



**CHANNEL50+ TV SPONSORSHIP
RATE CARD**

Pre-Produced, existing TV Spot	
: 30 second spot / 1 spot per program / 4 days	\$2,500
Additional : 30 second spots by same advertiser / 1 spot per program / 4 days	\$2,000
: 60 second spot/ 1 spot per program / 4 days	\$3,500
Additional : 60 second spots by same advertiser / 1 spot per program / 4 days	\$2,500

On Site Produced Spots	
1 spot per day / 4 days (includes production)	\$3,500

Booth visit & mini-feature program	
1 segment per day / 4 days (includes production)	\$5,000