



AARP'S NATIONAL EVENT & EXPO | SEPTEMBER 29 – OCTOBER 1, 2005

2005 SPONSORSHIP AND EXHIBITING OPPORTUNITIES



AARP's National Event & Expo



An Invitation to Join the Celebration

I want to extend a special invitation to you to become a participant at AARP's premier annual event — our 2005 Life@50+ | AARP's National Event & Expo — in New Orleans, Louisiana, September 29 – October 1, 2005.

Our annual celebration is one of the most exciting and engaging events in the country — and in 2005 we're holding it in one of the most exciting and engaging cities in the country — the birthplace of jazz, New Orleans. Thousands of AARP members and friends will gather for three action-packed days of information, education, entertainment and most of all, fun.

It is a great opportunity for your organization to capitalize on AARP's proven ability to reach the growing 50 and over audience. This will be an exceptional venue to promote your products, showcase your services, share your message and increase your visibility among boomers — an increasingly powerful driving force in the marketplace.

At AARP we are helping our members realize their power to make their lives better. That means making it easier for them to make their own choices, reach their dreams and goals and make the most of life beyond 50. You can be a part of this important mission by joining us in New Orleans in 2005.

Decide now to participate and celebrate Life@50+ with AARP! Please call (202-434-2767), visit (www.aarp.org/events-exhibits) or contact us (exhibits@aar.org) for additional information and details.

I look forward to seeing you in New Orleans.

Sincerely,

William D. Novelli
Executive Director and CEO

Two words:

[NEW ORLEANS]

AARP'S NATIONAL EVENT & EXPO | SEPTEMBER 29 – OCTOBER 1, 2005

DID YOU KNOW?

402,248

AARP members
live in Louisiana

5.1 million

AARP members live
within 500 miles
of New Orleans

AARP has

35.2 million

national members

PROFILE OF AARP

AARP is a nonprofit, nonpartisan membership organization that helps people 50+ have independence, choice and control in ways that are beneficial and affordable to them and society as a whole. We produce *AARP The Magazine*, published bimonthly; *AARP Bulletin*, our monthly newspaper; *AARP Segunda Juventud*, our bimonthly magazine in Spanish and English; *NRTA Live & Learn*, our quarterly newsletter for 50+ educators; and our website, www.aarp.org. AARP Foundation is our affiliated charity that provides security, protection, and empowerment to older persons in need with support from thousands of volunteers, donors, and sponsors. We have staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands.

AARP Services, Inc. (ASI), founded in 1999, is a wholly owned subsidiary of AARP. ASI manages the wide range of products and services that are offered as benefits to AARP's 35 million members. The offers span health and financial products, travel and leisure products, and life event services. ASI's responsibilities include developing new products, managing products and services, marketing, creating and maintaining partnerships, alliances and sponsorship relationships, and developing and managing AARP's award-winning Web site, AARP.org. ASI is also responsible for developing, maintaining and expanding sponsor and exhibitor participation in Life@50+.

Event Profile

Life@50+ | AARP's National Event & Expo, is three action-packed days of information, education, entertainment, and fun. The event includes world-renowned speakers, an extensive interactive exhibition floor, lifestyle sessions, celebrities, concerts, games, prizes, surprises and more.

Location

Ernest N. Morial Convention Center
900 Convention Center Blvd.
New Orleans, Louisiana 70130

Event Dates

Thursday, September 29 – Saturday, October 1, 2005

Estimated Participants

25,000+ Attendees
375+ Exhibits covering 400,000 square feet

Entry Fees

\$15 member entry fee **\$27.50** non-member*
Children 12 and under free (does not include concerts)

* Fee includes one-year AARP membership

Concerts

Ellis Marsalis & Sons, Friday, September 30
\$50 preferred seating **\$25** reserved seating**

Harry Connick Jr., Saturday, October 1
\$50 preferred seating **\$25** reserved seating**

Both Concerts:
\$80 preferred seating **\$50** reserved seating**

** Back-of-house or obstructed view seating

Sponsor/Exhibitor Information

Admission and Tickets: Exhibitors receive six (6) complimentary registrations per 10 x 10 booth. Registrations in excess of that will be charged at the member rate of \$15/each. All concert tickets must be purchased at the attendee member rate. (You must be an approved sponsor or exhibitor before you can reserve concert tickets.)

Registration and Housing:

You must be an approved sponsor or exhibitor before you can register for housing. Once approved, contact the AARP Expo Registration Team.

Phone: 800-844-3508

Fax: 972-349-7715

Email: aarp@wyndhamjade.com

International: 972-349-7621

Sponsorships, Exhibits and Advertising:

For questions regarding sponsorship opportunities, exhibit space, and advertising contact the Member Exhibits Team.

Phone: 202-434-2767

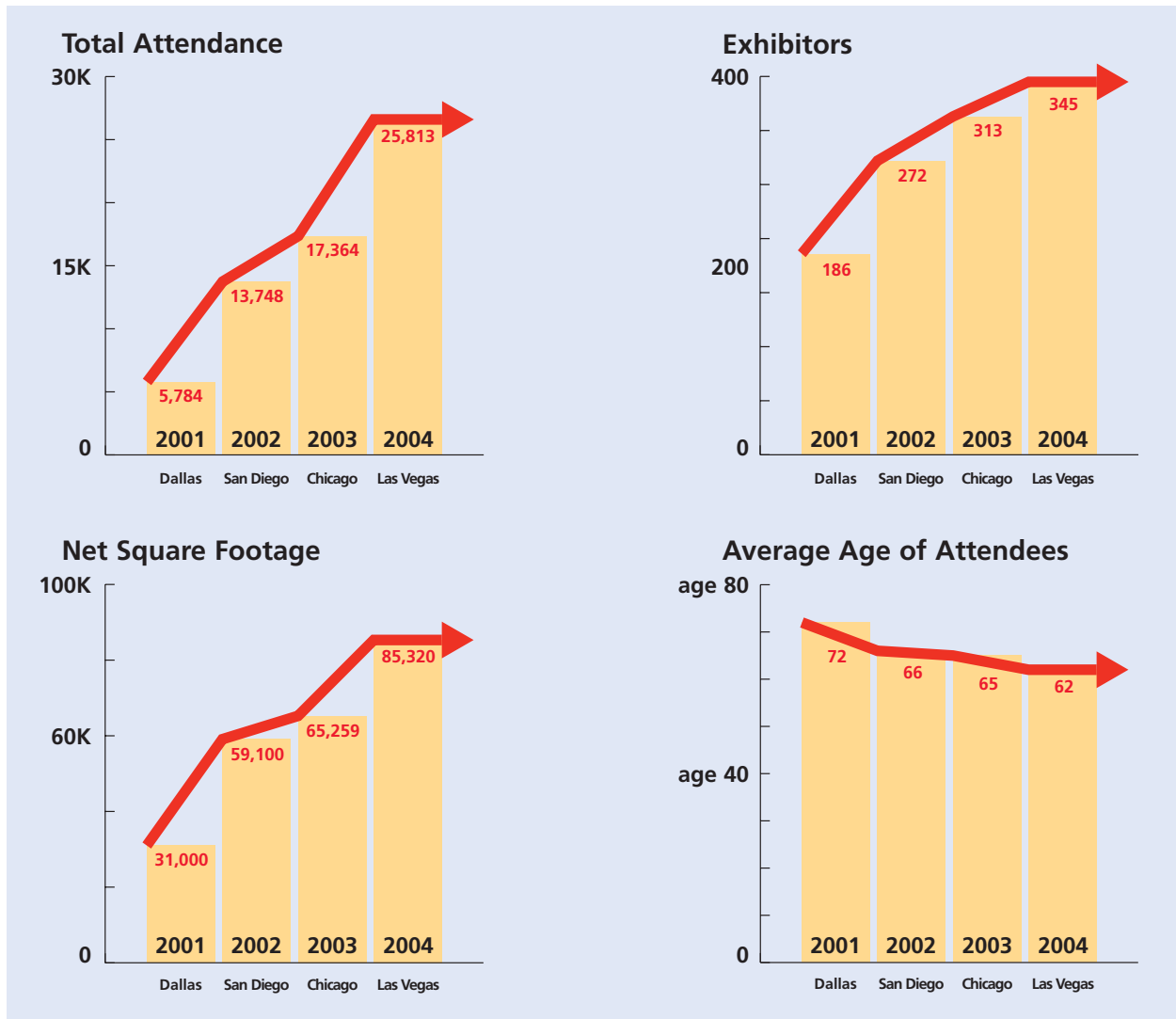
Fax: 202-434-7681

Email: exhibits@aarp.org

Web: www.aarp.org/events-exhibitors

(Click on Email Updates to register for the monthly sponsor and exhibitor newsletter.)

