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## **2002 Update: A Survey of Adult Funstyles**

January 2002



# 2002 Update: A Survey of Adult Funstyles

Report Prepared by RoperASW

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## Introduction and Method Overview

In June and July 2001, AARP commissioned RoperASW to conduct a national telephone survey to explore how Americans have fun and what they are most passionate about in life—especially as they age.

Approximately 2,000 interviews were conducted in the original “Funstyles” study during a 15-minute interview.

Since the initial survey, the country faced on September 11th its most traumatic and defining crisis in a generation. It has also experienced a deepening recession and waves of layoffs.

To determine the extent to which the new climate has had an impact on the nation’s perceptions of fun and passion, several key questions from the study were re-fielded at AARP’s request in January 2002 (from January 11 through January 14). In the follow-up, 1,071 adults (18-plus) were interviewed to ensure the data would be projectible to the U.S. public and comparable to the findings of the original study.

Data for the follow up study are projectible to Americans generally within a  $\pm 3$  percentage point margin of error at the 95% confidence level.

## A Note on the Findings: Changes Since September 11

A key objective of the follow-up survey was to determine what, if any, impact the events of September 11 and the deepening recession have had on Americans' perceptions of fun. More broadly, the follow-up surveys allows AARP and Roper to assess whether or not the findings from the June/July 2001 survey are still relevant against the backdrop of such tumultuous and challenging events for the nation.

A comparison of the 2001 and 2002 results lead us to the following broad observations and recommendations for reading this report:

- Findings from the follow-up are largely consistent with and reaffirm those from the 2001 survey. Although there have been some specific significant fluctuations in the data which are noted in this report, the relative order of Americans' priorities and activities with respect to fun is generally unchanged. (For example, although fewer Americans in 2002 than in 2001 say they "really love" spending time with family, it remains their most frequent response.)
- In a number of cases where we observe changes in the data, "seasonality" is probably a factor at work. This means that the answers a respondent would be likely to give in the summer can vary from answers given in the winter (e.g. it is less likely that a respondent would engage in outdoor sports during the winter than during the summer due to weather). Seasonal effects may also be apparent because the 2002 survey was taken within a month of the winter holidays—an unusually active, festive and, for some, stressful time of year. We have observed such seasonal effects in our consumer tracking surveys, ROPER REPORTS, and believe that seasonal differences should be taken into account when reviewing the findings. (They are noted as appropriate.)
- The impact of September 11 on attitudes is also evident in the findings, although perhaps not as pronounced as we had expected. (For example, fewer Americans than in 2001 say they "really love" nearly all of the twelve activities measured. The overall decline may reflect a *slight* malaise among the population due to both the terrorist attacks as well as worries over an ailing economy.)

- The analysis that follows examines findings for the total public, men and women. The results are not examined by age within sex, as the cell sizes contain fewer than 100 cases for a number of the age groups used in the prior analysis.

## I. American Fun

### ***Activities Americans “Really Love” to Do: Changes Since Summer 2001***

#### *Total Public*

In general, the follow-up survey reveals that Americans are slightly less likely to say they “really love” doing a list of twelve activities. The proportion of the public saying they “really love” to do each of the dozen activities declined by an average of 4 percentage points since June/July 2001.

The decline is likely the result, in large part, of seasonal effects (summer versus winter). The original survey was fielded in the middle of summer when schedules are often lighter, vacations with family are common, and people are more likely to engage in active pastimes. However, the impact of September 11 and the ailing economy may also contribute to the fact that Americans seem to be slightly less enthusiastic about leisure activities.

Importantly, in 2002 the relative *order* of activities Americans “really love” to do has remained about the same as in 2001. Spending time with family is the most frequently mentioned (56% of the public, down 7 points since 2001). Family time is followed—in order—by making love (48%, down 7 points), spending a romantic evening with a spouse, partner or date (45%, down 8 points), socializing with friends (38%, down 4 points), and reading (32%, down 4 points). The top three items are also the activities that have seen the sharpest declines in preference, along with exercise or playing sports (tenth on the list of activities at 19%, and down 7 points since 2001).

