

In their continued efforts to be a voice for all South Dakotans and especially those ages 50 and older, AARP in South Dakota commissioned a survey to learn more about the experiences of those 50+ residents living in Sioux Falls. The survey gauges the experience and opinions of these residents about their communities, caregiving, grandparenting, local discount offerings, volunteering, Internet usage, and certain legislative issues that AARP may be able to address in the year ahead on behalf of older South Dakotans. 5,500 surveys were mailed to individuals age 50+ living in Sioux Falls and 1,506 surveys were completed and usable for analysis. This survey has a response rate of 27 percent and a margin of error of  $\pm 2.53$  percent. Data were weighted by age and gender.

### Key Findings:

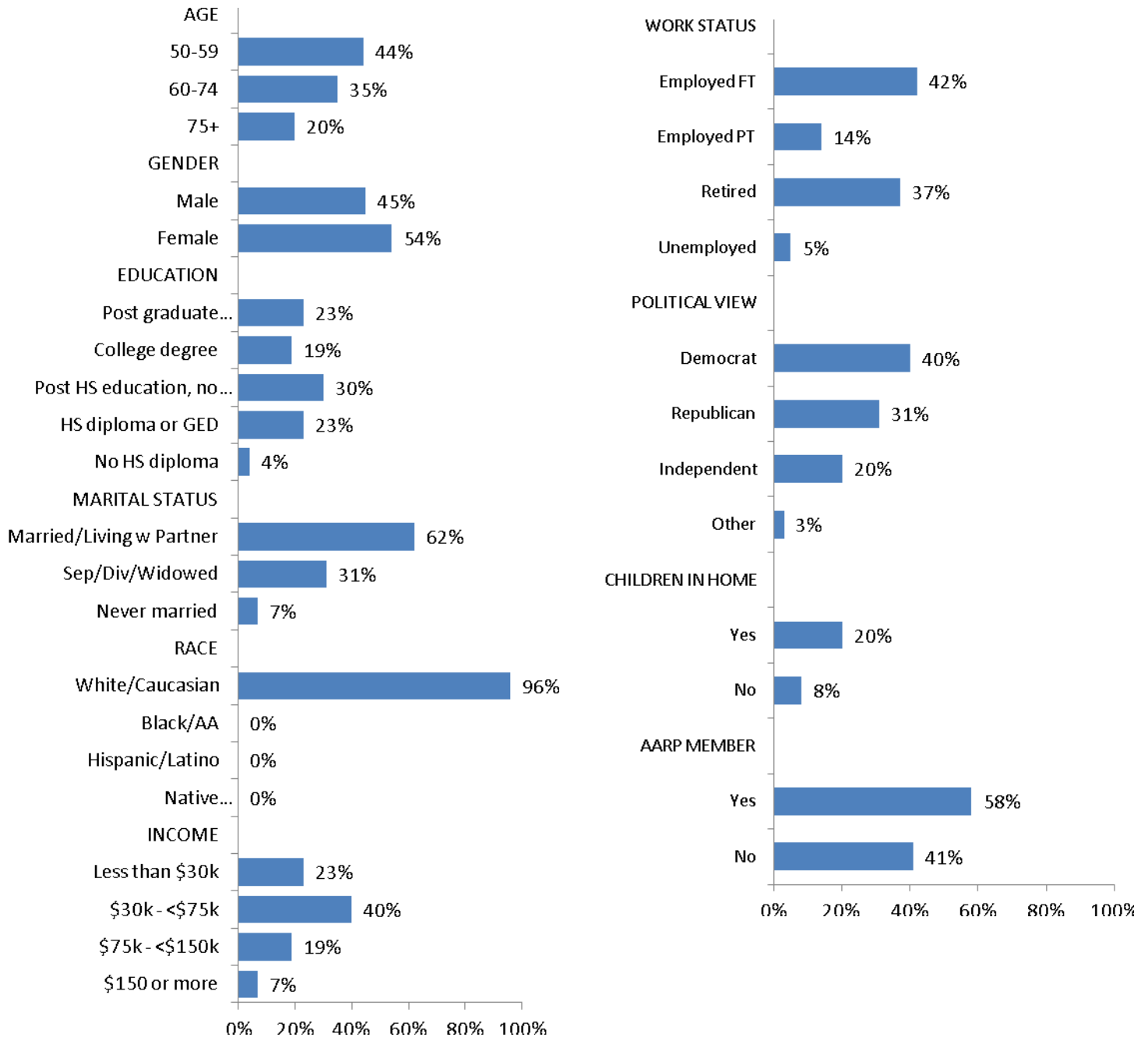
- **Community and Aging:** Most South Dakotan's ages 50 and older who live in Sioux Falls say it is extremely (39%) or very (36%) important to them to remain in their community or area for as long as possible, and most rate it highly as a place for people to live as they age: over a third (36%) would rate their community as an *excellent* place to live and over four in ten would rate it *very good* (42%). Very few respondents say they would rate it *fair* (4%) or *poor* (1%). It is not too surprising then to find that most (88%) South Dakotans age 50 and older living in Sioux Falls indicate they live there year round, and very few (6%) live in Sioux Falls seasonally or temporarily (5%). Additionally, most older residents indicate their community has:
  - ✓ Senior center: 91%
  - ✓ Meals on Wheels: 87%
  - ✓ Home health aides/visiting nurses: 83%
  - ✓ Congregate meals such as senior lunch programs: 78%
  - ✓ Housekeeping services (light cleaning/maintenance): 68%
- ◆ When asked how important certain services would be to help people remain in their own homes as they age:
  - ✓ 79% say home health aides/visiting nurses would be extremely/very important
  - ✓ 76% say home repair service for older persons would be extremely/very important
  - ✓ 74% say transportation services would be extremely/very important
  - ✓ 69% say Meals-on-Wheels service would be extremely/very important
- **Caregiving:** One-quarter (25%) of all respondents have provided unpaid assistance or care in the past two years to a relative, friend, spouse, partner or companion. Additionally, nearly one in ten (9%) are currently receiving care or help from a friend, relative, or neighbor. When asked to consider services or support that would be important to any caregiver at any point in time, well over half of all South Dakotan's age 50 and older in Sioux Falls indicate four services to be top among all tested:
  - ✓ Assistance finding accurate medical information: 68% say extremely/very helpful
  - ✓ Information about available resources for caregivers: 68% say extremely/very helpful
  - ✓ Assistance completing government forms/applications: 67% say extremely/very helpful
  - ✓ Assistance with providing transportation: 66% say extremely/very helpful
  - ✓ Spiritual support/guidance: 57% say extremely/very helpful