ATTENDEE DEMOGRAPHICS



Did you know?

At the 2004 event in Las Vegas, a full 90% of the registrants were AARP members. This highly qualified segment of our membership has a higher incidence of leisure travel, education, homeownership, and income.

63% of member attendees had a household income in excess of \$50,000, and 36% had household incomes of \$75,000 or more.

80% were homeowners.

57% are married.

89% have some college education or more.

46% of attendees traveled 1,000 or more miles to attend the event.

“This is our third year at the event and it keeps getting better — the AARP staff is beyond fabulous.”

*Judith Delgado,
Macular Degeneration Partnerships*

SPONSOR/EXHIBIT OPPORTUNITY SUMMARY

The 5th Annual Life@50+|AARP's National Event & Expo will be bigger, better and with even more information, education, entertainment, and fun than ever before! Through sponsorship, exhibiting and/or advertising, Life@50+ offers an excellent venue for you to promote your products, showcase your services, share your message, and increase your visibility among baby boomers and beyond.

Life@50+ major sponsorship categories for 2005

Platinum \$300,000 **Gold** \$150,000 **Silver** \$75,000 **Other Opportunities** \$500 – \$50,000

Exhibit Hall

The city of New Orleans, founded in 1718, was ruled by France and then Spain for more than 100 years and has maintained a strong European flavor. That includes the way the city is designed and divided into quarters. To celebrate this rich history of New Orleans, the Exhibit Hall at Life@50+ will share a similar structure, offering exhibitors their choice of quarters.

These quarters are designed to assist Life@50+ attendees in locating your booth and ultimately becoming more familiar with your products and services. Sponsors and exhibitors are invited to select the quarter that is most closely associated with the use of your products or services.

Exhibitor Quarters

Art Quarter

Health & Fitness Quarter

Technology Quarter

Government, Financial & Nonprofit Quarter

Housing Quarter

Travel & Leisure Quarter

Note: Undesignated exhibit floor space is available for additional categories.

Exhibit Fees

Standard Exhibit Space Rates

Booth Type	Standard Cost Per Booth (100 sq. ft.)		
	Nonprofit	Commercial	Retail
In-Line	\$1,000	\$1,900	\$2,000
Corner	\$1,050	\$2,000	\$2,100
Island (4 booth minimum)	\$1,200	\$2,200	\$2,300

Multi-Booth Discount:

- 5% off Standard Rates for 400 or more square feet of contiguous exhibit space.

Exhibitor Amenities:

- Exhibitors receive six (6) complimentary registrations per 10 x 10 booth. Registrations in excess of six (6) are available at the member rate of \$15/each.
- Each booth includes an eight (8) foot high drape back wall and two three (3) foot high draped side rails (excluding island exhibits).
- One 7"x44" identification sign is available for each contracted exhibitor area (excluding island exhibits).
- Listing in the Event Program Guide.
- Listing on AARP website.
- Listing in Pocket Guide/Event Map.
- Use of Life@50+ event logo subject to AARP approval.
- Exhibitor Appreciation Reception at Expo opening.
- Exhibitor Thank You Social at Expo closing.



Exhibitor Requirements:

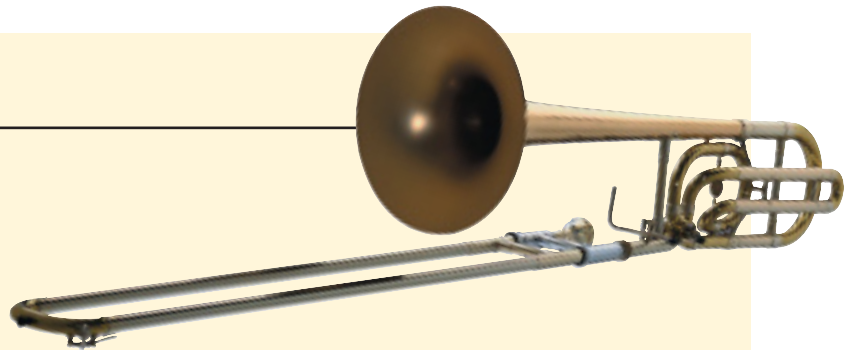
- All interested parties must submit the formal AARP Life@50+ application complete with description of product/service information and literature to be displayed or sold.
- Payment must be received within 30 days of approval.
- All exhibitors agree to maintain the appearance and function of their booth through the final hour of Life@50+. Dismantling may not begin before 4:00pm on Saturday, October 1, 2005.
- Any cancellation received less than 120 days prior to the opening date of Life@50+ New Orleans will be assessed fees in accordance with the Terms and Conditions of Agreement.
- By submitting and signing an application, all exhibitors agree to the Terms and Conditions of Agreement included in this 2005 prospectus.

Advertising Rates

Life@50+ Event Program Guide — If you want to reach more people and increase traffic to your exhibit, advertise in the Event Program Guide. Attendees use the Event Program Guide on-site and after the event to contact our exhibitors.

Standard Advertising Rates

Ad Type	Price
Spread	\$9,000
Full Page	\$5,000
Half Page – Vertical	\$3,500
Half Page – Horizontal	\$3,500
Enhanced Listing*	\$500



* In addition to the standard name and contact information, you can include an additional 50 words of descriptive text.



PLATINUM SPONSORSHIP

Sponsorship Elements

Exclusive Sponsor of: Opening or Closing Show (Goldie Hawn or TBD) or One Evening Entertainment (Harry Connick, Jr. & His Big Band or Ellis Marsalis and Sons); or AARP Exhibit Hall Entertainment Center.

The keynote speakers and evening entertainment are 90-minute events that take place in the AARP Theater with seating for nearly 10,000 attendees. The AARP Exhibit Hall Entertainment Center, located on the exhibit floor, has seating for approximately 2,000 attendees and offers entertainment during exhibit hall hours.

Sponsor One Feature Session: Archie Manning or Russell Simmons or Raquel Welch or Ruby Dee & Ossie Davis or TBD — These 60-minute sessions are held in auditoriums with seating for 3,000 – 4,000.

One Lifestyle Workshop: This venue will give you an opportunity to present a topic of your choice to approximately 2,000 – 3,000 attendees in a main session room. (Subject to AARP approval on content, speaker, etc.)

2,500 Square Foot Exhibit (Island): One (1) 50' x 50' of exhibit space in a premium location that will accommodate almost any customized demonstration and presentation.

Two-Page Spread, Four-Color Advertisement in Event Program Guide: Promote more than one program or message to attendees. The Event Program Guide will be distributed to the 25,000+ expected event attendees. What better way to advertise your exhibit booth presence along with the promotion of other additional corporate sponsored activities.

“There is no other company, not an advertiser, not a television network, there is no one that has the reach that AARP does with this audience.”

*Elva Lewis,
Procter and Gamble*

CNN on the Floor Tower: CNN Headline News will be delivered from monitors atop a strategically placed tower bearing your corporate name and logo. This dynamic marketing opportunity is enhanced for Platinum Sponsors with complimentary 30-second commercial spots every hour throughout the entire 3-day event!

Life@50+ Today: This 16 – 20 page daily newspaper is designed to inform and excite attendees about the Expo events of the day. Platinum sponsorship includes one feature article and one full-page advertisement in *Life@50+ Today*.

Invitation to Special Sponsor Appreciation Luncheon: Your executive team is invited to join members of the AARP and ASI Board of Directors and the Executive Leadership Team for this off-site luncheon of appreciation, networking and relaxation.

