very well
29	36	32	35	Somewhat well
9	6	6	6	Not too well
4	4	2	3	Not at all well
46	6	8	32	Don't know enough about candidate on this issue
2	1	1	2	DK/Refused [VOLUNTEERED]

Democrats N=506

Biden	Kucinich	Gravel	Obama	
13	10	1	34	Very well
28	13	4	43	Somewhat well
9	6	4	8	Not too well
3	4	4	3	Not at all well
46	65	83	12	Don't know enough about candidate on this issue
2	2	4	1	DK/Refused [VOLUNTEERED]

7c. Which candidate do you feel has best addressed health care, or do you not know enough about their positions on health care to make a judgment?

(DO NOT READ LIST; CODE CANDIDATE NAMES or Code "Do not know enough to judge")

Rep %	N=501	Dem %	N=506
2	Former Mayor Rudolph Giuliani	<0.5	Sen. Christopher J. Dodd
9	Former Gov. Mike Huckabee	27	Sen. Hillary Rodham Clinton
2	Sen. John McCain Rep.	22	Former Sen. John Edwards
2	Rep. Ron Paul	3	Gov. Bill Richardson
15	Former Gov. Mitt Romney	1	Sen. Joseph R. Biden Jr
<0.5	Rep. Tom Tancredo	1	Rep. Dennis J. Kucinich
<0.5	Former Gov. Tommy Thompson	8	Sen. Barack Obama
2	Former Sen. Fred Thompson	3	Other
4	Other	5	Don't Know
7	Don't Know	31	Don't know enough to judge
58	Don't know enough to judge		

8. Based on what you know about the democratic/republican presidential candidates, which candidate do you feel has the best ability to break through special interest and partisan gridlock to make real progress in ensuring all Americans have access to affordable, quality healthcare, or do you not know enough about the candidates to make a choice?

Rep %	N=501	Dem %	N=506
5	Former Mayor Rudolph Giuliani	1	Sen. Christopher J. Dodd
14	Former Gov. Mike Huckabee	25	Sen. Hillary Rodham Clinton
3	Sen. John McCain	20	Former Sen. John Edwards
1	Rep. Ron Paul	7	Gov. Bill Richardson
21	Former Gov. Mitt Romney	2	Sen. Joseph R. Biden Jr
<0.5	Rep. Tom Tancredo	<0.5	Rep. Dennis J. Kucinich
3	Former Sen. Fred Thompson	18	Sen. Barack Obama
4	Other	2	Other
7	Don't Know	5	Don't Know
42	Don't know enough to judge	21	Don't know enough to judge

9a. In making your decision about who to vote for in 2008, will issues related to financial security such as Social Security, incentives for savings and investment, and pension protection be very important, somewhat important, not too important or not at all important?

Dem N=506 %	Rep N=501 %		
73*	55	1.	Very important
23	40*	2.	Somewhat important
3	4	3.	Not too important
<0.5	1	4.	Not at all important
1	<0.5	9.	Don't know [VOLUNTEERED]

9b. Based on what you know about the democratic/republican presidential candidates, how would you rate (INSERT CANDIDATE NAME FROM APPROPRIATE PARTY LIST) in terms of how well (he/she) has addressed the issue of ensuring that all Americans can build financial security for their entire lifetimes? (PRESENT RANDOMLY)

<u>Ask for Republican likely caucus attenders</u>	<u>Ask for Democratic likely caucus attenders</u>
Former Mayor Rudolph Giuliani Former Gov. Mike Huckabee Rep. Duncan Hunter Sen. John McCain Rep. Ron Paul Former Gov. Mitt Romney Rep. Tom Tancredo Former Sen. Fred Thompson	Sen. Christopher J. Dodd Sen. Hillary Rodham Clinton Former Sen. John Edwards Gov. Bill Richardson Sen. Joseph R. Biden Jr Rep. Dennis J. Kucinich Former Sen. Mike Gravel Sen. Barack Obama

Would you say (INSERT CANDIDATE NAME FROM APPROPRIATE PARTY LIST) has addressed this issue very well, somewhat well, not too well, not at all well, or do you not know enough about (CANDIDATE NAME) on this issue?