#### *Men*

As in 2001, men are more likely to say they “really love” *making love* (57%, down 7 points since 2001) than any of the other 12 activities asked about. Spending time with family (46%, down 8 points) and spending a romantic evening with their spouse, partner or date (45%, down 9 points) follows this activity.

Large numbers also say they love to:

- Socialize with friends (33%, down 5 points)
- Spend time on hobbies (27%, down 4 points)
- Read (24%, down 3 points).

The most dramatic decline since 2001 has been in the proportion of men who say they “really love” to exercise or play sports (24%, down 12 points). This may be in large part explained by seasonal effects—the fact that exercise levels generally go down in the winter.

Meanwhile, one activity has seen a slight increase: 17% of men now say they “really love” to watch television, 4 points higher than in the 2001 survey.

### *Women*

As with men, the relative order of women’s most-loved activities has changed only slightly since the original survey. Their top three activities remain the same, but as was the case with men, women’s enthusiasm for these activities has declined slightly. Spending time with family (64%, down 6 points) is the activity that women are most inclined to say they “really love.” Large numbers of women also say they really love:

- Spending a romantic evening with a spouse, partner or date (46%, down 7 points)
- Socializing with friends (42%, down 4 points)
- Making love (39%, down 8 points)

The proportion of women who say they really love doing something religious or spiritual has also declined since the original survey (28%, down 7 points). As with men, women are less inclined to say they “really love” to exercise or play sports (15%, down 6 points), which, again, is probably a seasonal effect.

Since 2001, there have been only slight declines—or none at all—in the proportions of women that report enthusiasm for the remaining activities.

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**Activities Men “Really Love” to Do**


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*Base: Total men\**  
*(% who “really love” to do item)*

	Total <u>2001</u>	Total <u>2002</u>	Men <u>2001</u>	Men <u>2002</u>
Unweighted base	(2,118) %	(1027) %	(919) %	(491) %
Make love	55	48	64	57
Spend time with family	63	56	55	47
Spend a romantic evening with my spouse, partner, or date	53	45	54	45
Socialize with friends	42	38	38	33
Exercise or play sports	26	19	33	24
Spend time on hobbies	30	29	31	27
Read	36	32	27	24
Play with pets	28	25	24	20
Do something spiritual or religious	30	24	24	19
Do something cultural or educational	22	20	19	16
Watch television	14	17	13	17
Do volunteer work	16	13	13	9

*Q.2 - Omnibus - For each of the following activities, please tell me if it is something that you really love to do, like doing, dislike doing, or really dislike doing.  
 First.... [READ EACH ITEM.]*

*\*Note: a column for “Total Respondents” appears for comparison purposes.*

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**Activities Women “Really Love” to Do**


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*Base: Total women\*  
(% who “really love” to do item)*

	<u>Total</u> 2001	<u>Total</u> 2002	<u>Women</u> 2001	<u>Women</u> 2002
Unweighted base	(2,118) %	(1027) %	(1,199) %	(536) %
Spend time with family	63	56	70	64
Spend a romantic evening with my spouse, partner, or date	53	45	53	46
Make love	55	48	47	39
Socialize with friends	42	38	46	42
Read	36	32	44	39
Do something spiritual or religious	30	24	35	28
Play with pets	28	25	32	30
Spend time on hobbies	30	29	29	31
Do something cultural or educational	22	20	24	25
Exercise or play sports	26	19	21	15
Do volunteer work	16	13	18	16
Watch television	14	17	16	17

*Q.2 - Omnibus - For each of the following activities, please tell me if it is something that you really love to do, like doing, dislike doing, or really dislike doing.  
First.... [READ EACH ITEM.]*

*\*Note: a column for “Total Respondents” appears for comparison purposes.*

## ***Frequency of Activities***

### *Total Public*

How often do Americans get to spend time doing their favorite activities? And have there been notable changes between 2001 and 2002? On average, there has been no significant decline in the proportion of Americans who report “often” doing the twelve activities asked about (an average decline of 1 point since summer 2001).

