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AARP Bulletin Survey on Election Issues

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AARP Bulletin Survey on Election Issues: Executive Summary

The AARP Bulletin commissioned a nationwide survey in January 2012 to understand the issues that are important to voters when choosing a candidate for the upcoming presidential election. The survey also looked at the public's confidence in certain entities (e.g., state government, federal government, and businesses) with regard to a variety of issues. The survey was conducted for AARP by Woelfel Research. Interviews were conducted January 17-21, 2012 among a nationally representative sample of 1,001 adults age 18 and older.

Key Findings

- **Nine in ten adults (93%) are interested in the upcoming presidential election.** While no age differences exist on overall interest, intensity is higher among older adults. For example, eight in ten (82%) of adults age 50+ are *very interested* compared to only 73% of adults age 18-49.
- **Intent to vote in the upcoming presidential election is high, especially among Republican voters.** Overall, nine in ten adults (90%) expect to vote. Republican adults (98%) are more likely than both Independent (87%) and Democratic (92%) adults to say they expect to vote in the upcoming presidential election.
- **The economy, government competence, and health care costs will be the top of mind issues when choosing a candidate.** Eight in ten adults (82%) say job growth will be a *very important* issue when choosing a candidate to vote for in the 2012 election. More than seven in ten adults (78%) say government competence will be a *very important* issue and 77% say rising health care costs will be a *very important* issue. Climate change (32%) and U.S. image abroad (33%) will be a *very important* to fewer adults.
- **Confidence in the federal government is highest when it comes to immigration policies (57%) and fixing the mortgage crisis (48%) compared with other issues.** Confidence in state government is highest when it comes to education and confidence in local government is highest when it comes to keeping communities safe from crime.
- **While job growth will be a critical issue in the upcoming election, only one-quarter of adults have confidence in the federal government to create jobs.** When adults were asked which entity they have the most confidence in when it comes to creating jobs, only one-quarter (26%) say the federal government. Another quarter (23%) have the most confidence in state government, two in ten (21%) say business, and one in ten (14%) say local government or individuals (11%).

- **A solid plan to address the country's problems matters most when choosing a presidential candidate.** Almost four in ten adults (39%) believe that whether the candidate has a solid plan to address the country's problems matters most. This is followed by a candidate's position on issues (28%). Fewer adults believe the candidate's overall experience (6%) and political party (5%) are important.

Survey Methodology

This study was conducted via telephone by Woelfel Research, an independent research company. Interviews took place January 17-21, 2012 among a nationally representative sample of 1,001 respondents age 18 and older. The margin of error for total respondents is +/- 3.01% at the 95% confidence level. The margin of error among subgroups is higher. Woelfel Research weighted the data to provide nationally representative estimates of the population 18 years of age and older.

Detailed Findings

Intentions on voting

Intent to vote in the upcoming presidential election is high with nine in ten adults (90%) planning to vote. When asked how often they vote in federal, state, or local elections, only 59% of adults say they *always* vote, which indicates a great deal of interest in the upcoming election.

- Older adults (age 50+) are more likely than younger adults (age 18-49) to express an intention to vote (93% compared to 87%). While no age differences exist on overall interest in the upcoming election, intensity is higher among older adults. For example, eight in ten adults (82%) age 50+ are *very interested* compared to only 73% of adults age 18-49.
- Republican adults (98%) are more likely than both Independent (87%) and Democratic (92%) adults to say they expect to vote in the upcoming presidential election.

Election issues

Across all ages, job growth is the most important issue adults will be considering when voting for a presidential candidate. Eight in ten adults (82%) say job growth is a *very important* issue in the upcoming election. This is followed by government competence (78%) and rising health care costs (77%). Clear age differences emerge with regard to many of these issues (see Table 1).

Table 1

Please tell me how important each of the following issues will be to you in choosing who to vote for in the upcoming presidential election. Would you say it is very important, somewhat important, not very important, or not at all important?