- **Grandparenting:** Two-thirds (66%) of all respondents to this survey say they have grandchildren, great grandchildren, or step-grandchildren and over one-quarter (26%) of them help with the day-to-day responsibilities of these children. Also notable, over one in ten (12%) of all respondents say they provide care or baby-sit the children or grandchildren of their friends and neighbors. The top four services or information that these older South Dakotans living in Sioux Falls would find extremely or very helpful in caring for these children include:
  - ✓ Fun things to do with grandchildren: 61% say extremely/very helpful
  - ✓ How to speak to children about issues in their lives: 50% say extremely/very helpful
  - ✓ Legal rights of grandparents: 49% say extremely/very helpful
  - ✓ Financial resources for people raising grandchildren: 44% say extremely/very helpful
  
- **Local Discounts\*:** At least half of all South Dakotans ages 50 and older living in Sioux Falls indicate they would use a local discount to:
  - ✓ Washington Pavilion Performance Series: 71%
  - ✓ Great Plains Zoo: 70%
  - ✓ Washington Pavilion Science Center: 59%
  - ✓ Sioux Empire Community Theatre: 56%
  - ◆ When asked which two discounts they would be most excited about, respondents indicate discounts to the Washington Pavilion Performance Series (51%) and the Great Plains Zoo (37%).
  