More specifically, there have been slight increases in the proportions of the public who say they often spend time with family (81%, up 3 points), socialize with friends (61%, up 3 points), and watch television (56%, up 3 points). These slight increases may reflect reactions to September 11, but also the fact that the follow-up survey was conducted right after the holidays when Americans generally spend more time with family and friends.

Notable decreases include an 8-point drop in the proportion of the public who say they often exercise or play sports, which can be attributed largely to seasonal effects. There have also been slight declines in the numbers who report often making love (32%, down 4 points) and doing something spiritual or religious (41%, down 5 points).

### *Men*

Mirroring the findings for the general population, men are slightly more inclined to report often spending time with their families (74%, up 4 points). Their socializing and television viewing activity reveal no significant increases. (The change in the general population in these two activities are largely driven by women.)

Also in line with the general public findings, men are less inclined to say they spend time exercising or playing sports (40%, down 8 points), making love (33%, down 4 points), or doing something spiritual or religious (34%, down 5 points). They are also less likely to report often playing with pets (37%, down 5 points) which may reflect the change in season.

### *Women*

Women, like men, are slightly more inclined than in 2001 to say they often get to spend time with their family (87%, up 3 points). However, unlike men, they are also more likely to say they often socialize with friends (63%, up 4 points) and watch television (59%, up 6 points).

There have also been slight increases in the proportions of women who report:

- Spending a romantic evening with a spouse, partner or date (32%, up 3 points)
- Doing volunteer work (22%, up 3 points—also the lowest ranked activity among both sexes).

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**Frequency of Activities Among Men**


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*Base: Total men\*  
(% who do "often")*

	Total <u>2001</u> (2,118)	Total <u>2002</u> (1027)	Men <u>2001</u> (919)	Men <u>2002</u> (491)
	%	%	%	%
Unweighted base				
Spend time with family	77	81	70	74
Socialize with friends	58	61	58	59
Watch television	53	56	52	53
Read	58	57	51	50
Exercise or play sports	43	35	48	40
Spend time on hobbies	40	42	46	46
Play with pets	45	42	42	37
Do something spiritual or religious	46	41	39	34
Make love	36	32	37	33
Spend a romantic evening with my spouse, partner, or date	33	33	37	34
Do something cultural or educational	39	40	36	37
Do volunteer work	19	20	18	18

*Q.1 - Omnibus - I am going to read you some activities, and for each one please tell me if it is something you do often, occasionally, not very often, or never.  
First.... [READ EACH ITEM.]*

*\*Note: a column for "Total Respondents" appears for comparison purposes.*

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**Frequency of Activities Among Women**


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*Base: Total women\*  
(% who do "often")*

	Total <u>2001</u> (2118)	Total <u>2002</u> (1027)	Women <u>2001</u> (1199)	Women <u>2002</u> (536)
	%	%	%	%
Unweighted base				
Spend time with family	77	81	84	87
Read	58	57	66	63
Socialize with friends	58	61	59	63
Watch television	53	56	53	59
Do something spiritual or religious	46	41	53	48
Play with pets	45	42	47	46
Do something cultural or educational	39	40	41	42
Exercise or play sports	43	35	38	30
Spend time on hobbies	40	42	35	36
Make love	36	32	34	30
Spend a romantic evening with my spouse, partner, or date	33	33	29	32
Do volunteer work	19	20	19	22

*Q.1 - Omnibus - I am going to read you some activities, and for each one please tell me if it is something you do often, occasionally, not very often, or never.  
First.... [READ EACH ITEM.]*

*\*Note: a column for "Total Respondents" appears for comparison purposes.*

## II. Fun and Secrets

### **Secret Wishes**

#### *Total Public*

When the American public was asked about nine possible secret wishes they might have, the *order* of their desires remained about the same as in 2001. Hence, the original interpretation of these data holds true. However, there were slight shifts in the enthusiasm they expressed for each desire. Most notably:

- The public's top wish is to do good deeds for other, but that desire is more prevalent at 88%, up 4 points since last summer.
- Meanwhile, the second greatest wish—being very wealthy—is *less* pronounced (65%, down 4 points).
- Further down the list, having a more satisfying sex life is also up slightly (53%, up 5 points)—perhaps reflecting the fact that slightly fewer report actually making love.
- Being a great athlete or performer has declined from 37% to 33%.
- The desire for a more wild and dangerous life is also down slightly from 24% to 20%—perhaps a reaction to the insecurity bred by the events of September 11

These shifts, however, are reflected quite differently among men and women—with the exception of an increased desire to do good deeds for others.

#### *Men*

Although men and women alike are more likely than in June/July 2001 to secretly wish to do good deeds for others, the similarities appear to end with this passion.

For example, men are no less inclined than in the past to dream about being very wealthy (71%, up 1 point), while there has been a *decline* in this wish among women (down 9 points).

In addition, there have been notable increases in the numbers of men who secretly wish for a more satisfying sex life (64%, up 8 points), more success at work (64%, up 4 points), and incredibly good looks (42%, up 4 points). Women, meanwhile, are no more likely—and in some case *less* likely—than they were in the past to secretly desire these changes in their lives.

*Women*

Although women do share many of the same passions as men and give them priority to a remarkably similar degree, there have been some notable shifts between 2001 and 2002.

For example, although being wealthy is still the second most frequently mentioned desire, women's material dreams have declined notably, from 69% in 2002 to 60% today.

Unlike men, they are also less inclined than they were in the summer to wish for incredibly good looks (37%, down 6 points).

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**Secret Desires Among Men**


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*Base: Total men\**  
*(% secretly wish for "often" or "occasionally")*

	<u>Total</u> 2001	<u>Total</u> 2002	<u>Men</u> 2001	<u>Men</u> 2002
Unweighted base	(2118)	(1027)	(919)	(491)
	%	%	%	%
Doing good deeds for others	84	88	83	88
Being very wealthy	69	65	70	71
Having a more meaningful life	60	59	61	62
Being able to express my emotions better	60	58	61	62
Being more successful at work	56	57	60	64
Having a more satisfying sex life	48	53	56	64
Being a great athlete or performer	37	33	47	42
Being incredibly good-looking	41	39	38	42
Leading a more wild and dangerous life	24	20	29	25

*Q.5 - Omnibus - Now I'd like to know about any secret wishes you might have. For each of the following, please tell me whether it is something you often, occasionally, not very often, or never secretly wish for. First... [READ EACH ITEM.]*

*\*Note: a column for "Total Respondents" appears for comparison purposes.*

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**Secret Desires Among Women**


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*Base: Total women\*  
 (% secretly wish for "often" or "occasionally")*

	Total <u>2001</u> (2118)	Total <u>2002</u> (1027)	Women <u>2001</u> (1199)	Women <u>2002</u> (536)
	%	%	%	%
Doing good deeds for others	84	88	84	88
Being very wealthy	69	65	69	60
Having a more meaningful life	60	59	59	56
Being able to express my emotions better	60	58	59	54
Being more successful at work	56	57	52	49
Being incredibly good-looking	41	39	43	37
Having a more satisfying sex life	48	53	41	43
Being a great athlete or performer	37	33	29	25
Leading a more wild and dangerous life	24	20	20	15

*Q.5 - Omnibus - Now I'd like to know about any secret wishes you might have. For each of the following, please tell me whether it is something you often, occasionally, not very often, or never secretly wish for. First... [READ EACH ITEM.]*

*\*Note: a column for "Total Respondents" appears for comparison purposes.*

### III. Other Insights Into Fun and Passion

#### ***Self-Descriptions: Living To Have Fun May Have More Meaning***

##### *Total Public*

As in the original survey, respondents were asked how well eleven statements described their own personality. The statements ranged from “I am a fun person to be around” to “I become bored easily.” For seven of the eleven statements, the results were stable between 2001 and 2002. As in the prior research, Americans are most likely to say “I am a fun person to be around” describes them “completely” or “somewhat” (90%, up 1 point).