Issue	% Very Important Total (n=1001)	% Very Important 18-49 (n=578)	% Very Important 50+ (n=423)
Job growth	82%	82%	83%
Government competence	78%	76%	81%
Rising healthcare costs	77%	73%	83%
Education	75%	75%	74%
The national deficit	75%	72%	78%
Social Security and Medicare	74%	68%	82%
Ethics	67%	63%	73%
Terrorism	63%	61%	65%
Inflation	63%	62%	65%
Increasing energy costs	60%	58%	63%
High prescription drug costs	56%	49%	66%
The mortgage/credit crisis	54%	50%	59%
Washington gridlock	49%	41%	61%
Personal debt	48%	48%	47%
Immigration	46%	44%	48%
Trade/globalization	44%	46%	41%
US image abroad	33%	31%	36%
Climate change/global warning	32%	33%	30%

Issues such as the U.S. image abroad (33%) and global warming (32%) are rated as *very important* by fewer adults in the upcoming election.

Clear party differences emerge when adults are asked how important these issues are when choosing a candidate. In general, Democrats tend to be more likely than Republicans and Independents to rate the issues listed in the table above as *very important*. For example, Democrats (90%) are more likely than Republicans (80%) and Independents (79%) to say job growth is a *very important* issue to them when choosing a candidate to vote for. There are a few noteworthy exceptions to this finding. In terms of immigration, Republicans (51%) and Independents (49%) are more likely to say this issue is *very important* compared to only 35% of Democrats. Also, Republicans (81%) and Independents (78%) are more likely than Democrats (67%) to say the national deficit is a *very important* issue to them in the upcoming election.

In the upcoming presidential election, adults are placing a high emphasis on solving the country's problems. When asked what matters most when voting for a presidential candidate, almost four in ten (39%) say it is whether the candidate has a solid plan to address the country's problems. This finding holds across ages but is especially important among Independents (43%) who say it matters most compared to Democrats (36%) and Republicans (33%). Across parties, one-quarter (28%) say a candidate's position on issues matters most to them. A candidate's position on issues matters more to younger adults (age 18-49) than adults age 50+ (30% vs. 24%).

Fewer adults believe the candidate's overall experience (6%) and political party (5%) matter most.

Confidence in government entities and business

In this survey, respondents were asked which entity (local government, state government, federal government, business, or individuals) they have the most confidence in with regard to several issues (see Table 2). Confidence in the federal government is highest when it comes to issues such as making immigration policies that work (57%) and fixing the mortgage market (48%).

Adults have the most confidence in local government with regard to keeping communities safe from crime (52%) while they have the most confidence in state government to provide education (43%) and helping disadvantaged populations (31%).

Earlier it was noted that job growth is a very important issue to adults when choosing a candidate in the upcoming presidential election. Yet only one-quarter (26%) have the most confidence in the federal government to create jobs.

Table 2

Who do you have the most confidence in to address the following problems? Is it local, state or federal governments, business or individuals?

**Total %
(n=1001)**

	Local Gov	State Gov	Federal Gov	Business	Individuals
Creating jobs	14%	23%	26%	22%	11%
Protecting the environment	14%	17%	44%	3%	18%
Providing health care coverage	6%	21%	40%	13%	16%
Keeping energy costs low	12%	21%	41%	9%	10%
Ensuring adequate retirement income	5%	13%	38%	7%	33%
Providing K thru 12 education	29%	43%	16%	1%	8%
Keeping business operations honest and consumer friendly	16%	25%	26%	12%	15%
Helping disadvantaged populations (e.g. disabled, poor)	18%	31%	32%	1%	15%
Making immigration policies that work	8%	23%	57%	1%	5%
Keeping citizens safe from crime	52%	26%	11%	<.5%	8%
Fixing the mortgage market	7%	14%	48%	11%	11%

Conclusions

Most adults plan to vote in the upcoming presidential election. Interest in and intention to vote is high across all groups but especially among older voters (age 50+) and Republicans. Job growth, government competence, and rising health care costs will be top of mind issues when choosing a candidate to vote for. Additionally, a solid plan to address the country's problems matters most to adults when choosing a candidate.

Annotated Questionnaire

2012 Bulletin Election Issues Survey

This telephone survey was conducted among a random sample of 1,001 adults age 18+ in the United States. The survey was conducted from January 17 to January 21, 2012. The results from the study were weighted by age and gender. The margin of sampling error for the random sample of 1001 is $\pm 3.1\%$. The margin of error for the 18- 50+ subgroups is higher ($\pm 4.1\%$ and $\pm 4.8\%$, respectively)

- 1) Please tell how important each of the following issues will be to you in choosing who to vote for in the upcoming Presidential election. Is the issue very important, somewhat important, not very important or not important at all?