- **Volunteering:** Almost half (47%) of all respondents say they have volunteered in the 12 months prior to receiving this survey and half (50%) of them say they volunteer on an occasional basis. Another half (47%) indicate they volunteer on some consistent basis (same time each month: 22%; regular amount each month plus extra hours (26%).
  - ◆ Among the half (50%) who say they have *not* volunteered recently, their reasons largely center around a full personal schedule (47%), work commitments (35%), health/disability problems (23%).
  - ◆ Still, when asked to think about the last time they volunteered, one third or more of all respondents indicate they wanted to:
    - ✓ Help people: 47% say was very important reason; 24% say was somewhat important
    - ✓ Make community better place: 41% say was very important reason; 26% say somewhat important
    - ✓ Be with people they enjoy: 33% say was very important reason; 28% say somewhat important
  
- **Awareness of Local AARP and NRTA:** One in five Sioux Falls residents age 50 and older are aware of a local group of AARP members or a local group of retired teachers who meet regularly to socialize or work on projects of interest to the group: 8 percent have heard of an AARP member group, 5 percent have heard of retired teachers group, and 6 percent have heard of an AARP member and retired teachers group in the Sioux Falls area. Interestingly, when asked how likely they would be to attend a local AARP member or retired teachers group, many would be more likely to attend if:
  - ◆ The meetings have an interesting program: 41% more likely
  - ◆ Knowing someone at the meeting: 40% more likely
  - ◆ Meetings provide information about other activities to be involved in: 31% more likely

\*AARP in South Dakota does not currently these discounts. They were only tested to gauge interest as potential discount opportunities.

- **Internet and Media Usage:** Most (75%) South Dakotan's ages 50 and older living in Sioux Falls have at least one working phone in their home that is not a cell phone and most (91%) have a working cell phone in the household. Interestingly, over three-quarters (77%) of all respondents accessed the Internet or sent or received an email in the 12 months prior to completing the survey. In addition, most respondents indicate having engaged in the following activities *when* they use the Internet:
  - ✓ Send and receive email or text: 94%
  - ✓ Seek information on community events, news, or schedules: 78%
  - ✓ Buy a product online such as books, music, toys, clothing: 66%
  
- **Information Sources:** At least six in ten South Dakotan's ages 50 and older living in Sioux Falls indicate a number of sources to be helpful for news and information in their local community. The top three sources they find extremely or very helpful include:
  - ✓ Local TV affiliates: 81%
  - ✓ Daily newspaper: 61%.
  - ✓ Local radio stations: 53%
  
- **Specific Legislative Issues:** At least half of all respondents view all of the state and local issues tested in the survey as a top or high priority issues for AARP. However, three-quarters or more view the following as top or high priority issues for AARP in South Dakota to address:
  - ✓ Ensuring Social Security continues to provide guaranteed base for retirement income: 90%
  - ✓ Making prescription drugs more affordable: 84%.
  - ✓ Protecting access to promised pensions and retiree health benefits: 84%
  - ✓ Strengthening Medicare as base for retirement health coverage: 81%
  - ✓ Maintaining Medicaid, Protection from consumer fraud, enforcing long-term care quality regulations: 77% of respondents view each as top/high priority.
  
- **Balancing the State Budget:** When asked to consider their view of how South Dakota should balance the state Budget, nearly four in ten (37%) prefer cuts to spending with no tax increases, over four in ten (42%) prefer the state do both - cut spending and raise taxes. Few (15%) respondents prefer raising taxes without cutting services.
  - ✓ Closing loopholes for certain businesses: Strongly support: 56%; Somewhat support: 25%
  - ✓ Increasing the cigarette tax: Strongly support: 47%; Somewhat support: 21%
  - ✓ Increasing the tax on liquor, beer, and wine: Strongly support: 40%; Somewhat support: 26%
  - ✓ Increasing the state sales tax: Strongly support: 11%; Somewhat support: 30%

### Demographics (weighted n= 1,506 South Dakotan's age 50+ Living in Sioux Falls)



## Methodology

AARP commissioned Survey Sampling, Inc. to draw a sample of residents living in the Sioux Falls by zip code. To ensure at least 800 completes, surveys were sent to 5,500 good addresses of people/households with someone age 50 or older. The sample was sent AARP for printing mailing labels and mailing the survey. All surveys mailed included a postage-paid return envelope. AARP conducted two survey mailings, each preceded by a pre-notification postcard, to ensure the best possible response rate.

