



CHANNEL50+ TV SPONSORSHIP RATE CARD

| Pre-Produced, existing TV Spot | | |
|---|------------|----------------|
| Commercial Spots | Exhibitors | Non Exhibitors |
| : 30 second spot / 1 spot per program / 4 days | \$2,500 | \$4,500 |
| Additional : 30 second spots by same advertiser / 1 spot per program / 4 days | \$2,000 | \$4,000 |
| : 60 second spot/ 1 spot per program / 4 days | \$3,500 | \$5,500 |
| Additional : 60 second spots by same advertiser / 1 spot per program / 4 days | \$2,500 | \$4,500 |

| On Site Produced Spots | | |
|---|------------|----------------|
| Commercial Spots | Exhibitors | Non Exhibitors |
| 1 spot per day / 4 days (includes production) | \$3,500 | \$2,500 |

| Booth visit & mini-feature program | | |
|--|------------|----------------|
| Commercial Spots | Exhibitors | Non Exhibitors |
| 1 segment per day / 4 days (includes production) | \$5,000 | \$7,000 |