Special Recognition in Pocket Guide/Event Map: Every attendee receives and references often the Pocket Guide, which includes a map of New Orleans with official hotels, shuttle bus schedule, listing of major event activities, and a map of the exhibit floor where your booth will be highlighted. Pre-event viewing of the map is also available on-line with a link to your website.

Inclusion in Registrant mailing: Build excitement and make your booth a planned destination on the exhibit floor by including a coupon or some other enticement in this mailing going to highly qualified attendees who have pre-registered for the event.



Use of Event logo and theme in advertising and other promotions six months prior to the Event: Extend your marketing reach and booth attendance by affiliating with the official Life@50+ logo. With AARP approval, sponsors may use the Life@50+ event logo six months prior to the event and through the end of the year.

Listing on Special Event Promotion ad in the pre-event 2005 issue of *AARP The Magazine*: Get your logo in front of 21+ million households with a special thank you from AARP to our major sponsors in *AARP The Magazine*, America's largest circulation magazine.

Official Event Bag Insert: Have a product sample, informational literature, or a coupon with your special message on it, inserted into the event bag that is given to each attendee.

Sponsorship of Regional Event: AARP will hold a smaller regional event (date and location TBD) in 2005 where you will be a sponsor and participant.

Twenty (20) VIP Tickets and Reserved Seating to attend each evening concert

100 Event Registrations

Listing on AARP Event Webpage as an Official Sponsor with 200-word hot link to your website

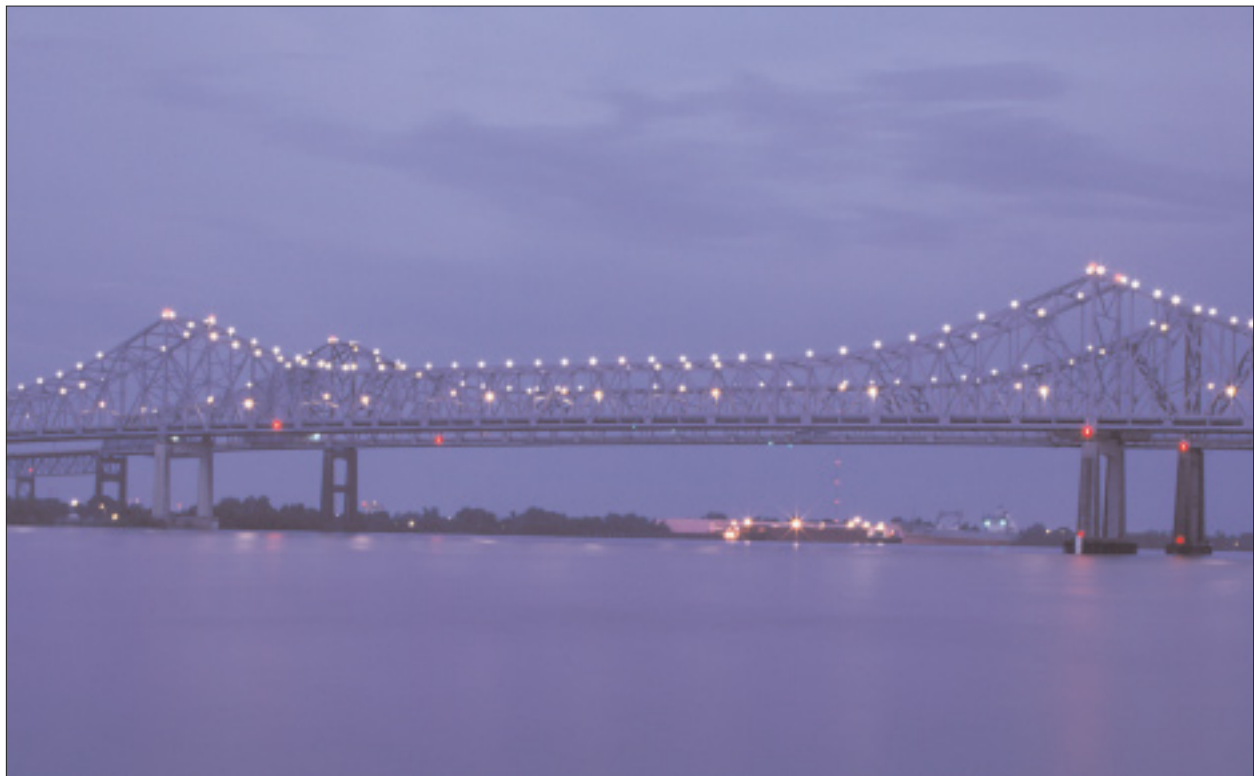
Recognition in Event Program and Promotional Poster

Event Signage

Category Exclusivity at Sponsorship Level

First refusal rights for 2006 Life@50+ (subject to AARP approval)

Price: \$300,000



GOLD SPONSORSHIP

Sponsorship Elements

One Lifestyle Workshop: This venue will give you an opportunity to present a topic of your choice to approximately 2,000 – 3,000 attendees in a main session room. (Subject to AARP approval on content, speaker, etc.)

1,600 Square Foot Exhibit (Island): One (1) 40' x 40' of exhibit space in a premium location that will accommodate almost any customized demonstration and presentation.

Two-Page Spread, Four-Color Advertisement in Event Program Guide: The Event Program Guide will be distributed to the 25,000 expected event attendees. What better way to advertise your exhibit booth presence along with the promotion of your Lifestyle Session.

Life@50+ Today: This 16 – 20 page daily newspaper is designed to inform and excite attendees about the Expo events of the day. Gold sponsorship includes one feature article in *Life@50+ Today*.

Invitation to Special Sponsor Appreciation Luncheon: Your executive team is invited to join members of the AARP and ASI Board of Directors and the Executive Leadership Team for this off-site luncheon of appreciation, networking and relaxation.

Special Listing in Pocket Guide/Event Map: Every attendee receives and references often the Pocket Guide, which includes a map of New Orleans with official hotels, shuttle bus schedule, listing of major event activities, and a map of the exhibit floor where your booth will be highlighted. Pre-event viewing of the map is also available online with a link to your website.

Use of Event logo and theme in advertising and other promotions six months prior to Event: Extend your marketing reach and booth attendance by affiliating with the official Life@50+ logo. With AARP approval, sponsors may use the Life@50+ event logo six months prior to the event and through the end of the year.

Listing on Special Event Promotion ad in the pre-event 2005 issue of *AARP The Magazine*: Get your logo in front of 21+ million households with a special thank you from AARP to our major sponsors in *AARP The Magazine*, America's largest circulation magazine.

Official Event Bag Insert: Have a product sample, informational literature, or a coupon with your special message on it, inserted into the event bag that is given to each attendee.

Sponsorship of Regional Event: AARP will hold a smaller regional event (date and location TBD) in 2005 where you will be a sponsor and participant.