Paper surveys were sent in bulk to Questar from AARP. Documents were batched and image scanned to collect data. A total of 1,475 usable completed surveys were returned. Data were weighted by age and gender consequently adjusting the number of completed surveys to 1,506. Age was weighted according to three age groups: 50-59, 60-74, and 75+.

## 2011 AARP South Dakota Survey of Sioux Falls Residents Ages 50+ (Weighted N=1,506)

### Your Community

**1. What community or area do you live in/near?**

<u>%</u>	
86%	Sioux Falls
11%	Other
4%	No answer

**2. How important is it for you to remain in your community or area for as long as possible?**

<u>%</u>	
39	Extremely important
36	Very important
18	Somewhat important
4	Not very important
1	Not at all important
1	Not sure
<.5	No answer

**3. Thinking about your future needs, how would you rate your community as a place for people to live as they age?**

<u>%</u>	
36	Excellent
42	Very good
16	Good
4	Fair
1	Poor
1	Not sure
<.5	No answer

**4. Which of the following describes how you reside in South Dakota?**

<u>%</u>	
88	Year round, do not reside anywhere outside of South Dakota
6	Seasonally—reside outside of South Dakota during winter, spring, summer, or fall on a regular basis
5	Temporary—sometimes reside outside of South Dakota during holidays, local, or family events
1	No answer

**5. To help people remain in their own homes as they age in your community or area, how important are the following services?**

	Extremely important	Very important	Somewhat important	Not very important	Not at all important	No answer
	%	%	%	%	%	%
a. Senior centers	25	41	25	5	2	3
b. Housekeeping services (cleaning or light maintenance services)	22	41	26	6	2	3
c. Congregate meals such as senior lunch programs	23	36	25	8	3	4
d. Meals-on-wheels or home-delivered meals	33	36	17	6	4	4
e. A service that helps low-income or older persons with home repairs, like with the roof or windows	37	39	14	5	3	3
f. Home health aides or visiting nurses	42	37	13	3	3	3
g. Seasonal work such as lawn work or gutter cleaning	26	41	22	5	3	3
h. Respite care (getting a break from caregiving duties)	26	39	20	6	5	5
i. Transportation services such as one way, round trip, or multi-stop rides	35	39	14	5	3	3

**6. Does the community where you live have the following services?**

	Yes	No	Not sure	No answer
	%	%	%	%
a. Senior center	91	3	5	2
b. Housekeeping services (cleaning or light maintenance services)	68	3	26	3
c. Congregate meals such as senior lunch programs	78	3	17	2
d. Meals-on-wheels or home-delivered meals	87	2	9	2
e. A service that helps low-income or older persons with home repairs, like with the roof or windows	51	4	42	3
f. Home health aides or visiting nurses	83	2	12	3
g. Seasonal work such as lawn work or snow removal	62	4	32	3
h. Respite care (getting a break from caregiving duties)	47	4	45	4
i. Transportation services such as one way, round trip, or multi-stop rides	72	2	22	4

## Caregiving

### 7. How would you rate your overall health today?

%	
23	Excellent
44	Very good
24	Good
8	Fair
1	Poor
1	No answer

### 8. Do you or your spouse have a medical condition that makes it difficult for you to travel outside of your home?

%	
6	Yes, I do
4	Yes, my spouse or partner does
1	Both myself and my spouse or partner does
87	No
1	No answer

### 9. Are you currently providing unpaid assistance, or have you provided unpaid assistance in the past two years, to care for a relative, friend, spouse, companion, or partner 18 years or older who is ill, frail, elderly, or has a physical, mental, or emotional disability?

%	
25	Yes
73	No
2	No answer

### 10. As a current or former caregiver or someone who may provide care in the future, how helpful would the following types of support be to you?

