



BAG INSERT APPLICATION

Materials Due: Application Deadline: Friday, July 31, 2009
Copy due for approval: Friday, August 7, 2009
Sample due: Friday, September 18, 2009
Material due: Friday, September 25, 2009

I. Bag Insert Contact Information

Please provide the information for the contact person who will be representing the Exhibiting Company regarding the bag insert.

EXHIBITOR NAME	(If different than Exhibitor Name)
ORGANIZATION NAME	
ADDRESS	
ADDRESS (BUILDING, SUITE, ROOM NUMBER)	
CITY, STATE, COUNTRY, ZIP CODE + 4	
TELEPHONE (AREA CODE, DIRECT LINE AND/OR EXTENSION)	FAX
EMAIL	WEBSITE

Check here if you had a 2008 Bag Insert.

II. Bag Insert Fees

Quantity	Price	Total
	\$10,500	

III. Specifications

Inserts should be no larger than 8-1/2" x 11" and no more than eight (8) sheets. No liquids are allowed.

Please email a PDF of your insert for approval by July 31, 2009 to Nita Brown at Nbrown@aarp.org.



IV. Delivery Instructions and Deadlines

Copy:

1) Fax Bag Insert Reservation for receipt no later than **Friday, July 31, 2009** to 202-434-7681 or email by **Friday, July 31, 2009** to nbrown@aarp.org with "Request for Vegas@50+ Conference Bag Insert" as the subject.

2) Email a PDF or EPS copy of the insert for approval to Nita Brown, nbrown@aarp.org by **Friday, August 7, 2009**.

3) Upon email notice of approval, send one (1) hard copy of the bag insert no later than **Friday, September 18, 2009** to:

Nita Brown
Sponsorships & Exhibits
601 E Street, NW, A7-217
Washington, DC 20004

4) Bag Inserts must be received no earlier than Friday, September 18 and no later than Friday, September 25.

DELIVER 35,000 COPIES OF THE INSERT TO:

AARP Newington
ATTN: James Buie
Vegas@50+ Conference Bag Insert
7001 Newington Road
Lorton, VA 22079-1103

V. Submitting the Application and Authorization

Please sign and return this application to:

AARP
Sponsorship & Exhibits
601 E Street, NW | Suite A7-217
Washington, DC 20049
Phone: 202-434-2528 | Fax: 202-434-7681

Signature of authorized Exhibitor Representative	Date:
Name of Title: (Please Print)	