Twelve (12) VIP Tickets and Reserved Seating to attend each evening concert

50 Event Registrations

Listing on AARP Event Webpage as an Official Sponsor with 100-word hot link to your website

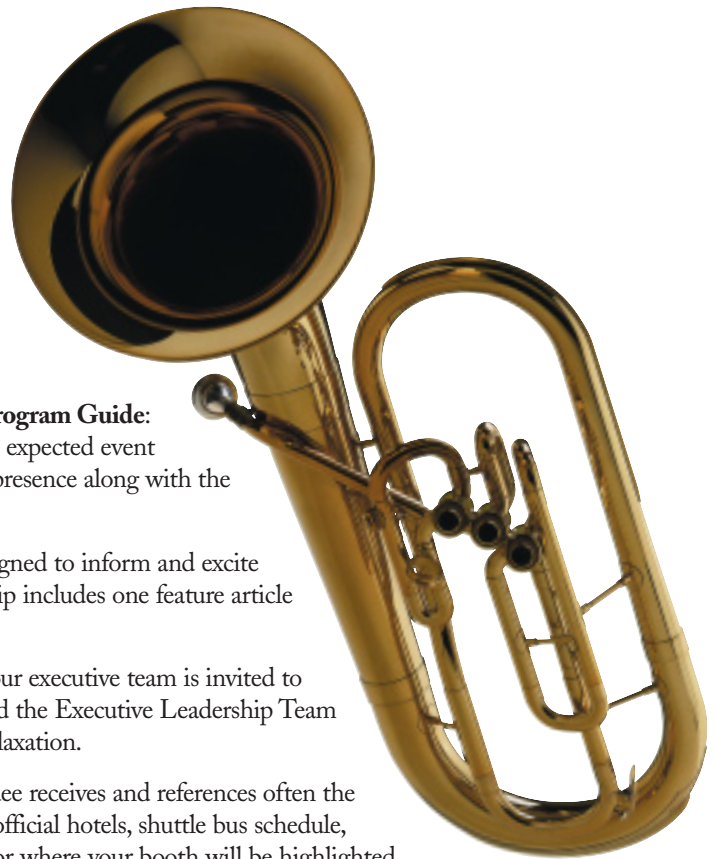
Recognition in Event Program and Promotional Poster

Event Signage

Category Exclusivity at Sponsorship Level

First refusal rights for 2006 Life@50+ (subject to AARP approval)

Price: \$150,000



SILVER SPONSORSHIP

Sponsorship Elements

One Lifestyle Workshop: This venue will give you an opportunity to present a topic of your choice to approximately 2,000 – 3,000 attendees in a main session room. (Subject to AARP approval on content, speaker, etc.)

900 Square Foot Exhibit (Island): One (1) 30' x 30' of exhibit space in a premium location on the exhibit floor to feature your products and messages.

Two-Page Spread, Four-Color Advertisement in Event Program Guide: The Event Program Guide will be distributed to the 25,000+ expected event attendees. What better way to advertise your exhibit booth presence along with the promotion of your Lifestyle Session.

Invitation to Special Sponsor Appreciation Luncheon: Your executive team is invited to join members of the AARP and ASI Board of Directors and the Executive Leadership Team for this off-site luncheon of appreciation, networking and relaxation.

Special Listing in Pocket Guide/Event Map: Every attendee receives and references often the Pocket Guide, which includes a map of New Orleans with official hotels, shuttle bus schedule, listing of major event activities, and a map of the exhibit floor where your booth will be highlighted. Pre-event viewing of the map is also available online with a link to your website.

Use of Event logo and theme in advertising and other promotions six months prior to Event: Extend your marketing reach and booth attendance by affiliating with the official Life@50+ logo. With AARP approval, sponsors may use the Life@50+ event logo six months prior to the event and through the end of the year.

Listing on Special Event Promotion ad in the pre-event 2005 issue of *AARP The Magazine*: Get your logo in front of 21+ million households with a special thank you from AARP to our major sponsors in *AARP The Magazine*, America's largest circulation magazine.

Official Event Bag Insert: Have a product sample, informational literature, or a coupon with your special message on it, inserted into the event bag that is given to each attendee.

Sponsor of Regional Event: AARP will hold a smaller regional event (date and location TBD) in 2005 where you will be a sponsor and participant.

Eight (8) VIP Tickets and Reserved Seating to attend each evening concert

25 Event Registrations

Listing on AARP Event Webpage as an Official Sponsor with 50-word hot link to your website

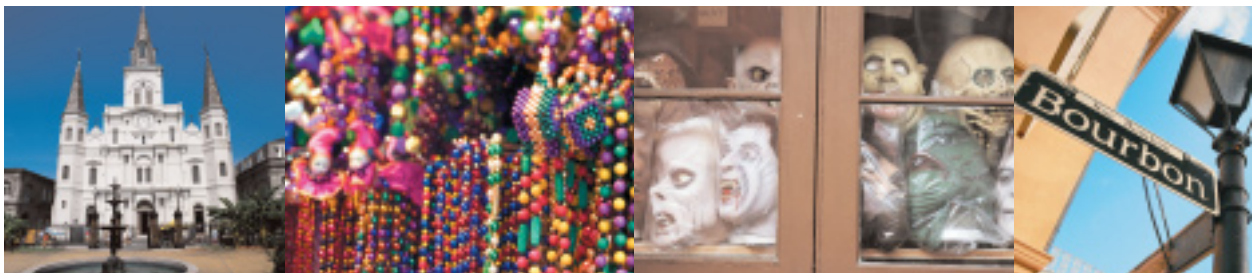
Recognition in Event Program and Promotional Poster

Event Signage

Category Exclusivity at Sponsorship Level

First refusal rights for 2006 Life@50+ (subject to AARP approval)

Price: \$75,000



OTHER SPONSORSHIP OPPORTUNITIES

2011 Council

The 2011 Council consists of a dynamic group of baby boomers including corporate leaders, popular celebrities, dynamic political strategists, and well-known artists. Some distinguished members include Carl Bernstein, Anita Hill, Mary Matlin, Cybill Shepard, and Donna Brazile. Sponsorship of the 2011 Council at Life@50+ offers extensive corporate visibility on the main stage and during a private reception. Thousands attend the 2011 Forum that addresses Life Styles for Baby Boomers as they turn 65 in 2011, and the reception is attended by both AARP and ASI Board members providing an excellent networking opportunity.

Sponsorship: \$100,000
(available for co-sponsorship)

Additional Recognition

- Full Page Four-Color Advertisement in Event Program Guide
- 20 Complimentary Registrations
- One (1) Conference Bag Insert
- Recognition in Event Program Guide
- Promotional Signage
- Acknowledgement on the AARP Events Home Page
- Enhanced Exhibitor Listing

Technology Café

One of the most popular services available at the event, the Technology Café features high-speed Internet and email access for those that would like to surf the Web or email friends and family. As the sponsor, your company logo will be incorporated into the design of the café and the screen savers. There will also be a button on the service screen that is hyperlinked to the sponsor's website. This is the sponsor's ticket to convenient access to all show attendees.

Sponsorship: \$50,000

Additional Recognition

- Full Page Four-Color Advertisement in Event Program Guide
- 20 Complimentary Registrations
- One (1) Conference Bag Insert
- Recognition in Event Program Guide
- Promotional Signage
- Acknowledgement on the AARP Events Home Page
- Enhanced Exhibitor Listing

Expo Bags

Put your message in the hands of more than 25,000 attendees by sponsoring the Expo Bags. These conference bags will be printed exclusively with your logo, your message, and the AARP logo and will be distributed to all conference attendees. You will also have the opportunity to provide two of your best brochures or promotional items for insertion into the bags.

Sponsorship: \$50,000

Additional Recognition

- Full Page Four-Color Advertisement in Event Program Guide
- 20 Complimentary Registrations
- One (1) Conference Bag Insert
- Recognition in Event Program Guide
- Promotional Signage
- Acknowledgement on the AARP Events Home Page
- Enhanced Exhibitor Listing

Badge Holder

Your corporate logo will appear on the official Life@50+ Badge Holder distributed at registration to all attendees and is required for entry to the Exhibit Hall and all event sessions.

Sponsorship: \$50,000

Additional Recognition

- Full Page Four-Color Advertisement in Event Program Guide
- 20 Complimentary Registrations
- One (1) Conference Bag Insert
- Recognition in Event Program Guide
- Acknowledgement on the AARP Events Home Page
- Enhanced Exhibitor Listing

Board Reception

A pre-event reception for the directors of the AARP and ASI Boards will be held at an elegant local venue. Meet and greet the Board and other leaders who support AARP's mission.

Sponsorship: \$50,000

Additional Recognition

- Twenty (20) tickets to Board Reception
- Full Page Four-Color Advertisement in the Event Program Guide
- 20 Event Registrations
- Recognition at Board Reception
- Recognition in Event Program Guide
- Acknowledgement on the AARP Events Home Page
- Enhanced Exhibitor Listing

Lifestyle Sessions

As the sponsor of this event you will have the opportunity to make an unforgettable impression on 1,000 – 3,000 session attendees. You may design your own non-commercial informational session, subject to AARP approval, or sponsor an AARP-selected program. Each Lifestyle Workshop is approximately one (1) hour. The workshops will be promoted in the Event Program Guide. During the workshop the sponsor's logo will be projected onto screens and publicly recognized by the session moderator.