Republicans N=501				
Giuliani	Huckabee	Hunter	McCain	
9	15	2	9	Very well
34	30	9	32	Somewhat well
10	5	5	11	Not too well
6	4	6	5	Not at all well
36	42	73	39	Don't know enough about candidate on this issue
5	4	6	5	DK/Refused [VOLUNTEERED]

Republicans N=501				
Paul	Romney	Tancredo	Fred Thompson	
4	17	2	6	Very well
17	40	12	28	Somewhat well
6	5	6	9	Not too well
8	3	6	5	Not at all well
59	31	68	48	Don't know enough about candidate on this issue
6	4	5	4	DK/Refused [VOLUNTEERED]

Democrats N=506				
Dodd	Clinton	Edwards	Richardson	
8	31	32	17	Very well
24	37	36	33	Somewhat well
8	6	5	6	Not too well
4	4	2	4	Not at all well
53	20	23	38	Don't know enough about candidate on this issue
2	2	2	2	DK/Refused [VOLUNTEERED]

Democrats N=506				
Biden	Kucinich	Gravel	Obama	
10	8	1	29	Very well
27	14	5	38	Somewhat well
6	6	5	6	Not too well
5	6	6	4	Not at all well
50	62	79	23	Don't know enough about candidate on this issue
2	4	5	2	DK/Refused [VOLUNTEERED]

9c. Which candidate do you feel has best addressed financial security issues, or do you not know enough about their positions on financial security issues to make a judgment?

(DO NOT READ LIST; CODE CANDIDATE NAMES, or Code "Do not know enough to judge.")

Rep %	N=501	Dem %	N=506
2	Former Mayor Rudolph Giuliani	<0.5	Sen. Christopher J. Dodd
7	Former Gov. Mike Huckabee	14	Sen. Hillary Rodham Clinton
<0.5	Rep. Duncan Hunter	14	Former Sen. John Edwards
1	Sen. John McCain	3	Gov. Bill Richardson
2	Rep. Ron Paul	1	Sen. Joseph R. Biden Jr
15	Former Gov. Mitt Romney	1	Rep. Dennis J. Kucinich
1	Rep. Tom Tancredo	10	Sen. Barack Obama
3	Former Sen. Fred Thompson		
2	Other	1	Other
7	Don't Know	4	Don't Know
61	Don't Know Enough	52	Don't Know Enough

10. Based on what you know about the democratic/republican presidential candidates, which candidate do you feel has the best ability to break through special interest and partisan gridlock to make real progress in ensuring that all Americans can build financial security for their entire lifetimes, **or do you not know enough about the candidates to make a choice?**

Rep %	N=501	Dem %	N=506
4	Former Mayor Rudolph Giuliani	1	Sen. Christopher J. Dodd
12	Former Gov. Mike Huckabee	17	Sen. Hillary Rodham Clinton
3	Sen. John McCain	17	Former Sen. John Edwards
2	Rep. Ron Paul	7	Gov. Bill Richardson
19	Former Gov. Mitt Romney	3	Sen. Joseph R. Biden Jr
<0.5	Rep. Tom Tancredo	<0.5	Rep. Dennis J. Kucinich
3	Former Sen. Fred Thompson	17	Sen. Barack Obama
3	Other	3	Other
8	Don't Know	4	Don't Know
44	Don't know enough to judge	32	Don't know enough to judge

11. How likely are you to change your candidate preference as you learn more about the issues between now and the election?

Dem N=501 %	Rep N=506 %		
17	26*	1.	Very likely
41	48*	2.	Somewhat likely
20*	15	3.	Not very likely
19*	7	4.	Not at all likely
2	4	5.	Don't know (volunteered)

12. Please tell me if you have gotten any information about the candidates and their position on issues from: (Code yes/no for each)

Democrats N=506	Republicans N=501	
Yes	Yes	
84*	75	Newspapers
92*	86	TV news
58*	50	TV talk shows
73*	63	Televised candidate debates
46	60*	News radio
25	47*	Talk radio
49*	34	Candidate forums
73*	54	Campaign mailings
50	44	Friends and family
21*	12	Campaign websites
15	11	Other internet sites
17*	9	Other (specify)