One shift that cut across findings for both men and women bears some attention: The proportion of Americans who say that the statement “I live for having fun” describes them “completely” or “somewhat” rose by 11 points since June/July 2001, from 54% in 2001 to 65% today. We believe this shift is quite meaningful, particularly given the relative stability of the other findings. Perhaps in the wake of September 11, Americans are more inclined to adopt a “seize the day” approach to life—and having fun.

##### *Men*

Results for men only are fairly consistent with the 2001 survey. However, two shifts are worth noting:

- The proportion of men who agree that they “live for having fun” rose from 59% to 69% since the June/July 2001 survey.
- There has been a 7 point increase, from 44% to 51%, in the number of men who say “I find myself disappointed if I don’t have some fun every day”

##### *Women*

As with men, the results are quite consistent with the 2001 findings. Here again, there were two notable shifts:

- 60%, up from 50% in 2001 say they “live for having fun.”
- However, fewer “wish they could have more time to have fun” (61%, down 6 points).

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**Assorted Views of Fun Among Men**


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*Base: Total men  
(% describes “completely” or “somewhat”)*

	Total <u>2001</u>	Total <u>2002</u>	Men <u>2001</u>	Men <u>2002</u>
Unweighted base	(2,118)	(1027)	(919)	(491)
	%	%	%	%
I am a fun person to be around	89	90	88	90
I wish I could have more time to have fun	69	67	71	74
I live for having fun	54	65	59	69
I find myself disappointed if I don't have some fun every day	38	42	44	51
I think the concept of “having fun” is over-rated	35	38	30	35
I wish I had more energy	76	77	70	73
I become bored easily	45	42	48	48
I like to take risks	54	51	63	59
I am a spiritual or religious person	72	71	65	65
I like to help people in need	94	95	93	94
I am always trying to learn new things	91	90	92	92

*Q 3 - Omnibus - For each of the following statements, please tell me whether it completely describes you, somewhat describes you, describes you only a little, or doesn't describe you at all. First... [READ EACH ITEM.]*

*\*Note: a column for “Total Respondents” appears for comparison purposes.*

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**Assorted Views of Fun Among Women**


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*Base: Total women  
(% describes “completely” or “somewhat”)*

	Total <u>2001</u> (2118)	Total <u>2002</u> (1027)	Women <u>2001</u> (1199)	Women <u>2002</u> (536)
	%	%	%	%
Unweighted base				
I am a fun person to be around	89	90	90	90
I wish I could have more time to have fun	69	67	67	61
I live for having fun	54	65	50	60
I think the concept of “having fun” is over-rated	35	38	39	42
I find myself disappointed if I don’t have some fun every day	38	42	32	33
I wish I had more energy	76	77	81	80
I become bored easily	45	42	41	37
I like to take risks	54	51	46	43
I am a spiritual or religious person	72	71	78	77
I like to help people in need	94	95	95	95
I am always trying to learn new things	91	90	90	88

*Q. 3 - Omnibus - For each of the following statements, please tell me whether it completely describes you, somewhat describes you, describes you only a little, or doesn’t describe you at all. First... [READ EACH ITEM.]*

*\*Note: a column for “Total Respondents” appears for comparison purposes.*

## IV. Feelings In The Past Month

### *The Full Spectrum*

#### *Total Public*

Americans were asked how often they felt 16 different feelings or states in the past month. Here again, the findings were largely consistent with the June/July 2001 survey. The most frequently experienced feelings were “happy,” “capable and competent,” and “peaceful”—this despite the fact that the nation is in a state of war and the recession looms large in many people’s lives. There were notable shifts in just 3 of 16 feelings or states:

- More Americans say they felt “happy” in the past month (79%, up 9 points)—this is perhaps attributable to the fact that the Christmas and New Year’s holidays fell into the month long time frame.
- More Americans also said they felt “peaceful” (65%, up 7 points)
- There was a striking increase—14 points—in the numbers who say they felt “creative”—perhaps the impact of having a New Year roll around.