Sponsorship: \$25,000

Additional Recognition

- 20 Complimentary Registrations
- Promotional Signage
- Promotional Material Distribution at Session
- Recognition in the Event Program Guide
- Acknowledgement on the AARP Events Home Page
- Enhanced Exhibitor Listing

Exhibitor Lounge

The Exhibitor Lounge will be located in the rear of the exhibit hall. This area is designed to provide exhibitors a place to sit and relax as well as network during show hours. The lounge is completely furnished and includes Internet access. Exhibitors will be provided water, coffee, and snacks during the event. This sponsorship will provide a wonderful opportunity for great business to business marketing.

Sponsorship: \$25,000

Additional Recognition

- Full Page Four-Color Advertisement in the Event Program Guide
- 12 Complimentary Registrations
- Promotional Signage
- Promotional Materials
- Tent Cards
- Recognition in Event Program Guide
- Acknowledgement on the AARP Events Home Page
- Enhanced Exhibitor Listing

Relaxation Station

Attendees sit in comfortable, ergonomically designed chairs and receive a massage of the back, shoulders, arms, neck, and hands from a team of certified massage therapists. Prominent signage announces your sponsorship, and you may provide signature clothing (such as polo shirts) for the team to wear. Attendees can be required to go to your booth to receive a voucher, which they will then redeem at the Relaxation Station.

Sponsorship: \$20,000

Additional Recognition

- Full Page Four-Color Advertisement in Event Program Guide
- 10 Complimentary Registrations
- Promotional Signage
- Recognition in Event Program Guide
- Acknowledgement on the AARP Events Home Page
- Enhanced Exhibitor Listing

Conference Bag Insert

Conference Bag Inserts provide a wonderful opportunity for you to put your brochure or promotional item directly into the hands of more than 20,000 attendees. AARP will distribute the official conference bags to every registered conference attendee.

Sponsorship: \$10,000

"You Are Here" Kiosks

Large kiosks with exhibit floor layout and directory — next to exhibit entrance and other highly visible areas. These kiosks are constantly referred to and are an excellent place for your name, logo and information.

Sponsorship: \$3,000/each

Life@50+ Today

Life@50+ Today, a daily newspaper (20+ pages with minimum 20,000 copies) will be distributed during each of the three days of the national event. The newspaper features articles about event attendees, speakers, entertainers, and local New Orleans information. Advertising in *Life@50+ Today* is an excellent way to get your message to attendees at the start of each day and draw them to your booth.

\$1,500 – \$10,000

Visit www.aarp.org/events-exhibits for the latest floor plan, new sponsorship opportunities and other updates!

OTHER SPONSORSHIP OPPORTUNITIES, cont'd

Presentation Stage

Looking to expand your exhibit booth reach for an extended period of time? Consider a presentation stage with seating for approximately 100 or more attendees. One select stage offers Internet capability that will enhance any message and provide direction in reaching and utilizing your company's website. Each presentation stage is equipped with a computer and LCD projector. Your presentation and company name will be listed in the Event Program Guide and the Life@50+ Pocket Guide.

Sponsorship: \$750/30 minutes

Internet Connection Stage: \$1,000/30 minutes

CNN on the Floor

A live feed from CNN will be broadcast throughout the exhibit hall during Life@50+. The broadcast of CNN can be viewed on towers located throughout the exhibit hall and in the attendee registration lounge area. There are opportunities to place print ads on the towers as well as purchase air time for commercials. The commercials will air throughout the three days during CNN breaks.

Sponsorship: \$500 – \$15,000 for full tower sponsorship

Life@50+ Pocket Guide & Exhibit Floor Map

Distributed to every attendee and referred to often for exhibit booth location as well as program schedules, this handy little pocket guide is a major hit at the event. Advertise in the hardcopy and online map.

Sponsorship: \$500 - \$2,900

(Exclusive Sponsorship of the hard copy is \$35,000)

Shuttle Bus Wraps

Your message will receive even greater exposure by advertising on the Life@50+ | AARP National Event & Expo Shuttle Buses. Thousands of attendees will use these buses throughout the convention to travel from the convention center to various hotels. Most importantly, thousands more will see your message as the buses make their journey throughout the city of New Orleans during the convention. (Headrests and Ads/Video sponsorships are also available)

Sponsorship: \$1,000 - \$20,000

March of the Mascots

Any mascot or icon representing your company can participate in a daily parade through the exhibit hall. This is a fun and interactive way to encourage attendees to visit your booth. The parade will wind its way through the exhibit hall picking up attendees along the way. The mascots will also be permitted to join attendees on the dance floor in the AARP Exhibit Hall Entertainment Center. This is the only opportunity for your company to gain exposure throughout the entire exhibit hall beyond just your booth, as we do not permit marketing in the aisles.

Sponsorship: \$500

No charge – open to all exhibitors!

(limited space available).**

**All mascots subject to AARP approval.

Terms of sponsorships are subject to change prior to contract. For additional information and updates on new opportunities, please contact us at:

AARP Services, Inc.

Sponsorships & Exhibits

601 E Street, NW

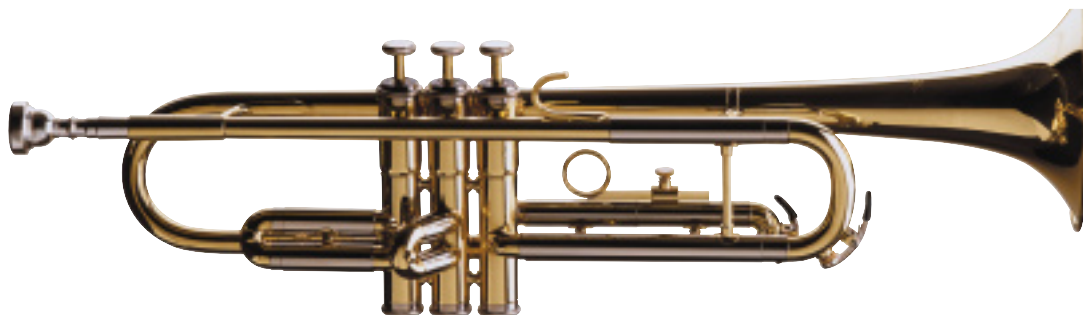
Washington, DC 20004

Phone: 202-434-2767; Fax: 202-434-7681

Email: exhibits@aarp.org

Website: www.aarp.org/events-exhibitors

Click on Email Updates to register for the monthly Sponsor and Exhibitor newsletter.



PRELIMINARY EVENT HIGHLIGHTS

(schedule subject to change)

Tuesday, September 27

Exhibitor Move In

Wednesday, September 28

Exhibitor Move In

Exhibitor Registration

Attendee Registration

Sponsor/Exhibitor Appreciation Reception

Thursday, September 29

Attendee Registration

Opening Show featuring Goldie Hawn

Exhibit Hall Open 10:00am – 5:30pm

LifeStyle Sessions

AARP University

Feature Sessions (2): Archie Manning, TBD

Welcome to New Orleans Party/Mixer

Friday, September 30

Morning Fitness

Attendee Registration

Exhibit Hall Open 9:00am – 5:00pm

LifeStyle Sessions

AARP University

Feature Sessions (2): Russell Simmons, Raquel Welch

AARP Celebrates Cinema

Concert: Ellis Marsalis & Sons

Saturday, October 1

Morning Fitness

Attendee Registration

Closing Show

Exhibit Hall Open 9:00am – 4:00pm

LifeStyle Sessions

AARP University

Feature Sessions (2): Ruby Dee and Ossie Davis, TBD

AARP Celebrates Cinema

“SEE YOU IN ANAHEIM” Party on the Exhibit Floor

Concert: Harry Connick, Jr. and His Big Band

Sunday, October 2

Exhibitor Move Out

TERMS AND CONDITIONS

1. Exhibit Application

These rules and regulations are fully incorporated into the Life@50+ (hereinafter, "Event") exhibit space application form. AARP will consider applications from organizations that present in a tasteful manner informational materials consistent with AARP's vision, mission, and purpose. In order to maintain balance and diversity in the exhibit hall, AARP may limit the number of exhibitors who seek to exhibit certain products and services. Complete product/service literature as well as any samples that exhibitor intends to distribute must be provided to AARP with exhibit space application. AARP, in its sole discretion, reserves the right to reject at any time any application to exhibit for any reason, even with prior acceptance in this event or previous AARP Expositions.

