

Experienced Volunteers make it happen

- The largest volunteer organization providing free tax assistance with over 40 years of volunteer service to taxpayers
- 33,000 volunteers with thousands working in your state and community. Mostly retired, experienced professionals averaging 7 years with AARP Tax-Aide
- Leading members of the community, your neighbors and customers
- High knowledge of financial tax requirements and technical expertise, electronically filing over 1.5 million returns



For more information, please contact:

Sponsorship Levels:

Annual Gold Level Sponsorship - \$850

- Featured on AARP website site locator
- Plaque recognizing your contributions from the AARP Tax-Aide to be used at your location
- Included in local publicity announcements with AARP Tax-Aide
- Name and logo on poster at the AARP Tax-Aide site
- Thank you note from the AARP Foundation for placement in your business
- Opportunity to be part of PR announcements with AARP Tax-Aide

Annual Exclusive Platinum Level Sponsorship - \$2,500

- Exclusive sponsor of a local AARP Tax-Aide site
- Includes all features of the Annual Gold Level Sponsorship



1-888-687-2277

visit: www.aarp.org/taxaide

AARP Foundation is a 501(c)(3) tax-exempt charitable organization. You should consult your financial planner or tax advisor to determine your tax advantages of any contribution to AARP Tax-Aide.

The AARP Foundation is AARP's affiliated charity. Foundation Programs provide security, protection, and empowerment for older persons in need. Low-income older workers receive the job training and placement they need to re-join the workforce. Free tax assistance and preparation is provided for low and middle-income individuals, with special attention to those 60 and older. The Foundation's litigation staff protects the legal rights of older Americans in critical health, long-term care, consumer and employment situations. Additional programs provide information, education and services to ensure that people over 50 lead lives of independence, dignity and purpose. Foundation programs are funded by grants, tax-deductible contributions and AARP.

AARP Tax-Aide is administered through the AARP Foundation in cooperation with the IRS.
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AARP Tax-Aide

A cause national in scope.
Local in touch.



This cause pays dividends year after year...



AARP Tax-Aide: A cause that touches millions of Americans one at a time. Right in your community.

AARP Tax-Aide is the country's largest volunteer non-profit tax assistance and preparation service and it's FREE! Primarily sponsored by the AARP Foundation and the IRS, AARP Tax-Aide is a program that is national in scope, local in touch; providing services to those most in need in your community and across the U.S. Last year we helped three million taxpayers of all ages and their families receive over \$1 billion in cash and savings, including thousands of people locally. We need your help to do more. Explore the benefits of sponsoring our program.

Why Sponsor AARP Tax-Aide?

- Be seen supporting AARP Tax-Aide in the local community
- Align with the largest volunteer non-profit tax assistance service in the U.S.

- Placements that will help provide positive messaging about your sponsorship and AARP Tax-Aide
- 6,600 sites located in communities across the U.S., just like the locations right in your local community
- Have your sponsorship viewed positively throughout the community
- Local sites are featured in a myriad of local newspapers, websites and local publicity in addition to being linked to the AARP and IRS websites

Benefits to your Community.

- Help AARP Tax-Aide provide free tax assistance and preparation services on a local basis
- Each return completed by AARP Tax-Aide produces an average of \$750 of savings for our clients, all at no cost to them
- Including earned income tax credit, child care, elderly and other credits
- Provide piece of mind to people who find it difficult to prepare their own taxes
- Dollars returned to those in the local community who most need the help
- Thousands helped locally and statewide

Our Sponsors:

AARP

- The largest non-profit organization in the country for people ages 50 and above
- 40 million members in all 50 states

- Supports AARP Tax-Aide with services and funding
- Operates and manages the AARP Tax-Aide program
- AARP's affiliated charity dedicated to enhancing the quality of life for all of us as we age
- Programs help provide economic security for lower income older Americans

IRS

- Supports AARP Tax-Aide through the Tax Counseling for the Elderly (TCE) grant
- Provides specialized software, training and technical support throughout the country
- Certifies all AARP Tax-Aide Volunteers

(continued on flap page)