Not surprisingly, the proportion of Americans who reported feeling “fat or overweight” increased by 5 points, which is very likely the result of a seasonal/post-holiday effect at work. By contrast, there were no notable changes in the proportions that reported feeling sad or depressed, lonely, or empty or numb.

#### *Men*

As in 2001, men are most inclined to feel “happy,” (77%, up 7 points), “capable and competent,” (69%, up 1 point), and “peaceful” (66%, up 6 points). In addition to the increases noted for feeling happy and peaceful, the most significant shifts in men’s feelings were in the number citing “creative” (57%, up 12 points) and “sexually attractive” (42%, up 6 points).

#### *Women*

Like men, women are most inclined to feel “happy,” (80%, up 10 points since 2001), “capable and competent,” (65%, unchanged), and “peaceful” (63%, up 8 points). As well as the increases in feeling happy and peaceful, the most significant shifts in women’s feelings were in the number mentioning “creative” (53%, up 15 points).

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**Assorted Views of Fun Among Women**


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*Base: Total men\**

*(% who have felt this way "often" in the past month)*

	Total <u>2001</u> (2,118) %	Total <u>2002</u> (1027) %	Men <u>2001</u> (919) %	Men <u>2002</u> (491) %
Unweighted base				
Happy	70	79	70	77
Capable and competent	67	67	68	69
Peaceful	58	65	60	66
Truly Alive	58	57	59	54
Creative	41	55	45	57
Excited	39	42	44	43
Special	39	42	37	38
Sexually attractive	32	35	36	42
Easily tired	25	26	18	19
Fat or overweight	21	23	12	17
Nervous or uneasy	10	14	9	13
Loss of sexual interest	11	11	10	9
Sad or depressed	9	9	7	7
Lonely	10	9	9	8
Irritable or angry	12	9	11	8
Empty or numb	6	7	5	7

*Q. 4 – Please tell me whether, over the past month, you have felt each of the following often, occasionally, not very often, or never. First... [READ EACH ITEM.]*

*\*Note: a column for "Total Respondents" appears for comparison purposes.*

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**Feelings in the Past Month**


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*Base: Total women\*  
 (% who have felt this way "often" in the past month)*

	Total <u>2001</u> (2,118) %	Total <u>2002</u> (1027) %	Women <u>2001</u> (919) %	Women <u>2002</u> (491) %
Unweighted base				
Happy	70	79	70	80
Capable and competent	67	67	65	65
Peaceful	58	65	55	63
Truly Alive	58	57	57	59
Creative	41	55	38	53
Excited	39	42	35	40
Special	39	42	40	45
Sexually attractive	32	35	28	29
Easily tired	25	26	33	32
Fat or overweight	21	23	28	30
Nervous or uneasy	10	14	12	14
Loss of sexual interest	11	11	11	12
Sad or depressed	9	9	11	11
Lonely	10	9	11	10
Irritable or angry	12	9	13	10
Empty or numb	6	7	6	7

*Q. 4 - Please tell me whether, over the past month, you have felt each of the following often, occasionally, not very often, or never. First... [READ EACH ITEM.]*

*\*Note: a column for "Total Respondents" appears for comparison purposes.*

## V. Shifting Priorities

### *The Impact of September 11*

#### *Total Public*

A new open-ended question was incorporated into the 2002 survey to specifically gauge how September 11 has or has not affected personal priorities. Americans were asked how, if at all, priorities in their personal life have changed since the terrorist attacks. The most frequently given response was no change (44%). However, when “don’t know” responses are taken into account, 53% did offer a response as to how their priorities have shifted. It should also be noted here that the youngest (18-24) and oldest (65-plus) Americans were also more likely to say their priorities had not changed. Not surprisingly, the most frequently mentioned shifts in priority have to do with personal safety (17%), such as becoming more aware of one’s surroundings, no longer flying in airplanes, and simply staying at home more.