2. Right to Relocate

Exhibitors should indicate their preference for space assignment on the exhibit space application. AARP will attempt to accommodate the preference of each exhibitor. However, AARP reserves the right to relocate an exhibitor, in its sole discretion, at any time.

3. Booth Activities

All business activities of the exhibitor must be within the contracted exhibit space of the exhibitor. No exhibitor may use their display to attract any Event registrant to an off-site location for an event or activity during the official Event hours, without prior written consent from AARP. The distribution of products and/or literature, including refreshments and foods, will not be permitted without prior written approval from AARP. No exhibitor may distribute or leave behind merchandise, signs, or printed matter in the registration areas, meeting rooms, or public areas of the Event site, including hotels, shuttle buses, parking garages, etc. without written prior approval of AARP. AARP reserves the right, in its sole discretion, to cancel or reject the use of exhibit space if such space is used to display material of any nature that AARP determines is not in the best interest of the Event or not in compliance with the exhibit rules and regulations. Exhibitors may only display products and/or services sold in their regular course of business. Subject to prior written approval by AARP the identification of an article from a non-exhibiting company or organization required for operation or demonstration in an exhibitor's display, shall be limited to the usual and regular name plates, imprint, or trademark under which same is sold in the general course of business.

Sales: Sale of merchandise and/or services will be allowed in the designated section of the exhibit floor if and only if, prior to the opening of the show, AARP is provided a copy of exhibitor's Seller's Permit, or similar document(s), as required by the applicable governmental jurisdiction(s). A "sale" is defined as the exchange of a property, product, or service for an agreed sum of money by which cash, debit card, or credit card numbers are exchanged for purchase of the property, product, or service.

Odor Producing Items: Items that may be deemed offensive by AARP are prohibited. Such items may include, but are not limited to, scents, preparations, foods, paints, animals, and plants.

Powered Vehicles: Exhibitor assumes all responsibility for ensuring that vehicles comply with all laws, rules, ordinances, and regulations that govern their display and operation.

Crowd Control: It is the responsibility of the exhibitor to monitor and maintain orderly lines and groups so as not to obstruct or interfere with nearby exhibits or create any safety and/or security risks.

Drawings and Contests: It is the exhibitor's sole responsibility to ascertain the information necessary and to comply with all convention center regulations and local, state, and federal laws governing such activity. In addition, any sweepstakes, drawings, contests, and/or game of chance offering free prizes must be approved in writing by AARP prior to distribution or the sweepstakes will be removed.

Food and Beverage Distribution: Subject to AARP's prior written approval, the distribution of food and/or beverages in the exhibit booths is allowed. However, it is the exhibitor's sole responsibility to comply with all convention center regulations and local, state, and federal laws governing such activity. Food samples and/or beverages must be from the exhibitor's product line. All food and beverages, other than those from the exhibitor's product line, must be ordered through the exclusive caterer at the convention center.

4. Occupancy of Space

It is the responsibility of the exhibitor to occupy and adequately staff the exhibit space throughout the official dates and times (subject to change) of the Event.

Show Move-In: Tuesday, September 27 and Wednesday, September 28, 9:00am-5:00pm.

Show Dates: Thursday, September 29, 10:00am-5:30pm; Friday, September 30, 9:00am-5:00pm; Saturday, October 1, 9:00am-4:00pm.

Show Move Out: Saturday, October 1, 4:00pm-8:00pm; Sunday, October 2, 9:00am - 5:00pm; Monday, October 3, 9:00am-5:00pm.

Exhibit Installation and Removal: All exhibits must be completely installed, and all packing cases must be off the floor, unless prior permission is granted by AARP, by 4:00pm on the last day of exhibit installation to allow for inspection of exhibits. No work will be allowed after the exhibits open until the close of the show each day. Dismantling of exhibit booths prior to the end of the show is strictly prohibited. All exhibits must be completely removed by the end of the official move-out time. No exhibitor may dismantle, or in any manner alter, a display subsequent to the inspection until the exhibit closing on the final day. AARP may evict and/or deny an exhibitor the opportunity to participate in future AARP sponsored events for failing to comply with this provision.

5. Inspection of Exhibits

Exhibits must be available for inspection by AARP by 5:00pm on the final day of exhibit installation. AARP may elect in its sole discretion to schedule exhibit inspections in advance or after this date and time to accommodate the needs of AARP and exhibitors.

6. Rejected Exhibits

If AARP determines an exhibit to be inappropriate or otherwise unsuitable, such exhibit must be altered, modified, or closed to conform to AARP's requirements. Any cost associated with alterations, modifications, or closure, and removal of display, will be borne by the exhibitor. Such decisions shall be made in AARP's sole discretion.

7. Subleasing/Sharing Exhibit Space

Reassignment, subletting, and/or sharing exhibit space is strictly prohibited. No exhibitor shall assign, sublet, or share space allotted with any other company unless approval has been obtained in writing from AARP.

8. Default

Any exhibitor failing to occupy booth space for which the exhibitor has contracted will be held liable for such space at the full rental price. In the event the exhibit space is not occupied by 5:00pm on the final day of exhibit installation, AARP shall have the right to use such space as it sees fit.

9. Cancellations

Exhibit space that has been assigned and confirmed in writing may be canceled, in total and/or in part, by written notice to AARP without cost to the exhibitor if received at least 120 days prior to the Event date. Cancellations received less than 120 days but more than 90 days prior to the Event date will be assessed a liquidated damages/cancellation fee equal to 50% of the value of the total exhibit fees for the portion of the space canceled, in total and/or in part. Cancellations received less than 90 days prior to the event date will be assessed a liquidated damages/cancellation fee equal to 100% of the value of the total exhibit fees for the portion of the space canceled, in total and/or in part. If any exhibit is canceled by AARP without cause, all payments for such exhibit space will be refunded in full.

10. Floor Plan

The dimensions of the exhibit space, as shown on the floor plan, are believed to be accurate, but only warranted to be approximate.

11. Booth Requirements

All booths must be in full compliance with all fire department, show, and exhibit guidelines for the facility, city, county, and state of the Event, including all local, state, and federal laws.

Furnishings: Each booth will be equipped with an eight (8) foot high drape back wall and two three (3) foot high drape side rails. One 7" x 44" identification sign will be provided for each contracted exhibit area, excluding island exhibits, upon exhibitor request. All floor space in the booth exhibit area must be carpeted. It is the responsibility of the exhibitor to furnish the exhibit area in accordance with the exhibit rules and regulations.

Fire Prevention: All booths must be in full compliance with all fire prevention regulations.

Standard Booth: One or more booths measuring 10' x 10' in a straight line is considered a standard booth. Drape back wall is eight (8) feet high. Exhibit materials up to eight (8) feet high will be permitted. All display fixtures over three (3) feet in height and placed within ten (10) linear feet of an adjoining exhibit must be confined to that area of the exhibitor's space that is within six (6) feet of the back wall.

Island Booth: An island booth is surrounded by aisles on all sides and separated from all neighboring exhibits. Full use of the floor space is permitted. Exhibit materials up to sixteen (16) feet are permitted, where ceiling height allows.

Exhibit Signs: A uniformly lettered, two line (7"high x 44"long) sign, carrying the exhibitor's name and booth will be furnished without charge, upon exhibitor request. Provisions for all other signs are as follows:

Hanging Signs: Island booths totaling 600 square feet or more will be permitted to hang identification signs to a maximum height of twenty (20) feet (where feasible and ceiling height permits) provided written approval is received from AARP sixty (60) days prior to the first day of exhibit installation.

