



AARP Job Fair Exhibit Space Application

Sands Expo Center
201 East Sands Avenue
Las Vegas, NV 89109

I. Exhibitor Contact Information

Please provide the information for the official contact person from your organization who will receive all correspondence for AARP Presents Vegas@50+ Job Fair. Please provide an active email address if you wish to receive valuable information and updates about AARP Presents Vegas@50+. (PLEASE PRINT.)

AUTHORIZED REPRESENTATIVE (FIRST NAME, MIDDLE INITIAL, LAST NAME) TITLE

Billing Organization

ADDRESS

ADDRESS (BUILDING, SUITE, ROOM NUMBER)

CITY, STATE, COUNTRY, ZIP CODE 4

TELEPHONE (AREA CODE, DIRECT LINE AND/OR EXTENSION)

Fax

EMAIL WEBSITE

- Type of Industry: Financial Health & Wellness Retail Gov't/Non-Profit Staffing
- Transportation Travel Caregiving Other Please List _____
- Check here if you have previously exhibited at a Life@50+ Job Fair.

II. Description of Hiring Needs

All applications from non-National Employer Team (NET) members must be accompanied by a complete description of recruitment challenges you hope to address by participating in the AARP Job Fair. Please provide the required information on a separate sheet. Applications **will not** be processed without this attachment.

III. Event Program Book and Promotional Information*

The information below will be used in the *Event Program Book* and other marketing initiatives. (Please be specific with upper and lowercase, punctuation, and spacing.)

Exhibitor Name to be listed in Program Book

ADDRESS

ADDRESS (BUILDING, SUITE, ROOM NUMBER)

CITY, STATE, COUNTRY, ZIP CODE + 4

TELEPHONE

WEBSITE

*This information will be published and distributed to the public.

- Employers submitting applications will automatically receive AARP's monthly Sponsorships and Exhibits email newsletter. **If you do not wish to receive updates and information, please check this box.**
- AARP works with certain third-party companies that must contact sponsors and exhibitors directly (e.g. Show decorating company, registration and housing company). **Check here if you would not like to receive information from other third-party companies offering special services, opportunities or discounts exclusively for sponsors and exhibitors at the event.**
- If you have significant hiring needs and are interested in receiving more information about the AARP National Employer Team, please check this box.

Please note the AARP Job Fair area is designated solely for employment recruiting. Therefore, only employment recruitment materials and collateral can be distributed.

IV. Sponsorship/Marketing Opportunities

If you are interested in participating in any of the following sponsorship or marketing opportunities outside the Job Fair area, please check the appropriate box for more information.

- Platinum Event Sponsor \$315,000
- Gold Event Sponsor \$160,000
- Silver Event Sponsor \$80,000
- Studio 50+ \$52,500
- Event Program Book* \$3,700-\$9,500
- Event Pocket Guide* \$3,100



- Technology Learning Lab & Theatre \$52,500
- Board Reception \$52,500
- Lifestyle Workshops \$26,250
- CNN on the Floor \$1,050 - \$10,500
- Relaxation Station \$21,000
- Interactive Exhibit Floor \$21,000
- Print Advertising in an AARP publication
(Call 646-521-2500)
- Life@50+ Today \$1,500-\$12,600
- Shuttle Bus Wraps & Video \$1,050-\$21,000
- Member-to-Member Lounge \$26,250
- Presentation Stage \$800-\$1,050
- Enhanced Online Exhibitor Listing \$525
- Exhibit Hall Trolley Stops \$13,125
- Event Bag Insert \$10,500
- Advertising on AARP Website, www.aarp.org
(Call 202-434-3660 or email onlinesales@aarp.org)

To find out about additional opportunities, please call (202)434.2767 or email us at exhibits@aarp.org.

V. Booth Space Area

1. Indicate your preferred pavilion category:

- Job Fair

Do not send payment for booth space with this application. Upon review and acceptance of your application, AARP will send you an invoice. Full payment is due within 30 days of receipt of invoice and no later than 30 days prior to the event, whichever is earlier.

2. Select and complete the form applicable to your business.

- (A)** Government/Nonprofit
- (B)** Commercial (no direct marketing allowed in the Job Fair Area)

(A) Government & Nonprofit:

Booth Type (100 square feet) NO. OF BOOTHS COST PER BOOTH TOTAL COST	
In-Line	\$900.00
Corner	\$900.00
	Subtotal

(B) COMMERCIAL

Booth Type (100 square feet) NO. OF BOOTHS COST PER BOOTH TOTAL COST	
In-Line (NET Members)	\$1,200
Corner (NET Members)	\$1,200
In-Line (Non NET Members)	\$1,500
Corner (Non NET Members)	\$1,500
	Subtotal

3. Please indicate your booth number preference in the spaces below. Please refer to the Exhibit Hall Floor Plan:

First Preference Booth Number(s) _____

Second Preference Booth Number(s) _____

Third Preference Booth Number(s) _____

VI. Acceptance by Exhibitor

Exhibitors in the Job Fair Area are held to the Terms and Conditions of this agreement and any exhibitor submitting an application agrees to be bound to all Terms and Conditions. The Terms and Conditions for participation in AARP Presents Vegas@50+ are outlined in the back of this



Sponsor and Exhibitor Prospectus. In addition, exhibitor acknowledges that products and services are not permitted to be distributed in the Job Fair Area.
 Exhibitors not making full payments within 30 days may forfeit their reserved space.
 Applications are reviewed continuously. AARP will acknowledge receipt of all applications. Exhibit booth space numbers will be available beginning Monday, December 8, 2008.

Please be sure to read the rules, regulations and contact information.

SIGNATURE OF AUTHORIZED EXHIBITOR REPRESENTATIVE		DATE
Name And Title (PLEASE PRINT)		TAX ID NUMBER (REQUIRED)

Highlighted Terms & Conditions:

Space assignments are based on the following:

- Amount of square footage required
- Level of participation at past Life@50+ and other AARP opportunities (e.g., sponsorships, *Event Program Book*, AARP publications, etc.)
- Date application is received

Exhibitors will receive six event registrations (not including entertainment) for each 10' x 10' booth (100 square feet).

Please make a copy of the completed application for your records.

Please FAX your completed application to: 202.434.7681.

OR mail your completed application to:

AARP Services, Inc.
 Sponsorships and Exhibits
 650 F Street, NW
 Washington, D.C. 20004
 Phone: 202.434.2767

For additional information and updates:

Visit: www.aarp.org/events

Email: exhibits@aarp.org