

## AARP Foundation Board of Directors



**Front row** (left to right):  
*Art Ulene, Fernando Torres-Gil,  
N. Joyce Payne (chair), Joan Ruff,  
George Rowan*

**Back row** (left to right):  
*Bruce Corson, Joanne Handy,  
Tom Nelson, Madeleine Moore  
Burrell, J. David Nelson*

Members of the AARP Foundation Board of Directors members are elected to serve two-year terms. For the 2008-2010 biennium, they are:

**N. Joyce Payne (Board Chair)**

N. Joyce Payne, EdD, is chair of the AARP Foundation Board and a member of the AARP Board of Directors, Class of 2010. She is executive director of the National Endowment for the Public Trust, a new organization committed to advancing leadership, scholarship, and stewardship. This follows her service as president of the Office for the Advancement of Public Black Colleges. She created the Thurgood Marshall College Fund in 1987. Previously, she was president of Global Systems, Inc. and held positions on the White House Conference on Families and the President's Advisory Council on Women's Education.

**George Rowan (Vice Chair)**

George Rowan, PhD, is a member of the AARP Foundation Board and the AARP Board of Directors, Class of 2012. Dr. Rowan is a professor at Michigan State University (MSU) and holds an extension appointment. He has been involved in a wide range of health and educational committees and organizations, including the Michigan African American Health Institute. Previously, he was director of the David Walker Research Institute at MSU and assistant dean for external relations, following his service as a principal in the Grand Rapids, Michigan, public school system.

**AARP Foundation Board of Directors** *(continued)***Joan Ruff (Treasurer, Finance Chair)**

Joan Ruff, JD, recently retired after more than 30 years in the private sector. She spent the last 10 years of her professional working life as assistant vice president of knowledge development for H&R Block, and as executive vice president for corporate development at Zurich Financial Services-North America. Ms. Ruff has been active in community and professional groups for more than 30 years. She has served on the executive committee for the Mid-Continent Council of Girl Scouts and as national delegate for the Girl Scouts USA. She currently serves on the Electronic Tax Administration Advisory Committee.

**Arthur Ulene (Development Chair)**

Art Ulene, M.D., is a Board-certified obstetrician/gynecologist who has spearheaded the use of television and other communications technologies to promote public health. For 23 years, his health reports were featured on the *NBC Today Show*. He has written more than 50 health-related books and home video/audio programs designed to promote good health. He was a faculty member at the University of Southern California's School of Medicine for 20 years. He currently serves on advisory boards for the USC/Norris Comprehensive Cancer Center, the Children's Partnership, and the Lynne Cohen Cancer Foundation.

**Joanne Handy (Audit Chair)**

Joanne Handy, RN, MS, serves on the AARP Foundation Board and the AARP Board of Directors, Class of 2010. She is president and chief executive officer of the Visiting Nurse Association of Boston. Previously, she served as president and CEO of the Institute of Aging in San Francisco and as assistant director at the University of California/San Francisco - Mount Zion Medical Center. She was a fellow in the Kellogg Foundation International Leadership Program. She serves on the executive committee of the American Society on Aging and on the board of the Visiting Nurse Association of America.

**Bruce Corson**

Bruce Corson, MBA, has owned and managed companies for 30 years in a variety of industries, supplying consumer products from footwear to frozen foods. This self-described "eclectic entrepreneur" has devised creative solutions to the innumerable challenges confronting executive managers. For six years, he was a chairperson for TEC International, an organization of senior executives who meet in small groups around the world to capitalize on the power of peer learning. He is also affiliated with the Edward Lowe Foundation, which helps business owners enhance corporate performance.

**Madeleine Moore Burrell**

Madeleine Moore Burrell, MFA, is an expert in multicultural marketing. She founded Moore Creative and is president of Moore Creative at Austin & Williams. Ms. Moore Burrell headed the first African American marketing firm awarded a post-apartheid contract with South Africa, launching the Sister City agreement between New York City and Johannesburg. For over a decade she marketed the annual New Orleans Essence Music Festival. As co-founder of the National Professionals Network, Inc., she has brought more than 700 African American professionals and industry leaders together for the Leadership Summit at Sea conference for 17 years.

AARP Foundation Board of Directors *(continued)***J. David Nelson**

J. David Nelson, MBA, serves on the AARP Foundation Board of Directors and the AARP Board of Directors, Class of 2014. He is chief operating officer of the National Foundation for Teaching Entrepreneurship, a nonprofit foundation that teaches entrepreneurial and life skills to young people from low-income communities. Previously, he spent 33 years with IBM. He serves on the advisory board of Envision EMI, which creates unique experiences for high-achieving young people. A recipient of a Purpose Prize Fellowship from Civic Ventures, Mr. Nelson also mentors graduate students at Northwestern University's Kellogg School of Management.

**Thomas C. Nelson**

Tom Nelson, PhD, is AARP's chief operating officer. He is responsible for AARP's key operations including communications, publications, research, advocacy, community service and field delivery capabilities, and membership development. Since joining AARP in 1980, his many contributions include expanding AARP's state capacity, strengthening the advocacy team, developing the volunteer ranks, and growing AARP's community service efforts. Previously, Dr. Nelson was at the University of Southern California's Andrus Gerontology Center. As a staff member at the Federal Trade Commission in the 1970s, he investigated the funeral industry and nursing homes, and managed other consumer issues facing older persons.

**Fernando Torres-Gil**

Fernando Torres-Gil, PhD, is a noted expert in health and long-term care, social policy, ethnicity, disability, and the politics of aging. He is acting dean and associate dean of academic affairs, professor of social welfare and public policy, and director of the Center for Policy Research on Aging at the School of Public Affairs, University of California at Los Angeles. As the first assistant secretary for aging at the U.S. Department of Health and Human Services, Dr. Torres-Gil played a key role in consolidating and enhancing federal programs for seniors. He serves on the boards of Elderhostel and The California Endowment, among others.