Climate change/Global warming

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		(N=1001)	(N=578)	(N=423)
1.	Very important	32	33	30
2.	Somewhat important	31	29	34
3.	Not very important	18	20	15
4.	Not at all important	17	17	18
5.	VOL: Don't know	1	<0.5	2
6.	VOL: Refused	<0.5	<0.5	<0.5

Education

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		(N=1001)	(N=578)	(N=423)
1.	Very important	75	75	74
2.	Somewhat important	20	20	20
3.	Not very important	3	3	4
4.	Not at all important	2	2	2
5.	VOL: Don't know	<0.5	-	<0.5
6.	VOL: Refused	<0.5	-	<0.5

High prescription drug costs

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		(N=1001)	(N=578)	(N=423)
1.	Very important	56	49	66
2.	Somewhat important	28	32	23
3.	Not very important	10	13	6
4.	Not at all important	4	5	4
5.	VOL: Don't know	<0.5	<0.5	1
6.	VOL: Refused	1	1	<0.5

Q1 (continued) Immigration

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		(N=1001)	(N=578)	(N=423)
1.	Very important	46	44	48
2.	Somewhat important	35	36	35
3.	Not very important	12	14	10
4.	Not at all important	6	7	5
5.	VOL: Don't know	1	-	2
6.	VOL: Refused	<0.5	-	1

Increasing energy costs

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		(N=1001)	(N=578)	(N=423)
1.	Very important	60	58	63
2.	Somewhat important	30	31	28
3.	Not very important	7	7	5
4.	Not at all important	3	4	3
5.	VOL: Don't know	<0.5	-	1
6.	VOL: Refused	<0.5	-	<0.5

Job growth

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		(N=1001)	(N=578)	(N=423)
1.	Very important	82	82	83
2.	Somewhat important	15	16	13
3.	Not very important	2	1	2
4.	Not at all important	1	<0.5	2
5.	VOL: Don't know	<0.5	-	1
6.	VOL: Refused	-	-	-

Personal debt

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		(N=1001)	(N=578)	(N=423)
1.	Very important	48	48	47
2.	Somewhat important	29	31	27
3.	Not very important	13	14	12
4.	Not at all important	8	6	10
5.	VOL: Don't know	2	1	3
6.	VOL: Refused	<0.5	-	1

Q1. (continued) Ethics

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		(N=1001)	(N=578)	(N=423)
1.	Very important	67	63	73
2.	Somewhat important	24	28	19
3.	Not very important	4	5	3
4.	Not at all important	3	3	3
5.	VOL: Don't know	2	1	2
6.	VOL: Refused	<0.5	-	<0.5

Social Security and Medicare

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		(N=1001)	(N=578)	(N=423)
1.	Very important	74	68	82
2.	Somewhat important	21	27	14
3.	Not very important	3	5	2
4.	Not at all important	1	1	1
5.	VOL: Don't know	<0.5	-	<0.5
6.	VOL: Refused	<0.5	-	<0.5

Terrorism

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		(N=1001)	(N=578)	(N=423)
1.	Very important	63	61	65
2.	Somewhat important	28	30	24
3.	Not very important	5	5	5
4.	Not at all important	3	3	3
5.	VOL: Don't know	1	<0.5	1
6.	VOL: Refused	<0.5	-	1

The mortgage/credit crisis

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		(N=1001)	(N=578)	(N=423)
1.	Very important	54	50	59
2.	Somewhat important	32	36	26
3.	Not very important	8	9	7
4.	Not at all important	4	3	5
5.	VOL: Don't know	2	1	2
6.	VOL: Refused	<0.5	-	<0.5

Q1. (continued) The National deficit

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		(N=1001)	(N=578)	(N=423)
1.	Very important	75	72	78
2.	Somewhat important	19	20	17
3.	Not very important	4	5	2
4.	Not at all important	2	3	2
5.	VOL: Don't know	<0.5	-	1
6.	VOL: Refused	<0.5	-	<0.5