	Extremely helpful	Very helpful	Somewhat helpful	Not very helpful	Not at all helpful	No answer
	%	%	%	%	%	%
a. Assistance with providing transportation	26	40	17	4	4	9
b. Assistance with finding accurate medical information	31	37	15	4	3	10
c. Connecting with other caregivers in similar situations through a caregiver support group	16	30	30	10	4	10
d. Guidance and help in understanding medical bills	28	33	21	6	4	10
e. Spiritual support and guidance	24	33	20	7	6	10
f. Information about available resources for caregivers in your community	30	38	15	3	4	10
g. Short breaks from your caregiving tasks	24	33	22	6	5	11
h. Assistance in completing government forms and applications	35	32	15	5	4	9



**11. Are you currently receiving any care or help like that described in Question 9 from a friend or relative or neighbor?**

<u>%</u>	
7	Yes, primarily from a family member or companion
1	Yes, primarily from a friend
1	Yes, primarily from a neighbor
89	No
1	Not sure
2	No answer

## Grandparenting

**12. Do you have any grandchildren, including great grandchildren or step-grandchildren?**

<u>%</u>	
66	Yes
32	No → GO TO QUESTION 15
2	No answer

**13. Do you help with any of the day-to-day responsibilities of caring for any of your grandchildren, great grandchildren, or step-grandchildren? (Grandparents n=937)**

<u>%</u>	
26	Yes
69	No
6	No answer

**14. Do you provide any care to or baby-sit the children or grandchildren of your friends or neighbors?**

<u>%</u>	
12	Yes
86	No
2	No answer

**15. If you are or were to become a grandparent, how helpful would you find the following services or information?**

	Extremely helpful %	Very helpful %	Somewhat helpful %	Not very helpful %	Not at all helpful %	No answer %
a. Fun things to do with grandchildren of all ages	24	37	22	5	3	9
b. How to speak to children about issues in their lives	19	31	28	8	5	9
c. Legal rights of grandparents	21	28	24	10	7	10
d. Grandparenting in a multicultural family	8	17	28	19	17	11
e. Referral services for people raising grandchildren	12	25	26	14	12	11
f. Financial resources for people raising grandchildren	17	27	22	11	12	10
g. Support groups for people raising grandchildren	14	24	25	14	13	10
h. How to connect with grandchildren on social networking sites like Facebook or Twitter	13	23	30	11	13	11

## Local Discounts

### 16. Would you use discounts for any of the following activities and events in or near your community?

	Yes %	No %	Not sure %	No answer %
a. Sioux Empire Community Theatre	56	26	15	3
b. Great Plains Zoo	70	18	8	4
c. Sioux Falls Pheasants baseball team	36	44	15	5
d. Sioux Falls Skyforce basketball team	34	47	14	6
e. South Dakota Symphony Orchestra	45	37	14	5
f. The Children's Museum of South Dakota in Brookings	32	45	18	5
g. Sioux Falls Stampede Hockey Team	28	51	14	6
h. Washington Pavilion Performance Series	71	16	10	3
i. Washington Pavilion Science Center	59	24	13	5

### 17. Which TWO discounts would you be most excited to use?

%	
25	Sioux Empire Community Theatre
37	Great Plains Zoo
10	Sioux Falls Pheasants baseball team
8	Sioux Falls Skyforce basketball team
16	South Dakota Symphony Orchestra
6	The Children's Museum of South Dakota in Brookings
5	Sioux Falls Stampede Hockey Team
51	Washington Pavilion Performance Series
17	Washington Pavilion Science Center
10	None of these discounts excite me enough to use

## Volunteering

### 18. Have you volunteered any of your time in the last 12 months?

%	
47	Yes → Go to Question 18a
50	No → Go to Question 18b
3	No answer

### 18a. Which one of the following three statements best describes your volunteer position(s)? (Volunteers n=710)

%	
50	I volunteer occasionally during the year for special projects
22	I usually spend about the same amount of time volunteering each month
26	I volunteer a regular amount of time each month, as well as extra hours for special projects
2	No answer

**18b. Which of the following reasons best describe why you haven't been able to volunteer in the last 12 months? (Non-volunteers n=754)**