Cross Section: The maximum cross section (floor area covered) of any part or sweep of a rotating or hanging device is five percent of the exhibit area, or 100 square feet for large exhibits (2,000 square feet or more), and located no closer than ten (10) feet of any side line.

Flashing Signs and Strobe Lights: In the absence of prior written permission from AARP, signs that flash and/or feature strobe lights will not be allowed on the exhibit floor.

Sound Devices and Noise: Public address systems, sound producing or amplifying devices, that project sound beyond the exhibitor's space, or excessive operating noise that distracts neighboring exhibits, are expressly prohibited. AARP reserves the right to restrict exhibits that, because of noise or any other reason, may detract from the general character of the Event.

Lighter-Than-Air Balloons: In the absence of prior written approval by AARP, lighter-than-air (e.g., helium, hot air, etc.) balloons are prohibited.

Animals: No animals except those required for assisting persons with disabilities are allowed in the exhibit halls. Exhibitors must obtain prior written approval from AARP to use any animals for display or any other purpose in the exhibit hall.

TERMS AND CONDITIONS, cont'd

12. Relocation of Exhibits

AARP reserves the right to change location of booths as shown on the official exhibit floor plan. Likewise, AARP, in its sole discretion, may relocate concessions and services; close or open entrances; and reconfigure the official exhibit floor plan.

13. Defacement of Building and Materials

Exhibitors are liable for any damage caused by them to the official Event building, facility, or booth equipment. Exhibitors may not use nails, screws, or fasteners of any kind, apply paint, lacquer, adhesive, or any other coating on building walls, columns, windows, doors, chairs, and/or floors.

14. Empty Crates/Storage Boxes

Exhibitors are not allowed to store empty crates and/or boxes in their booth during the Event. Crate and box storage behind booths or draped areas is prohibited. Empty crates will be stored by the general contractor and returned to exhibitors at the close of the exhibits on the final day of the Event. Labels (EMPTY stickers) should be attached to each storage unit.

15. Security/Risk of Loss

Exhibitors shall assume all risk of loss or damage of any kind to their individual display, its contents, personal belongings of its exhibit staff, rental items, etc.

16. Exhibitor Registration and Admission Policy

Official exhibitor badges will be provided for exhibitor personnel staffing booths. Exhibitor personnel shall be restricted to the employees and agents of the exhibitor. All other persons shall be required to register and wear an appropriate badge while in attendance. Exhibitors may enter the exhibit hall one (1) hour prior to opening time and remain one (1) hour after closing time on show days, or as determined by AARP. During other hours, the exhibit area will be available to personnel of exhibiting firms with the express permission of AARP. The person to whom special permission is granted must remain in his/her exhibit area for the purpose for which special permission to enter the exhibit hall was given. Exhibitor personnel shall not enter exhibits of other organizations, during non-exhibit hours, without written permission from said exhibitor.

Exhibitors receive six (6) event registrations (not including entertainment) for each 10' x 10' booth (100 square feet) and two (2) event registrations for each booth thereafter. Additional registrations must be purchased at the attendee member rate of \$15.00.

17. Official Contractors

AARP has designated official contractors on behalf of the Event and its exhibitors to perform specific services. AARP assumes no responsibility or liability for any services performed, or materials delivered by the foregoing persons or parties.

18. Labor

Exhibitors must comply with all applicable, local, state, and federal labor laws and applicable labor agreements.

19. Exhibitor-Appointed Contractors

Outside contractors of exhibitors must be registered with AARP. Any firms other than official show contractors must adhere to Event rules and regulations. Exhibitor-appointed contractors must submit to AARP certificates of insurance evidencing comprehensive general liability and property damage insurance with limits not less than \$1,000,000 and worker's compensation in full compliance with all laws covering the contractor's employees.

20. Liability and Indemnification

The exhibitor agrees to indemnify and hold AARP, its officers, directors, members, and employees, and all individuals or organizations performing services for them in connection with the Event harmless from all claims, losses, damages, injuries, liabilities, judgments, or settlements including reasonable attorney's fees, costs, and other expenses, any or all of them incurred on account of actions, negligent or otherwise, of the exhibitor or its employees or agents. Exhibitor agrees to indemnify and hold harmless AARP, and its affiliated and related entities from all complaints, claims, causes of action, damages of any type or nature, including costs, expenses and attorney's fees, that arise out of, or are related to, any product or service offered by exhibitor at the Event. The exhibitor releases AARP from liability for any expenses incurred or other damage suffered by the exhibitor if the Event is canceled because of a strike, riot, act of God, terrorism, threats of terrorism, a local, state, or federal government declared state of emergency, or any other cause beyond AARP's control. The exhibitor warrants that it is fully authorized and licensed to use (a) the name and/or the portraits or pictures of persons, living or dead, or things; (b) any trademarks, or copyrighted or otherwise private material; (c) any testimonials contained in any exhibit prepared by or on behalf of the exhibitor and that such exhibit is not libelous, an invasion of privacy, violation of any right of publicity, or otherwise unlawful as to any third party. Exhibiting at the event does not constitute an endorsement by AARP or any of its affiliated or related entities of any product or service offered by exhibitor. Exhibitor agrees to address all complaints, claims and causes of action, of any type or nature, with respect to any product or service offered by exhibitor at the Event, and that AARP, including its affiliated and related entities, has no duty, obligation or responsibility to address in any manner any complaint, claim, or action that is in any way related to any product or service offered by exhibitor at the Event.

21. Name and Logo and Event Theme and Design

The exhibitor represents and warrants that it will not use the name of AARP in promotional or information material without expressed written consent of AARP. The AARP name and logo and Life@50+ | AARP's National Event & Expo theme and design are registered marks. Their use is strictly prohibited without prior written consent of AARP.

22. Insurance

The exhibitor shall, at its own cost and expense, obtain and keep in full force and effect during the life of the exhibit such insurance coverage as it is customary to maintain for its employees, agents, and such exhibit programs, including without limitation liability coverage of no less than \$1,000,000 for each occurrence, with combined single limit bodily injury and property damage. AARP shall be named as an additional insured in such policies of insurance. Exhibitor's application and signature warrants that it has current insurance coverage of the amount and kind described above. In addition, in its sole discretion, AARP reserves the right to request that an exhibitor furnish to AARP at any time a certificate of insurance evidencing coverage. The exhibitor shall provide 30 days written notice to AARP prior to cancellation of insurance coverage. The exhibitor acknowledges that AARP does not maintain insurance covering the exhibitor's property and that it is the sole responsibility of the exhibitor to obtain appropriate insurance, including business interruption and property damage insurance, covering such uses by the exhibitor. All property of the exhibitor is understood to remain under their custody and control in transit to, within, and in transit from the confines of the exhibit hall. The exhibitor assumes all risk of loss or damage of any kind.

23. Smoking

No smoking is permitted in the exhibit hall.

24. Compliance with Laws and Event Rules

Exhibitor at its own expense shall observe and comply with all laws, statutes, ordinances, rules, and regulations of the Government of the United States and the State of Louisiana, Parish of Orleans, City of New Orleans, Ernest N. Morial Convention Center, and the Event rules herein. Failure to comply with applicable laws and Event rules may result in AARP evicting the exhibitor and/or denying the exhibitor the opportunity to participate in future AARP-sponsored events.

25. Amendments and Interpretation of Rules and Regulations

All of the above rules and regulations are to be construed as part of all space applications. AARP shall have full power in the interpretation and enforcement of all rules and the power to make amendments thereto they consider necessary or make final decisions on points these rules do not cover for the proper conduct of the Event and its exhibits.



Visit www.aarp.org/events-exhibits for the latest floor plan, new sponsorship opportunities and other updates!