Washington gridlock

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		(N=1001)	(N=578)	(N=423)
1.	Very important	49	41	61
2.	Somewhat important	27	31	21
3.	Not very important	10	13	6
4.	Not at all important	7	8	5
5.	VOL: Don't know	7	7	7
6.	VOL: Refused	<0.5	<0.5	<0.5

US image abroad

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		(N=1001)	(N=578)	(N=423)
1.	Very important	33	31	36
2.	Somewhat important	40	39	42
3.	Not very important	13	15	11
4.	Not at all important	9	11	7
5.	VOL: Don't know	4	4	3
6.	VOL: Refused	<0.5	-	<0.5

Inflation

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		(N=1001)	(N=578)	(N=423)
1.	Very important	63	62	65
2.	Somewhat important	26	27	25
3.	Not very important	6	6	6
4.	Not at all important	3	4	3
5.	VOL: Don't know	2	2	1
6.	VOL: Refused	<0.5	-	<0.5

Q1. (continued) Trade and globalization

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		(N=1001)	(N=578)	(N=423)
1.	Very important	44	46	41
2.	Somewhat important	40	39	40
3.	Not very important	10	11	9
4.	Not at all important	3	3	4
5.	VOL: Don't know	3	1	5
6.	VOL: Refused	<0.5	-	<0.5

Rising healthcare costs

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		(N=1001)	(N=578)	(N=423)
1.	Very important	77	73	83
2.	Somewhat important	18	21	13
3.	Not very important	3	3	2
4.	Not at all important	2	2	2
5.	VOL: Don't know	<0.5	1	<0.5
6.	VOL: Refused	<0.5	-	<0.5

Government competence

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		(N=1001)	(N=578)	(N=423)
1.	Very important	78	76	81
2.	Somewhat important	15	17	12
3.	Not very important	3	3	2
4.	Not at all important	3	3	2
5.	VOL: Don't know	1	<0.5	3
6.	VOL: Refused	<0.5	-	<0.5

2) Who do you have the most confidence in to address the following problems-. Is it local, state or federal governments, business or individuals?

Creating jobs

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		(N=1001)	(N=578)	(N=423)
1.	Local	14	14	15
2.	State	23	24	21
3.	Federal	26	27	24
4.	Business	21	20	23
5.	Individuals	11	13	9
6.	VOL: Don't know	3	2	5
7.	VOL: Refused	1	<0.5	1

Q2. (continued) Protecting the environment

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		(N=1001)	(N=578)	(N=423)
1.	Local	14	14	13
2.	State	17	14	22
3.	Federal	44	47	41
4.	Business	3	2	3
5.	Individuals	18	21	15
6.	VOL: Don't know	3	2	4
7.	VOL: Refused	1	1	2

Providing healthcare coverage

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		(N=1001)	(N=578)	(N=423)
1.	Local	6	5	8
2.	State	21	19	23
3.	Federal	40	42	38
4.	Business	13	14	10
5.	Individuals	16	18	15
6.	VOL: Don't know	3	2	4
7.	VOL: Refused	1	<0.5	3

Keeping energy costs low

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		(N=1001)	(N=578)	(N=423)
1.	Local	12	13	10
2.	State	21	21	22
3.	Federal	41	42	38
4.	Business	9	8	12
5.	Individuals	10	10	9
6.	VOL: Don't know	5	4	6
7.	VOL: Refused	2	1	3

Ensuring adequate retirement income

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		(N=1001)	(N=578)	(N=423)
1.	Local	5	4	6
2.	State	13	12	15
3.	Federal	38	39	37
4.	Business	7	7	6
5.	Individuals	33	35	30
6.	VOL: Don't know	3	2	4
7.	VOL: Refused	1	-	2

Q2. (continued) Providing K thru 12 education

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		(N=1001)	(N=578)	(N=423)
1.	Local	29	30	29
2.	State	43	40	46
3.	Federal	16	19	11
4.	Business	1	1	1
5.	Individuals	8	8	9
6.	VOL: Don't know	2	2	3
7.	VOL: Refused	<0.5	-	1

Keeping business operations honest and consumer friendly

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		(N=1001)	(N=578)	(N=423)
1.	Local	16	15	17
2.	State	25	23	29
3.	Federal	26	27	24
4.	Business	12	13	11
5.	Individuals	15	17	13
6.	VOL: Don't know	4	4	4
7.	VOL: Refused	1	1	2