<u>%</u>	
47	Personal schedule too full
17	No interest
35	Work commitments
23	Health or disability
4	My skills don't match organization's needs
19	No one I know personally asked me
4	Don't have transportation
15	No organization contacted me and asked me to volunteer
2	People should be paid for their work
9	Other, please specify
<u>%</u>	
19	Work full-time
52	Other commitments
24	Health/age
5	Money/transportation issues

**19. Thinking ahead to the next few years, which of the following types of organizations would you consider volunteering for?**

<u>%</u>	
22	Arts, culture, humanities
7	Foundations
19	Protect/welfare of animals
14	Adult recreation and programs
30	Non-profit organizations
39	Religious organizations
30	Hospitals or hospice centers
19	Nursing homes or senior care programs
13	Civic organizations
27	School, education
5	Businesses or for-profit organizations
11	Community/neighborhood action groups
8	Work-related organizations
10	Disease-related causes
12	Youth recreation and programs
9	Environmental groups
5	Other
15	I would consider NONE of these

**20. Thinking about the last time you decided to volunteer, how important were each of these reasons in your decision to volunteer?**

	Very important %	Somewhat important %	Not at all important %	No answer %
a. I wanted to learn about the issue or problem	16	32	25	27
b. I wanted to work with people who share my ideals	27	29	18	26
c. I felt it was my duty as a citizen	27	29	18	26
d. Because of a religious commitment	27	20	28	25
e. The opportunity to make a difference on issues important to me	32	27	14	27
f. I wanted to further my job or career	6	14	50	30
g. I wanted to be with people I enjoy	33	28	15	24
h. I have a personal commitment to a cause or belief	31	27	16	26
i. I did not want to say no to person who asked me to volunteer	6	21	44	29
j. I wanted to help people	47	24	7	22
k. I wanted to make my community a better place	41	26	9	24

**21. Within the last 5 years, in which of the following activities have you participated?**

<u>%</u>	
35	Phoned, written or sent e-mail to a public official to make your views known on an issue
29	Contributed money to a candidate or political party
10	Volunteered to work on a campaign for a particular candidate or party
14	Written a letter or e-mail to a newspaper or called a radio or TV show to make your views known on an issue
21	Attended a political event or town meeting
10	Volunteered with a group working to influence local, state, or national government
14	Met with an elected official
6	Used social media (Facebook, Twitter, etc.) to express political opinions
44	I have done NONE of these activities in the last 5 years

**22. Are you aware that there is a local group of AARP members and a local group of retired teachers who meet regularly in your area to socialize and work on projects of interest to the group?**

<u>%</u>	
8	Yes, AARP members
5	Yes, retired teachers
6	Yes, AARP members AND retired teachers
57	No
16	Not sure
7	No answer

**23. How likely are you to attend one of these local AARP member or retired teachers groups given the following?**

	More likely %	Less likely %	Not sure %	No answer %
a. Meetings are held over the noon hour and include a meal	15	36	33	16
b. Meetings have an interesting program	41	18	25	16
c. Meetings are mostly social	13	37	30	20
d. Meetings provide information about other activities I could get involved with	31	24	27	18
e. Meetings are held in the evening	21	32	29	19
f. I get a personal invitation to attend	26	22	34	18
g. I know someone at the meeting	40	19	24	17

## Internet and Media Usage

**24. Is there at least one telephone in your home or on your property that is currently working and is NOT a cell phone?**

Yes	No	No answer
75	24	1

**25. Do you or anyone in your family have a working cell phone?**

Yes	No	No answer
91	8	1

**26. In the last 12 months, have you accessed the Internet or sent or received e-mail?**

Yes	No → GO TO QUESTION 28	No answer
77	20	3

**27. Do you do any of the following activities when you use the Internet? (Internet Users n=1160)**

	Yes %	No %	No answer %
a. Send and receive e-mail or text	94	3	3
b. Perform online banking or other financial services	64	31	5
c. Seek information on community events, news, or schedules	78	17	4
d. Buy reservations online for travel services (airline tickets, hotel room, rental car)	64	31	5
e. Buy a product online, such as books, music, toys, clothing	66	29	5
f. Use Facebook	43	52	6
g. Use Twitter	2	90	8