Equal numbers mentioned that their relationship priorities with respect to friends and family had changed (17%). Some specifically mentioned they are spending more time with family (4%)—corroborating the shifts seen in the closed-ended results—being more in touch with relatives, and simply appreciating family more. A large proportion (8%) also offered that they appreciate life more.

Smaller proportions mentioned that their priorities had shifted with regard to their relationships with other people more generally (6%)—suggesting they would be more thoughtful and caring about other human beings.

#### *Men*

Most notably, men are more inclined than women to say that their priorities simply have not changed (50% of men vs. 39% of women). Men who did acknowledge that their priorities had changed are most inclined to mention personal safety (16%) and less inclined than women to mention every other type of change.

#### *Women*

As noted above, women were more likely to acknowledge some change in their personal priorities as a result of September 11. The most frequent responses had to do with placing more importance on relationships with friends and family (22% of women vs. 11% of men). Personal safety mentions were also noted frequently (18%).

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**How Have Priorities Shifted Since September 11?**


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*Base: Total women\**

*(% who have felt this way "often" in the past month)*

	Total <u>2001</u> (1,027) %	Men <u>2002</u> (491) %	Women <u>2001</u> (536) %
Unweighted base			
No changes	44	50	39
Personal safety/ security	17	16	18
Relationships with family and friends	17	11	22
Appreciate life more	8	6	10
Relationships with others	6	4	7
Religion	5	3	7
Patriotism	4	4	4
Political	3	3	3
National security	2	2	2
Job/career	2	2	2
All other mentions	5	5	4
Don't know	3	4	2

*Q.16 – "People have reacted to the events of 9/11 in a variety of ways. How, if at all, have your priorities in your personal life changed since the terrorist attacks?"*

# Appendix: Questionnaire

**FUNSTYLES POST 9/11 FOLLOW-UP**

1. I am going to read you some activities, and for each one please tell me if it is something you do often, occasionally, not very often, or never. First.... **[READ EACH ITEM.]**

	<u>Often</u>	<u>Occas.</u>	<u>Not very often</u>	<u>Never</u>	<u>Ref.</u>	<u>DK</u>
<b>[ROTATE:]</b>						
a. Spend time with family .....	4	3	2	1	8	9
b. Socialize with friends .....	4	3	2	1	8	9
c. Spend time on hobbies .....	4	3	2	1	8	9
d. Read.....	4	3	2	1	8	9
e. Watch television .....	4	3	2	1	8	9
f. Exercise or play sports.....	4	3	2	1	8	9
g. Play with pets .....	4	3	2	1	8	9
h. Do volunteer work.....	4	3	2	1	8	9
i. Do something spiritual or religious .....	4	3	2	1	8	9
j. Do something cultural or educational.....	4	3	2	1	8	9
<b>[ALWAYS ASK BEFORE I:]</b>						
k. Spend a romantic evening with my spouse, partner, or date.....	4	3	2	1	8	9
<b>[NEVER ASK FIRST:]</b>						
l. Make love .....	4	3	2	1	8	9

2. For each of the following activities, please tell me if it is something that you really love to do, like doing, dislike doing, or really dislike doing. First.... **[READ EACH ITEM.]**

	<u>Really Love</u>	<u>Like</u>	<u>Neutral (VOL)</u>	<u>Dislike</u>	<u>Really dislike</u>	<u>Ref.</u>	<u>DK</u>
<b>[ROTATE:]</b>							
a. Spend time with family .....	5	4	3	2	1	8	9
b. Socialize with friends .....	5	4	3	2	1	8	9
c. Spend time on hobbies .....	5	4	3	2	1	8	9
d. Read.....	5	4	3	2	1	8	9
e. Watch television .....	5	4	3	2	1	8	9
f. Exercise or play sports.....	5	4	3	2	1	8	9
g. Play with pets .....	5	4	3	2	1	8	9
h. Do volunteer work.....	5	4	3	2	1	8	9
i. Do something spiritual or religious .....	5	4	3	2	1	8	9
j. Do something cultural or educational.....	5	4	3	2	1	8	9
<b>[ALWAYS ASK BEFORE I:]</b>							
k. Spend a romantic evening with my spouse, partner, or date.....	5	4	3	2	1	8	9
<b>[NEVER ASK FIRST:]</b>							
l. Make love .....	5	4	3	2	1	8	9