Helping disadvantaged populations (e.g. disabled, poor)

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		(N=1001)	(N=578)	(N=423)
1.	Local	18	18	18
2.	State	31	30	32
3.	Federal	32	32	32
4.	Business	1	1	1
5.	Individuals	15	17	11
6.	VOL: Don't know	2	1	4
7.	VOL: Refused	1	<0.5	2

Making immigration policies that work

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		(N=1001)	(N=578)	(N=423)
1.	Local	8	8	8
2.	State	23	23	23
3.	Federal	57	59	54
4.	Business	1	1	1
5.	Individuals	5	5	4
6.	VOL: Don't know	4	2	7
7.	VOL: Refused	1	<0.5	2

Q2. Keeping citizens safe from crime

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		(N=1001)	(N=578)	(N=423)
1.	Local	52	53	50
2.	State	26	24	29
3.	Federal	11	12	10
4.	Business	<0.5	<0.5	<0.5
5.	Individuals	8	8	7
6.	VOL: Don't know	1	1	2
7.	VOL: Refused	1	<0.5	1

Fixing the mortgage market

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		(N=1001)	(N=578)	(N=423)
1.	Local	7	7	6
2.	State	14	13	15
3.	Federal	48	49	46
4.	Business	11	11	12
5.	Individuals	11	12	10
6.	VOL: Don't know	7	6	9
7.	VOL: Refused	1	1	2

Voting history**7) Do you expect to vote in the upcoming Presidential election?**

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		(N=1001)	(N=578)	(N=423)
1.	Yes	90	87	93
2.	No	8	10	5
3.	VOL: Don't know	2	3	2
4.	VOL: Refused	<0.5	<0.5	<0.5

8) How frequently do you vote in federal, state or local elections? [READ RESPONSES]

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		(N=1001)	(N=578)	(N=423)
1.	Always	59	51	69
2.	Usually	25	28	20
3.	Sometimes	9	11	7
4.	Never	7	9	3
5.	VOL: Don't know	<0.5	<0.5	<0.5
6.	VOL: Refused	<0.5	-	<0.5

Q9. Moved to after Q.11a

10) How interested are you in the upcoming Presidential election that will be held in November 2012? Would you say you are...? [READ RESPONSES]

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		(N=1001)	(N=578)	(N=423)
1.	Very interested	77	73	82
2.	Somewhat interested	16	19	13
3.	Not very interested	3	4	3
4.	Not at all interested	3	3	2
5.	VOL: Don't know	<0.5	<0.5	<0.5
6.	VOL: Refused	<0.5	<0.5	<0.5

11) Which of the following matters most when you vote for a presidential candidate: Would it be...? [READ RESPONSES]

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		(N=1001)	(N=578)	(N=423)
1.	The character or personal qualities of a candidate	11	8	15
2.	The political party of a candidate	5	6	4
3.	The candidate's position on the issues	28	30	24
4.	The Candidate's overall experience	6	5	6
5.	Whether the candidate shares your values	10	11	8
6.	Whether the candidate has a solid plan to address the country's problems	39	39	39
7.	Don't know [DON'T READ]	2	1	2
8.	Refused [DON'T READ]	1	<0.5	2

11a) Do you consider yourself to be a Democrat, a Republican, an Independent, or something else?

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		N=1001	N=578	N=423
1.	Democrat	31	31	32
2.	Republican	25	26	24
3.	Independent	29	29	29
4.	Other	9	9	9
5.	Not sure [DO NOT READ]	4	5	4
6.	Refused [DO NOT READ]	1	<0.5	3

11b) How often do you vote for candidates belonging to the political party to which you are registered or tend to favor? [READ RESPONSES]

Base: Total Respondents		Total % (N=1001)	18 – 49 % (N=578)	50+ % (N=423)
1.	Always	22	20	24
2.	Usually	38	38	38
3.	Sometimes	27	26	28
4.	Never	10	13	6
5.	VOL: Don't know	2	1	2
6.	VOL: Refused	1	1	1

12) Are you or your spouse or partner currently a member of A-A-R-P?

Base: Total Respondents		Total % N=1001	18 – 49 % N=578	50+ % N=423
1.	Yes	24	8	45
2.	No	76	92	54
3.	VOL: Don't know	<0.5	-	1
4.	VOL: Refused	<0.5	-	<0.5

The following questions are for statistical classification purposes only and will be kept entirely confidential.