13. Generally speaking, do you usually think of yourself as...?
(READ LIST. ENTER ONE ONLY)

Dem N=506 %	Rep N=501 %		
1	73*	1.	A Republican
79*	<0.5	2.	A Democrat
18	25*	3.	An Independent
1	1	4.	(DO NOT READ) Other
<0.5	<0.5	5.	(DO NOT READ) Don't know
<0.5	<0.5	6.	(DO NOT READ) Refused

(SCRAMBLE CODES 1-3)

14. Generally speaking, would you characterize your political views as being...?
(READ LIST. ENTER ONE ONLY)

Dem N=506 %	Rep N=501 %		
15	67*	1.	Conservative
49*	29	2.	Moderate
30*	2	3.	Liberal
3*	<0.5	4. (DO NOT READ)	None of the Above
3*	1	5. (DO NOT READ)	Don't know
1	1	6. (DO NOT READ)	Refused

Demographics

D1. What is your age as of your last birthday? [RECORD IN YEARS]

Dem N=506 %	Rep N=501 %		
1	2	1.	Under 50
27	28	2.	50-59
51	46	3.	60-74
21	22	4.	75+
47	44	5.	50-64
51	51	6.	65+
1	3*	7.	Refused [DO NOT READ]

D2. What is your marital status? Are you currently....

Dem N=506 %	Rep N=501 %		
71	77*	1.	Married,
9*	4	2.	Divorced,
<0.5	<0.5	3.	Separated,
14	13	4.	Widowed,
5	3	5.	Or have you never been married?
1	<0.5	6.	Living with partner [DO NOT READ]
-	1	7.	Don't know [DO NOT READ]
<0.5	2*	8.	Refused [DO NOT READ]

D3. What is the highest level of education you have completed? [READ LIST]

Dem N=506 %	Rep N=501 %	
3	2	1. Less than high school
24	21	2. High school graduate or equivalent
27	29	3. Some college or technical training beyond high school
26	30	4. College graduate
20	18	5. Or, Post-graduate or professional degree
-	<0.5	6. Don't know [DO NOT READ]
<0.5	1	7. Refused [DO NOT READ]

D4. Which of the following best describes your current employment status? Are you currently....[READ LIST]

Dem N=506 %	Rep N=501 %	
23	28	1. Employed full-time
11	10	2. Employed part-time
56*	49	3. Retired and not working
1	<0.5	4. Unemployed and looking for work
1	3	5. Homemaker
3	2	6. Disabled
<0.5	-	7. Student
4	6	8. Or something else [Specify: _____]
-	-	9. Don't Know [DO NOT READ]
-	1	10. Refused [DO NOT READ]

D5. For statistical purposes only, please stop me when I get to the category That includes your household's income before taxes in 2006. Was it... [READ LIST]

Dem N=506 %	Rep N=501 %	
4	2	1. Less than \$10,000
7	5	2. \$10,000 but less than \$20,000
11	8	3. \$20,000 but less than \$30,000
10	10	4. \$30,000 but less than \$40,000
12	12	5. \$40,000 but less than \$50,000
16	15	6. \$50,000 but less than \$75,000
13	12	7. \$75,000 but less than \$100,000
10	13	8. \$100,000 or more
3	3	9. Don't know [DO NOT READ]
15	18	10. Refused [DO NOT READ]

D6. Are you Spanish, Latino, or Hispanic?

Dem N=506 %	Rep N=501 %		
1	1	1.	Yes
99	97	2.	No
<0.5	<0.5	3.	Don't Know
<0.5	2*	4.	Refused

D7. Which of the following groups best describes your race? [READ LIST]

Dem N=506 %	Rep N=501 %		
96	96	1.	White
2*	<0.5	2.	Black or African-American
<0.5	<0.5	3.	Asian
<0.5	-	4.	Native Hawaiian or Pacific Islander
-	-	5.	American Indian or Alaska Native
2	1	6.	Other
-	<0.5	7.	Don't know
1	2*	8.	Refused

D8. What is your gender?

Dem N=506 %	Rep N=501 %		
42	51*	1.	Male
58*	49	2.	Female

D9. Finally, what is your 5-digit zip code?