h. Use Video chat (such as Skype) **20 74 6**

**28. How do you communicate with the following people? (For each, check all types of communication you use regularly)**

	Phone %	Mail %	Email %	Text %	Social Network %	Face-to- face visit %	Not applicable %
a. Grandchildren living outside household	51	18	18	12	9	31	31
b. Children living outside household	75	27	46	31	16	40	16
c. Other relatives living outside household	87	37	52	24	15	39	2
d. Friends/neighbors in your community	79	18	42	23	12	46	4
e. Friends/neighbors outside your community	79	32	51	22	16	31	4

**29. How helpful do you find each of the following sources for news and information in your local community?**

	Extremely helpful %	Very helpful %	Somewhat helpful %	Not very helpful %	Not at all helpful %	No answer %
a. Daily newspaper	30	31	24	7	5	4
b. Local town/county newspaper	14	20	21	10	17	17
c. Weekly Shopper News	11	19	28	17	18	7
d. Local TV affiliates (KELO, KSFY, KDLT, RFDTV)	45	36	12	2	1	3
e. Public television station	22	26	27	11	8	6
f. Local radio stations	22	31	25	10	6	7
g. Other community organization newsletter, such as from a church, civic group, neighborhood association	17	25	31	11	10	7

## Legislative Issues

**30. Keeping in mind what is most important to you, how much of a priority should it be for AARP to work on the following legislative issues?**

	Top priority %	High priority %	Medium priority %	Low priority %	Not at a priority at all %	No answer %
a. Protecting access to promised pensions and retiree health benefits	57	27	7	3	2	5
b. Expanding access to home and community-based long-term care services	23	41	23	5	2	7
c. Expanding funding for alternative transportation services for those unable to drive	18	34	32	8	2	6
d. Ensuring that Social Security continues to provide a guaranteed base for retirement income	71	19	4	1	1	5

e.	Expanding health insurance coverage for the uninsured	31	29	21	9	4	6
f.	Ensuring that workers age 50 and older have equal access to jobs, promotions, and employee benefits	40	35	14	4	2	6
g.	Maintaining Medicaid, the government program that provides health and long-term care	50	27	12	4	2	5
h.	Protecting consumers against fraudulent and deceptive business practices that can reduce their retirement savings and financial assets	47	30	13	3	1	6
i.	Expanding funding for housing options/home modifications that allow individuals to remain in their communities/homes as they age	32	34	21	5	2	7
j.	Maintaining the affordability of utility services	37	36	18	3	1	5
k.	Strengthening Medicare as a base for retirement health coverage	55	26	10	2	1	6
l.	Maintaining services for older, low-income state residents	35	36	18	4	1	6
m.	Making prescription drugs more affordable	57	27	9	2	1	5
n.	Enforcing quality regulations for long-term care supports and services	38	39	13	3	1	6

**31. Which ONE of the following statements comes closest to your view of how South Dakota should balance the state budget?**

	%
37	There should be mostly cuts to spending on state services without tax increases to balance the budget
15	There should be mostly tax increases without cuts to spending on state services to balance the budget
42	South Dakota needs to do both—raise taxes and cut state services
7	No answer

**32. How strongly do you support or oppose the following ways to raise money in order to avoid cuts to state services?**

	Strongly support %	Somewhat support %	Neither support nor oppose %	Somewhat oppose %	Strongly oppose %	No answer %	
a.	An increase in the state sales tax	11	30	21	12	19	7
b.	Closing loopholes for certain businesses	56	25	9	2	2	6
c.	Increasing the cigarette tax	47	21	16	4	7	5
d.	Increasing the tax on liquor, beer, and wine	40	26	17	6	6	5
e.	Increasing licensing and user fees, such as car and boat tags, marriage and birth certificates	12	29	24	17	13	6
f.	Using the states Rainy Day fund	11	27	35	14	8	6