3. For each of the following statements, please tell me whether it completely describes you, somewhat describes you, describes you only a little, or doesn't describe you at all. First... **[READ EACH ITEM.]**

	<u>Completely describes</u>	<u>Some-what describes</u>	<u>Describes only a little</u>	<u>Doesn't describe at all</u>	<u>Ref.</u>	<u>DK</u>
<b>(ROTATE:)</b>						
a. I wish I had more energy .....	4	3	2	1	8	9
b. I become bored easily .....	4	3	2	1	8	9
c. I am a fun person to be around .....	4	3	2	1	8	9
d. I live for having fun .....	4	3	2	1	8	9
e. I like to take risks.....	4	3	2	1	8	9
f. I am a spiritual or religious person .....	4	3	2	1	8	9
g. I like to help people in need.....	4	3	2	1	8	9
h. I think the concept of "having fun" is over-rated .....	4	3	2	1	8	9
i. I wish I could have more time to have fun .....	4	3	2	1	8	9
j. I find myself disappointed if I don't have some fun every day .....	4	3	2	1	8	9
k. I am always trying to learn new things.....	4	3	2	1	8	9

4. Please tell me whether, over the past month, you have felt each of the following often, occasionally, not very often, or never. First... **[READ EACH ITEM.]**

	<u>Often</u>	<u>Occas.</u>	<u>Not very often</u>	<u>Never</u>	<u>Ref.</u>	<u>DK</u>
<b>[ROTATE:]</b>						
a. Nervous or uneasy.....	4	3	2	1	8	9
b. Happy .....	4	3	2	1	8	9
c. Fat or overweight .....	4	3	2	1	8	9
d. Excited.....	4	3	2	1	8	9
e. Special .....	4	3	2	1	8	9
f. Empty or numb.....	4	3	2	1	8	9
g. Lonely.....	4	3	2	1	8	9
h. Sad or depressed.....	4	3	2	1	8	9
i. Irritable or angry.....	4	3	2	1	8	9
j. Truly alive .....	4	3	2	1	8	9
k. Loss of sexual interest.....	4	3	2	1	8	9
l. Easily tired.....	4	3	2	1	8	9
m. Sexually attractive .....	4	3	2	1	8	9
n. Capable and competent .....	4	3	2	1	8	9
o. Creative .....	4	3	2	1	8	9
p. Peaceful .....	4	3	2	1	8	9

5. Now I'd like to know about any secret wishes you might have. For each of the following, please tell me whether it is something you often, occasionally, not very often, or never secretly wish for. First... **[READ EACH ITEM.]**

	<u>Often</u>	<u>Occas.</u>	<u>Not very often</u>	<u>Never</u>	<u>Ref.</u>	<u>DK</u>
<b>[ROTATE:]</b>						
a. Being more successful at work .....	4	3	2	1	8	9
b. Being a great athlete or performer .....	4	3	2	1	8	9
c. Doing good deeds for others.....	4	3	2	1	8	9
d. Having a more satisfying sex life .....	4	3	2	1	8	9
e. Being incredibly good-looking.....	4	3	2	1	8	9
f. Leading a more wild and dangerous life.....	4	3	2	1	8	9
g. Being able to express my emotions better .....	4	3	2	1	8	9
h. Being very wealthy .....	4	3	2	1	8	9
i. Having a more meaningful life.....	4	3	2	1	8	9

6. People have reacted to the events of September 11th in a variety of ways. How, if at all, have your priorities in your personal life changed since the terrorist attacks? **[OPEN END. RECORD VERBATIM.]**

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Refused 7  
DK 8