D1. What is your age as of your last birthday? [RECORD IN YEARS]_____

Base: Total Respondents		Total % N=1001	18 – 49 % N=578	50+ % N=423
1.	18 – 34	15	26	-
2.	35 – 49	41	70	-
3.	50 – 64	24	-	57
4.	65 +	17	-	39
5.	Refused	4	4	3

D2. What is your marital status? Are you currently....

Base: Total Respondents		Total % N=1001	18 – 49 % N=578	50+ % N=423
1.	Married	60	62	56
2.	Divorced	12	11	15
3.	Separated	2	1	2
4.	Widowed	8	2	16
5.	Never been married	16	21	8
6.	Living with partner [DO NOT READ]	1	1	1
7.	Don't know [DO NOT READ]	<0.5	<0.5	<0.5
8.	Refused [DO NOT READ]	1	1	1

D3. What is the highest level of education you have completed? [READ LIST]

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		N=1001	N=578	N=423
1.	Less than high school	4	4	5
2.	High school graduate or equivalent	24	24	23
3.	Some college or technical training beyond high school	26	24	28
4.	College graduate	27	28	25
5.	Or, Post-graduate or professional degree	18	19	17
6.	Don't know [DO NOT READ]	<0.5	-	<0.5
7.	Refused [DO NOT READ]	<0.5	<0.5	1

D4. Which of the following best describes your current employment status? Are you currently...[READ LIST]

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		N=1001	N=578	N=423
1.	Employed full-time	46	60	26
2.	Employed part-time	9	9	8
3.	Retired and not working	20	1	46
4.	Unemployed and looking for work	7	10	3
5.	Homemaker	7	9	3
6.	Disabled	6	4	9
7.	Student	1	2	<0.5
8.	Other	4	4	4
9.	Don't Know [DO NOT READ]	<0.5	-	<0.5
10.	Refused [DO NOT READ]	1	1	<0.5

D5. For statistical purposes only, please stop me when I get to the category That includes your household's income before taxes in 2011. Was it... [READ LIST]

Base: Total Respondents		Total	18 – 49	50+
		%	%	%
		N=1001	N=578	N=423
1.	Less than \$10,000	7	8	5
2.	\$10,000 but less than \$20,000	9	8	11
3.	\$20,000 but less than \$30,000	8	6	11
4.	\$30,000 but less than \$40,000	8	7	9
5.	\$40,000 but less than \$50,000	6	5	7
6.	\$50,000 but less than \$75,000	14	14	13
7.	\$75,000 but less than \$100,000	10	11	9
8.	\$100,000 or more	21	26	16
9.	Don't know [DO NOT READ]	3	3	3
10.	Refused [DO NOT READ]	14	11	17

D6. Are you Spanish, Latino, or Hispanic?

	Base: Total Respondents	Total %	18 – 49 %	50+ %
		N=1001	N=578	N=423
1. Yes		7	9	3
2. No		91	87	95
3. Don't Know		1	2	1
4. Refused		2	2	1

7. Which of the following groups best describes your race? [READ LIST]

	Base: Total Respondents	Total %	18 – 49 %	50+ %
		N=1001	N=578	N=423
1. White		78	74	84
2. Black or African-American		12	15	9
3. Asian		<0.5	-	1
4. Native Hawaiian or Pacific Islander		<0.5	1	-
5. American Indian or Alaska Native		1	1	1
6. Other		5	6	2
7. Don't know		1	1	<0.5
8. Refused		3	3	2

D8. What is your gender?

	Base: Total Respondents	Total %	18 – 49 %	50+ %
		N=1001	N=578	N=423
1. Male		49	50	46
2. Female		51	50	54

D9. Finally, what is your 5-digit zip code? _____

D11. How would you characterize your political views?

	Base: Total Respondents	Total %	18 – 49 %	50+ %
		N=1001	N=578	N=423
1. Conservative		38	36	42
2. Moderate		29	30	29
3. Liberal		13	14	11
4. None of the above		16	18	13
5. Not sure [DO NOT READ]		2	2	3
6. Refused [DO NOT READ]		1	1	2

Thank you very much.