## About You

### d1. Are you male or female?

<u>%</u>	
45	Male
54	Female
<.5	No answer

### d2. What is your age as of your last birthday?

<u>%</u>	
44	50-59
35	60-74
20	75+
1	Missing

### d3. What is your 5-digit South Dakota ZIP Code?

<u>%</u>	
2	Below 57103
22	57103
10	57104
18	57105
21	57106
16	57107-57108
10	57109-57110
1	Above 57110
2	No answer

### d4. Are you or your spouse currently a member of AARP?

<u>%</u>	
58	Yes
41	No
1	No answer

### d5. What is your current marital status?

<u>%</u>	
59	Married
3	Not married, living with partner
<.5	Separated
14	Divorced
17	Widowed
7	Never married
1	No answer

### d6. Besides you, do you have any of the following people living in your household?

	Yes	No	No answer
	%	%	%
a. Child/children under 18	6	84	10
b. Child/children 18 or older	14	79	7
c. Child/children away at college	8	79	13

**d7. Do you have any kind of health care coverage, including employer-provided health insurance, private health insurance, or government plans such as Medicare or Medicaid?**

<u>%</u>	
94	Yes
5	No
<.5	Not sure
1	No answer

**d8. What is your race and/or ethnicity?**

<u>%</u>	
96	White or Caucasian
<.5	Black or African American
0	American Indian or Alaska Native
<.5	Asian
0	Native Hawaiian or other Pacific Islander
<.5	Hispanic, Spanish, or Latino
1	More than one
2	No answer
<.5	Other, please specify
<u>%</u>	
<.5	Middle Eastern

**d9. Which of the following best describes your current employment status?**

<u>%</u>	
2	Self-employed, part-time
4	Self-employed, full-time
12	Employed, part-time
40	Employed, full-time
37	Retired, not working at all
3	Not in labor force for other reasons
2	Unemployed, but looking for work
1	No answer

**d10. What is the highest level of education you have completed?**

<u>%</u>	
4	K-12th grade (no diploma)
23	High school graduate, GED or equivalent
20	Post-high school education/training (no degree)
10	2-year college degree
19	4-year college degree
7	Post-graduate study (no degree)
16	Graduate or professional degree(s)
2	No answer

**d11. Thinking about state elections for South Dakota Governor and Legislators in the last ten years, how often would you say you vote?**

<u>%</u>	
72	Always
17	Most of the time
4	About half of the time
3	Seldom
3	Never
1	No answer

**d12. Do you consider yourself to be a Democrat, a Republican, an Independent, or something else?**

<u>%</u>	
40	Democrat
31	Republican
20	Independent
3	Other
4	Not sure
3	No answer

**d13. What was your annual household income before taxes in 2010?**

<u>%</u>	
3	Less than \$10,000
9	\$10,000 to \$19,999
11	\$20,000 to \$29,999
21	\$30,000 to \$49,999
19	\$50,000 to \$74,999
10	\$75,000 to \$99,999
9	\$100,000 to \$149,999
7	\$150,000 or more
6	Not sure
5	No answer

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AARP is a nonprofit, nonpartisan organization with a membership that helps people 50+ have independence, choice, and control in ways that are beneficial and affordable to them and society as a whole. AARP does not endorse candidates for public office or make contributions to either political campaigns or candidates. We produce *AARP The Magazine*, the definitive voice for 50+ Americans and the world's largest-circulation magazine with over 35.1 million readers; *AARP Bulletin*, the go-to news source for AARP's millions of members and Americans 50+; *AARP VIVA*, the only bilingual U.S. publication dedicated exclusively to the 50+ Hispanic community; and our website, AARP.org. AARP Foundation is an affiliated charity that provides security, protection, and empowerment to older persons in need with support from thousands of volunteers, donors, and sponsors. We have staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands.

The views expressed herein are for information, debate, and discussion, and do not necessarily represent official policies of AARP.



**AARP**

**Research and Strategic Analysis**

**For more information, please contact Jennifer H. Sauer at:  
202.434.6207 or e-mail [jsauer@aarp.org](mailto:jsauer@aarp.org)**

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