HOTELS AND HOUSING IN NEW ORLEANS

New Orleans Marriott	Iberville Suites
AARP Headquarters Hotel	InterContinental New Orleans
Alexa Hotel	J.W. Marriott
Astor Crowne Plaza	La Quinta Inn
Cotton Exchange	Le Pavillon Hotel
Courtyard Convention Center	Monteleone
Doubletree New Orleans	Omni Royal Orleans
Drury Inn	Residence Arts Hotel
Embassy Suite	Residence Inn
Hampton Inn	Ritz Carlton
Hampton Inn French Quarter	Royal Sonesta
Hilton Garden Inn	Sheraton New Orleans
Hilton New Orleans Riverside	SpringHill Suites
Holiday Inn Express	W Hotel
Holiday Inn Select	Whitney A. Wyndham
Homewood Suites	Historic Hotel

Registration and Housing:

You must be an approved sponsor or exhibitor before you can register for housing.
Once approved, contact the AARP Expo Registration Team.

Phone: 800-844-3508

Fax: 972-349-7715

Email: aarp@wyndhamjade.com

International: 972-349-7621

“It’s been a phenomenal event. Surpassed my wildest expectations by far. This booth has been full of energy.”

Mark Toth, Pillsbury

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AARP Foundation
AARP Health Care Options
AARP History Project
AARP Investment Program from Scudder Investments
AARP Legal Services Network
AARP Life Insurance from New York Life
AARP Long-Term Care Insurance from MetLife
AARP Member Service & Benefits
AARP Mobile Home Insurance Program from Foremost Insurance Group
AARP Motorcycle Insurance Program from Foremost Insurance Group
AARP Motoring Plan from GE Motor Club
AARP Passport from Travelocity
AARP Pharmacy Services
AARP Publications
AARP Supplemental Health Insurance Program
ADED: The Association for Driver Rehabilitation Specialist
ADT Security Services, Inc.
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Alaska Travel Industry Association
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ALS Association Nevada Chapter
Alzheimer's Association
Alzheimer's Foundation of America
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American Airlines, Inc.
American Association for Respiratory Care
American Association of Nurse Anesthetists
American Bio-Compatible Health Systems, Inc.
American Chiropractic Association
American College of Prosthodontists
American Contract Bridge League
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American Hearing Aid Associates
American Heart Association
American Institute for Cancer Research
American Music Conference
American Optometric Association
American Public Transportation Association
American Red Cross
American Rose Society
American Speech-Language-Hearing Association
American Suzuki Motor Corporation
Amputee Coalition of America
Amtrak
Anew International
Anheuser-Busch
Annie Lee & Friends Art Gallery
API (AARP Store)
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Arkansas Department of Parks & Tourism
Arrow Medical Products Ltd.
Art Encounter
Artex Medical, Inc.
AstraZeneca c/o Visions of Hope
Audex, Inc.
Autry National Center
Avalon Waterways
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Beltone Electronics Corporation
Best Bath Systems Inc.
Best Western International
Big Smile Caricatures
Bio-Logic Aqua Technologies/Nature's Tears Eyemist
Blue Shield of California
Breckenridge Park Trailers
Bruno Independent Living Aids
Busch Entertainment Corporation
Business Professionals Helping People (BPHP)
BZH Trading Co. dba Solar-Address.com
Cabot Creamery
Canadian Tourism Commission
CanAm Care, An Access Product Marketing Company
Cancer Research and Prevention Foundation
Carefree Senior Living
Carlson Hotels Worldwide
Catalina Island Chamber of Commerce
CDC Public Response Service
CDC-Division of Cancer Prevention & Control
Cendant Corporation
Centerpoint LLC
Centers for Medicare - Medicaid Services
Central Oregon Coast
China National Tourist Office
Choice Hotels International
Clarity, A Division of Plantronics, Inc.
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Cochlear Americas
Collette Vacations
Community Resources, AARP
Condominium Rentals Hawaii
Creation Therapy
Cristy Lane
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Deafness Research Foundation/World Council on Hearing Health
Del Webb
Delphi Health Prod. Inc. - Bio Binders
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Department of State
Department of Veterans Affairs, Veterans Health Administration, Office of Information
Dioptics Medical Products, Inc.
Duracell
Durango Area Tourism Office
Earthlink Inc.
Edmonton Tourism
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Encore Communities, LLC
Energizer
Enhanced Vision
Excel Entertainment
EZ Light Inc.
Fashion Sticks, Inc.
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Federal Communications Commission - Disabilities Issues
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Food and Drug Administration/Center for Drug Evaluation and Research
Food and Drug Administration/Office of Women's Health
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Forever Resorts LLC
Four Queens Casino Hotel
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Gateway
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Global Aging, AARP
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Gorton's Seafood
Gotta Have It!
Goway Travel
Graedon Enterprises, Inc., dba The People's Pharmacy
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Hertz
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Holiday Retirement Corporation
Holland America Line
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Home Depot
Home Instead Senior Care
Hometown Mississippi Retirement
HTE Stress Reduction Health Products c/o Southwest Treasures, Inc.
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Incontra, Inc.-Santa Goodwill Tours
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International Hearing Society
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MSC Cruises
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Mustang Company
Myrtle Beach Area Chamber of Commerce
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National Aeronautics and Space Administration
National Cancer Institute
National Car Rental
National Cemetery Administration
National Center for Health Statistics (NCHS)
National Congress of State Games
- National Eye Institute,
National Institutes of Health
National Funeral Directors Association
National Hospice and Palliative Care Organization
National Institute of Neurological Disorders and Stroke
National Institute on Aging
National Institutes of Health HIV/AIDS Research Programs
National Library of Medicine
Nature Made
Neighborhood Watch - USAonWatch.org
Nevada Chapter of the American Psychiatric Association Alliance
New Mexico Travel Information
New Norfolk - Norfolk Convention & Visitors Bureau
New Orleans Chamber of Commerce
New York Life Presents "Slavery and the Making of America" on PBS
North American Securities Administrators Association
North Carolina's Economic Crescent
Norwegian Coastal Voyage Inc.
NRTA: AARP's Educator Community
Office of Dietary Supplements, National Institutes of Health
Oklahoma Tourism and Recreation Department
On Top of the World Communities, Inc.
Optelec US Inc.
Original Lincoln Logs
Originals Walking Sticks
Pacific Delight World Tours
Peace Corps
Pension Benefit Guaranty Corporation (PBGC)
People for the Ethical Treatment of Animals (PETA)
PeoplePC Online
Pharmavite
Physicians Committee for Responsible Medicine
Pillsbury-USA
Plaza Hotel Casino
Polar Electro Inc.
Premier Bathrooms USA, Inc.
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Prostate Cancer Research Institute
Proven Winners
Pulse Data HumanWare
- RR Donnelley**
Ready Pac Produce, Inc.
Rebuilding Together
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Research Information Center, AARP
Restonic Mattress Corporation
Retirement Villas Mexico
RiverBarge Excursion Lines, Inc.
Rodan & Fields
S & S Binoculars
Safety Tubs
Samsonite Company Store
SAS Shoemakers
Scientific Brain Training/Brain.com
Scooter Store
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SeniorsMeet.com
Seven Crown Resorts
Shared Solutions America
SHOPA Kids in Need Foundation
Signature Wines
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Sprint Relay
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Starwood Hotels & Resorts Worldwide, Inc.
State & National Initiatives, AARP
Stephen Ambrose Historical Tours
Susan G. Komen Breast Cancer Foundation
Swiss Medica Inc.
Take Shape for Life featuring Medifast Products
Taxpayer Advocate Service
Texas Cities
Theragenics Corporation
Tourism Ireland
Toyota Motor Sales
Travel Alberta
Travel Pro USA
TreasuryDirect - U.S. Department of the Treasury
Tutto/Mascot Metropolitan
U.S. Census Bureau
U.S. Coast Guard/Coast Guard Auxiliary
U.S. Department of Education
U.S. Department of Justice - Disability Rights Section
U.S. Department of Labor - Energy Employees Occupational Illness Compensation Program
US Department of the Treasury
U.S. Postal Service
- U.S. Securities & Exchange Commission
U.S. Social Security Administration
Udderly Smooth Udder Cream
UnitedHealth Group
Universal Design Alliance
University of Nevada Cooperative Extension
USDA - Food Safety and Inspection Service
Vascular Disease Foundation
Verilux, Inc.
Veterans History Project - Library of Congress
VIA Rail Canada
Vialta
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(Let the good times roll)

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